

THE WISCONSIN SURVEY - FALL 2009

The Economy

Survey Information:

Random Selection, Telephone Survey

Number of Adult Wisconsin Resident Respondents: 400

Interview Period: 10/13/09 – 10/22/09

Margin of Error: +/- 5% at the 95% confidence level.

Contact:

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- *NOTE: Percentages may not add to 100% due to rounding.*

Please tell me whether you approve or disapprove of the way President Obama is handling each of the following aspects of his job. Do you approve or disapprove of the way he is handling....

	Approve	Disapprove	Not Sure	Refused/NA
The Economy	42%	53%	4%	<1%

So far, do you think the federal government's economic stimulus plan has made the country's economy better off, worse off, or has not affected the economy?

Better Off	29%
Worse Off.....	32%
No Effect On.....	32%
Not Sure	6%
Refused	1%

Would you say that you are financially better off now than you were a year ago, or financially worse off now?

Better off now	21%
Worse off now.....	53%

Same (volunteered)25%
 Not Sure1%
 Refused / NA.....<1%

	Better	Same	Worse
Fall '94	38%	34%	28%
Fall '95	36%	31%	32%
Fall '96	47%	26%	25%
Fall '97	47%	28%	25%
Fall '98	45%	30%	25%
Fall '99	55%	23%	21%
Fall '00	57%	23%	19%
Sp '02	35%	28%	36%
Fall '02	31%	18%	50%
Sp '03	36%	20%	43%
Fall '03	37%	24%	38%
Sp '04	41%	26%	32%
Sp '05			
Fall '05			
Sp '06			
Fall '06			
Sp '07			
Fall '07			
Sp '08			
Fall '08	20%	20%	60%
Sp '09	20%	16%	63%
Fall '09	21%	25%	53%
Median	37%	25%	32%

Do you expect that at this time **NEXT** year you will be financially better off than now, or worse off than now?

Better off now53%
 Worse off now.....25%
 Same (volunteered)12%
 Not Sure9%

Refused / NA.....1%

	Better	Same	Worse
Fall '94	50%	31%	15%
Fall '95	46%	21%	26%
Fall '96	56%	19%	15%
Fall '97	54%	25%	14%
Fall '98	56%	21%	17%
Fall '99	63%	15%	20%
Fall '00	64%	20%	9%
Sp '02	54%	22%	15%
Fall '02	56%	13%	22%
Sp '03	53%	17%	26%
Fall '03	57%	14%	22%
Sp '04	57%	19%	16%
Sp '05	42%	25%	29%
Fall '05	40%	18%	38%
Sp '06	45%	24%	25%
Fall '06	56%	25%	16%
Sp '07	44%	27%	25%
Fall '07	44%	21%	28%
Sp '08	47%	17%	30%
Fall '08	51%	17%	20%
Sp '09	47%	14%	33%
Fall '09	53%	12%	25%
Median	53%	20%	22%

How concerned are you that in the next year you will become unemployed? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?

Very Concerned12%
 Somewhat Concerned14%
 Not Too Concerned.....20%
 Not At All Concerned24%
 Already Am Unemployed (VOL).....7%
 Retired (VOL).....21%
 Not Sure1%
 Refused1%

	Very Concerned	Somewhat Concerned	Not Too Concerned	Not at All Concerned	Already Unemployed	Retired
Sp '03	14%	14%	16%	50%		
Fall '03	12%	14%	20%	50%		
Sp '04	13%	14%	15%	53%		
Sp '09	16%	15%	22%	39%		
Fall '09	12%	14%	20%	24%	7%	21%