

Fall 2013 – Part 2

Survey Information:

Random Selection, Landline and Cell Telephone Survey
 Number of Adult Wisconsin Residents: 404
 Interview Period: 11/23-12/12, 2013
 Margin of Error: +/- 5% at the 95% confidence level.

Contact:

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(percentages may not add to 100% due to rounding)

President Obama and Affordable Care Act Approval Ratings

Do you Strongly Approve, Approve , Disapprove or Strongly Disapprove of the way Barack Obama is handling his job as President?

Strongly Approve..... 7%
 Approve..... 37%
 Disapprove 24%
 Strongly Disapprove 29%
 Not Sure 5%

Sp '09	60%
Fall '09	50%
Sp '10	44%
Fall '10	42%
Sp '11	52%
Fall '11	53%
Sp '12	54%
Fall '12	54%
Sp '13	53%
Fall '13 - Oct	48%
Fall '13 - Nov/Dec	44%

From what you know about the Affordable Care Act, also known as Obamacare, would you say that you strongly support, somewhat support, somewhat oppose, or strongly oppose this policy?

Strongly Support 15%
 Somewhat Support 32%
 Somewhat Oppose 13%
 Strongly Oppose..... 36%
 Not Sure 5%

	Sp '10	Fall '12	Fall '13 - Oct	Fall '13 Nov/Dec
Favor/Support	41%	46%	54%	47%
Oppose	53%	46%	44%	49%
Not Sure	6%	8%	2%	5%

Governor Walker

Have you heard or read anything about a new book that has just been written by Governor Scott Walker?

Yes 56%
 No 44%
 Not Sure 0%

There are some indications that Governor Scott Walker may run for the Republican Presidential Nomination.

Would you Favor or Oppose having Governor Walker Run for the Republican Nomination?

Favor 39%
 Oppose 51%
 Not Sure 10%

Do you think Governor Walker would make an Excellent, Good, Not So Good or Poor President?

Excellent 12%
 Good 29%
 Not So Good 18%
 Poor 36%
 Not Sure 6%

Respondent Party Identification

Generally speaking do you consider yourself to be a Democrat or Republican?

Democrat	34%
Republican	30%
Independent (volunteered)	30%
Other	4%
Not Sure	1%

	Democrat	Republican	Independent	Other
Fall '01	35%	33%	24%	4%
Sp '02	34%	32%	27%	4%
Fall '02	36%	38%	16%	5%
Sp '03	44%	32%	16%	6%
Fall '03	40%	37%	16%	6%
Sp '04	40%	30%	19%	6%
Fall '04	37%	34%	22%	4%
Sp '05	40%	35%	18%	5%
Fall '05	37%	32%	21%	7%
Sp '06	39%	34%	17%	8%
Fall '06	44%	33%	16%	5%
Sp '07	42%	30%	13%	7%
Fall '07	39%	33%	16%	6%
Sp '08	39%	34%	20%	4%
Fall '08	43%	30%	15%	9%
Sp '09	36%	36%	14%	12%
Fall '09	38%	31%	14%	14%
Sp '10	32%	39%	22%	4%
Fall '10	35%	40%	18%	6%
Sp '11	33%	28%	28%	9%
Fall '11	38%	33%	20%	5%
Sp '12	36%	36%	24%	4%
Fall '12	42%	32%	22%	3%
Sp '13	37%	33%	22%	9%
Fall '13 - Oct	34%	33%	28%	4%
Fall '13 - Nov/Dec	34%	30%	30%	4%
Mean	38%	33%	20%	6%

- Fall even years and spring '12 are likely voters