Schneider School MBA Students:

Congratulations on being part of the Donald J. Schneider School of Business & Economics Master of Business Administration program!

You and your fellow students who make up the 2018-19 Class Book are the Schneider MBA program. You are the future leaders in northeast Wisconsin and will be in positions to move the New North forward in all aspects of life.

As you’ll see in these pages, you represent organizations from many different segments of our region. We are pleased to have you as members of the Schneider School of Business & Economics family. What you learn from your interactions with your fellow students will be an important complement to the outstanding instruction you receive in your courses.

We are honored that your path to an advanced degree flows through St. Norbert College and the Schneider School. We look forward to your participation in the life of the college and the school as alumni for years to come, helping us build on what is already an outstanding set of programs.

Sincerely,

David G. Wegge, Ph.D.
Interim Dean of the Donald J. Schneider School of Business & Economics
Members of the MBA program registered as of Sept. 1, 2018

Jonny August is the director of quality services at Orion Labels LLC, a high-quality producer of pressure-sensitive, glue-applied labels and specialty products. Upon graduating from the University of Wisconsin-Madison with a degree in economics, Jonny began his career with the family-owned business in 2012. In 2015, Jonny initiated and led Orion Labels’ development of a new and improved quality management system. A year later, Orion Labels received a 99 on its very first third-party packaging audit. Although currently leading the quality department, Jonny also has experience in sales, estimating, accounting and operations, and is responsible for implementing numerous environmental sustainability programs. In 2013, Jonny led an initiative that reduced Orion Labels’ landfill waste by 98 percent. Currently, he is working on developing departmental process improvements and striving to make Orion Labels a better company every day.

Sarah Beckman set a goal of pursuing an MBA to increase her business background and knowledge base in order to prepare herself for an executive director role with a nonprofit organization. Halfway through the MBA program, she has already achieved her goal, being named executive director for Habitat for Humanity. In 2018, she was named Young Professional of the Year by the Greater Green Bay Chamber and Outstanding Emerging Leader by Brown County United Way. In her final year in the program, she looks to continue to use coursework, class discussion and connections with classmates to help improve the organization she now leads.

Cayman Berg-Morales entered the program to continue his education and give himself the best chance for quick career advancement. The Michigan Technological University graduate is employed by Oshkosh Defense as a design engineer on the JLTV Platform Team.

Cayman lives in Green Bay and volunteers as a coach at Notre Dame Academy and Notre Dame Middle School in various sports. He believes many skills can be passed on through sports, other than just the game. Most of his skills in leadership, prior to the MBA program, he learned on the field. Outside of work, he enjoys watching, playing and coaching sports. If he’s not on the field or in the weight room, he’s probably listening to music, watching a movie or fishing. Cayman is grateful for the support of his family on his educational journey, including his parents, Luke and Jennifer, his brothers, Kian and Laken, and his grandmother, Shellie.
Gabriela R. Blaszczyk
grew up in Ribeirão Preto, São Paulo, Brazil. She recently accepted a full-time position in finance at Schneider National. Gabriela graduated from the University of Wisconsin-Madison in December 2012, majoring in political science and minoring in global studies. Since graduation, she has interned with AFS Intercultural Programs, worked in finance at a police department in the Fox Valley, and been an independent contractor for Portuguese interpretation as well as a business culture and etiquette consultant. Gabriela is an enthusiast of building bridges and closing language and cultural gaps, and has extensive experience in helping organizations and individuals work more efficiently across cultures.

Gabriela has great passion for languages, traveling and experiencing new cultures. She currently resides in Appleton with her husband, Lewis, and their pup, Stella. She maintains close ties with her family in Brazil through daily FaceTime sessions. She also very much enjoys spending time with her husband's family in Chicago, reading the newspaper and wine-tasting.

James Bott has more than 15 years’ experience with Elevate97, an organization that specializes in showcasing world-renowned brands through wide-format printing, environmental graphics, direct mail and fulfillment services. He was a member of the sales and service team from 2001 to 2015, rising from a client service representative to an account executive. As an account executive, he was responsible for the largest single sale in company history. He then transitioned to a manager of partner services role, in which he led the organization’s brand coordinators and program managers. While in that role, James instituted the new program-management flow process and spearheaded new quality standards. Currently, he serves as the process and development leader. His role is to improve processes to better serve clients and increase profitability while developing team members to maximize their potential and achieve their goals. He eventually sees himself as a member of the senior leadership team at Elevate97 with the dual goal of developing employees’ skills and talents while providing winning solutions to Elevate97 clients, and he sees the MBA program both as a means to that end and a way to network with other leaders in northeast Wisconsin and learn from their experiences.

Born in La Crosse, Wis., James graduated with his B.A. from St. Norbert College in 2000. He resides with his wife, Rhonda, and two dogs, Maggie and Rascal. James and Rhonda volunteer on a weekly basis at Happily Ever After, a dog sanctuary, and enjoy volunteering together for other causes. Residents of De Pere, they travel extensively, and have recently taken trips to Hawaii; Napa Valley, Calif.; Sedona, Ariz., and South Africa. James’ hobbies include running, volleyball and golf.

Rob Carviou is the executive director of marketing and communications for Prevea Health and HSHS-Eastern Wisconsin Division. He leads marketing and communications activities for all Prevea Health locations across the state of Wisconsin, as well as for HSHS St. Vincent Hospital and HSHS St. Mary’s Hospital Medical Center in Green Bay, HSHS St. Nicholas Hospital in Sheboygan, Wis.; HSHS St. Clare Memorial Hospital in Oconto Falls, Wis.; and all other sub-brands and operations. As his career has grown and his company has expanded across the state, he has recognized that lifelong learning is a necessary endeavor. He hopes that gaining the knowledge and experience of an MBA will provide him with new tools and skills to more effectively lead his team and manage the operations of a large marketing and communications department. With much to do each day, an ongoing education will be a necessity for him as the various businesses and employees that he serves develop and change.

A St. Norbert graduate (2001) and resident of De Pere, Rob’s career, MBA work and young family occupy most of his time, but in the past he has been involved with Current, was one of the founding individuals for Walk a Mile in Her Shoes – Green Bay, has volunteered with Golden House and has participated in Leadership Green Bay. The Escanaba, Mich., native loves spending time with his wife of 10 years, Katie, and their children: Owen, 7, Ainsley, 5, Annie, 3, and Leo, 1. He notes, “Watching these four insane little creatures develop their own interests and individuality is a tremendous blessing and honor.” He also enjoys gardening, yard work, home projects and fishing, when time allows.
Ross Castner began his career in the logistics department of a multimillion-dollar manufacturer based in southern Wisconsin. Desiring to broaden his career in the logistics industry, Ross took a position at Breakthrough, where he is currently a data insight analyst. After spending nearly five years in the field, Ross has built an early foundation for delivering results that truly impact a client’s logistics strategy and bottom line.

Ross holds a bachelor’s degree in business administration from the University of Wisconsin-Milwaukee, majoring in supply chain and operations management at the Lubars School of Business. It was there Ross first developed his passion for logistics with a focus on transportation. Born and raised in the Green Bay area, Ross is honored to commit his graduate studies and professional career to his hometown. While pursuing his MBA at St. Norbert College’s Donald J. Schneider School of Business & Economics, Ross wishes to engage with local leaders and network in his community. Ross is a proud husband and father who enjoys spending his free time in the Wisconsin outdoors, boating, fishing and playing sports.

Tyler Clark is passionate about process improvement – to the point of infuriating his spouse by rearranging the household trash bins, drawers, etc., in the pursuit of more-effective daily tasks. Tyler is CEO of Village Book Builders Inc., an NGO that builds village libraries in rural villages worldwide. Currently, there are eight libraries either completed or under construction in Mexico, Africa, Nepal and Peru. Tyler and his team take groups of volunteers to these villages for a week to establish reading cultures, teach empowerment classes to the kids and visit each family to encourage literacy in the home.

Much of Tyler’s drive comes from his childhood, when he spent a short time homeless. Seeing what poor choices can lead to, he has dedicated himself to continuous improvement and lifelong learning, graduating from Brigham Young University’s business school with a degree in global supply chain management and a minor in Spanish.

Tyler is passionate about the power of books, learning new cultures and tacos.

Paige Conforti is pursuing her MBA in order to expand her thought processes and further her overall business knowledge. Being new to northeast Wisconsin (she attended the University of Wisconsin-La Crosse and currently resides in Appleton, Wis.), she is also looking forward to in-person interactions with other MBA program professionals.

For the past seven years, Paige – who is the human resources manager for Inland Packaging – has also run the company’s United Way campaign, responsible for communication and for events including the Day of Caring and Stamp Out Hunger. In her free time, she and her significant other enjoy exploring new areas on their kayaks and taking their chocolate Lab, Drake, on hikes around the state. She also enjoys spending weekends with her family at their cabin “up north” near Crivitz, Wis.

Steve Corken chose SNC for its academic reputation, its interconnectedness with the NEW community and the opportunity it presents to learn from industry professionals. A graduate of Western Illinois University with a degree in marketing management and supply chain logistics, he is a supply chain operations analyst at Shopko. His goals are to become well-rounded and establish a platform for lifelong intellectual curiosity.

Steve and his wife, Vanessa, reside in Green Bay with their son, two dogs and a cat. Steve spends his free time riding motorcycles, golfing and watching sports. He enjoys the outdoors, photography, listening to music, and relaxing while catching up with family and friends. Someday, he hopes to delve into home brewing and cooking.
Erin Dorn has worked in the medical field for more than six years, focusing on helping people and leading change. The field inspired and pushed her to advance by attending the Schneider School of Business & Economics to work toward her MBA in health care administration. She started her career in broadcast journalism, working her way through college from intern to news director for five local radio stations. Her vibrant and influential personality led her transition into marketing.

Erin is currently in marketing operations for ThedaCare Regional Medical Centers. She got her start at the University of Wisconsin-Marinette, where she obtained her associate degree in communication. She went on to receive her bachelor’s degree in communication with a double-emphasis in journalism and public relations. Over the years, Erin has developed her skills through participation and leadership in groups like Rotary, United Way, March of Dimes, the Red Cross, Relay For Life and Marinette Women’s Club. She has volunteered and sat on the boards of directors for Rotary, the M&M Youth Hockey Association and the M&M Area Community Foundation.

She loves spending time with her family and friends, traveling to warmer weather, boating, four-wheeling, spending time at their family cottage, fishing, and attending UW Badgers and Green Bay Packers games. She has two children, Landon, 12, and Kaidynce, 5, who are constantly keeping her on her toes and reminding her what life is all about.

Amanda Ehlenbeck is a human resources business partner at Sargento Foods in Plymouth, Wis. She has held previous roles in HR with Schreiber Foods, Kohl’s, Johnson Controls and Johnsonville Sausage. Amanda earned her bachelor's degree in human resource management and finance from Marquette University. She currently resides in New Holstein, Wis., with her husband, their daughter and the family dog. She serves as a secretary on the pastoral council for Holy Rosary Catholic Church and volunteers with Junior Achievement. Her hobbies include spending time with family and friends, gardening, home-improvement projects and baking. Amanda has returned to the classroom to grow her business acumen and leadership skills. She looks forward to learning from the experiences of others she meets in the program.

Justin Ehlenbeck has enjoyed his learning and development through experiences with peers and instructors throughout the MBA program. He is looking forward to graduating after the 2019 spring semester concludes. He has a strong passion for supply chain, manufacturing, sanitation and continuous improvement. Justin is in a new role as a master scheduler for the RTE (ready-to-eat) network at Johnsonville Sausage LLC in Sheboygan Falls, Wis. In this role, he is responsible for the medium- to short-range master schedule for finished goods production, as well as the long-range capacity planning of their RTE network. Prior to his current role, Justin held a sanitation coordinator position in manufacturing and a learning coordinator position with the organizational development and learning department, and was an operations team leader for Johnsonville’s fresh-product facility.

In 2009, Justin graduated from the University of Wisconsin Oshkosh with a bachelor’s degree in supply chain and operations management and an emphasis in entrepreneurship. Following graduation, he took on the challenge to buy into a casual-dining restaurant in his hometown. After two and a half years of shared ownership, Justin recognized the role would not support his goals for a family life and made the difficult decision to exit the partnership and join Johnsonville.

Justin enjoys spending time with his wife and two daughters, doing home-improvement projects, spending time outside – especially fishing – and going to his family’s cabin to relax.
Trever Ehrfurth, an information management engineer at Thrivent Financial, is pursuing his MBA in order to build his leadership and business abilities in preparation for higher-level positions in the technology field. The University of Wisconsin-Green Bay graduate and Appleton, Wis., resident strives to do more than technical work in the IT space and would love to oversee and have a direct impact on the future technological advancements of his generation and the ones to follow. Trever raises funds to volunteer around the world on a yearly basis: By providing affordable service to those on restricted budgets here in the states, he is able to see the world and help out foreign communities in need. His interests include many related to a healthy, active, fast-paced and explorative lifestyle. He enjoys his daily gym routines, extreme trail half-marathons, and weekly volleyball and paintball matches. He is an avid motorcyclist, snowboarder, cliff diver and thrill seeker who is always looking for something more to explore and experience. His upbringing as an only child taught him independence and instilled a passion for learning how things work and trying new things. He also actively teaches AP computer science courses to students at Green Bay East High School.

Alyssa Gilson is an internal communications specialist at Associated Bank. A St. Norbert graduate (2016) with an IBLAS major and French minor, she entered the MBA program because she wanted to continue her education and was able to fit her studies in among her work and life obligations. She feels an MBA will help set her apart in the workplace and prepare her for a leadership role. Alyssa lives in Green Bay, where she has been volunteering with Big Brothers Big Sisters since May 2017. Her little sister’s name is Pheonix and they enjoy many of the same hobbies, such as cooking, baking and trying new foods. (She works part time at a sushi restaurant!)

Crystal Guns is an informaticist at St. Mary’s Hospital who seeks to grow personally and professionally through the MBA program. She loves learning, and she sees the MBA program as a good fit for her personality and interests, as well as an opportunity to develop skills that will be needed as she advances her career. With an associate degree in nursing from Northeast Wisconsin Technical College and a bachelor’s in nursing from the University of Wisconsin-Green Bay, Crystal worked as a nurse for eight years. Having seen the impact of blood donation on patients, it is something she tries to do regularly. Crystal loves spending time at home in Green Bay with her two boys, Jackson, 6, and Matthew, 4. She enjoys being outdoors, gardening, cooking and practicing yoga.

Meredith Hansen is a lifelong resident of Green Bay. She loves the energy that is building to push this community to be more innovative, particularly in the partnerships forming among for-profits and nonprofits. She works in the latter, as program coordinator for the Center for Norbertine Studies at St. Norbert College, and she felt an MBA would be a good way to learn how to make those collaborations possible. The classroom experience with other emerging leaders is something she finds especially valuable in the MBA program. The St. Norbert graduate (2013) loves animals and has been a proud volunteer at Happily Ever After, a local no-kill animal sanctuary, for many years. She also loves food, especially local produce, and she was part of the team that in 2017 developed the Trading Post Market, a winter farmers market at the Titletown Tap Room focused on helping local growers share the “why” behind their businesses and how they help our local economy. She likes to cook and bake, and enjoys kayaking, practicing yoga and walking her dogs. She enjoys going to community events year-round and loves to travel, especially in the U.S. and Europe. She hopes to visit all 50 states. Her family and friends are her cheerleaders in the MBA program; she enjoys spending as much time with them as possible. Meredith also enjoys volunteering at Brown County United Way and serving on the Basic Needs Impact Council and with the Emerging Leaders Society.
Chris Hayes cites personal development as his primary motivation for pursuing an MBA. Since graduating from Northern Illinois University, he has spent 25 years as an IT professional for various companies and in various roles, and while this has prepared him well for his current role as VP of information technology at Imperial Supplies LLC, he is looking to broaden his knowledge and develop his communication and leadership skills. His goal is to be the best executive leader he can be for his organization and help grow and develop the next generation of leaders.

Chris lives in Suamico, Wis., with his wife of 24 years, Robin, and their three boys: Steven, 21, Ryan, 18, and Andrew, 14. He is actively involved in his church, where he leads a community group whose goal is, in part, to enrich the city/neighborhood it lives in – something the group accomplishes by serving meals to men in transition at a local halfway house and ministering to the elderly at a nursing home, among other service activities. His spare time over the past 20 years has been dedicated largely to his family – attending sporting events, listening to band and piano concerts, helping with homework, etc. As his boys have gotten older, Chris has started reintroducing himself to some of his past interests: golfing and fishing. He has discovered that he is as bad at both pursuits today as he was prior to having children.

Shawn Hennessy is the lead pastor of Life Church Green Bay as well as a speaker, author, blogger, proud parent, and loving, committed husband. After graduating from high school in Windsor, Ontario, Shawn headed to the U.S. to play college football. He was fortunate enough to enjoy some success on the gridiron, eventually receiving All-America honors and playing in three national all-star games. When it became evident that he was not going to play in the NFL, he and his wife, Sonny, headed south to Memphis, Tenn., to begin their journey into full-time ministry. In the past two decades, Shawn has served as a youth pastor, a full-time evangelist, a state youth director and lead pastor. Shawn is a blogger and has a respectable following of his blog on grief. He is the author of “The Gravity of Grief” and “What’s Your Story?,” as well as the co-author of “Journey to the Next Level.”

Annmarie Hermann is currently an applications engineer at Humana in Green Bay, coding web-based applications in the IT department. She uses her skills to bring business ideas to reality through the use of technology. Her interest in technology flourished during her undergrad years at Marquette University, where she studied biomedical engineering. While at Marquette, she accepted a co-op where she worked for a year at Philips Healthcare in Fitchburg, Wis., programming software that assisted doctors in planning chemotherapy treatments for cancer patients. Outside of work, she created different wearable devices aimed to help people monitor their health. The UV monitor she designed, which monitors sun exposure, was accepted into the I-Corp entrepreneur program in Milwaukee. Through this program, Annmarie received a grant toward research, which included spending two weeks gathering data in Australia, the skin-cancer capital of the world. She is still working on the product, as sunscreen companies are eager to get their hands on it.

After graduating from Marquette University, she knew she would need business knowledge to advance in her professional career. Annmarie immediately looked into enrolling into an MBA program and soon found a home within St. Norbert’s program. She hopes to use the knowledge gained through the program to become a better leader and obtain a leadership role within Humana. In her spare time, she enjoys coding microcontrollers, creating apps and working on design projects.

Katie Hoxtell lives in Oshkosh, Wis., and is excited to continue to develop and serve the Fox Valley community throughout her MBA journey at St. Norbert. The graduate of the University of Wisconsin Oshkosh (English) is currently a marketing manager at Oshkosh Corp., the Fortune 500 global designer and manufacturer of specialty vehicles, vehicle bodies and access equipment. In this role, Katie focuses on external marketing including social media, public relations, crisis-response communications, advertising, external events, media relations and more. Katie started as an intern in the Oshkosh Corp. Family before growing to her current position.

When not at work, she enjoys volunteering in the community, spending time with her friends and family and being on the water as much as possible. She loves spending time outdoors – biking, boating, wakesurfing, kayaking and paddleboarding.
Erin Klimek received her Bachelor of Science degree in both marketing and human resource development from the University of Minnesota-Twin Cities in 2013. Following college, she worked as an executive recruiter in the Twin Cities, specializing in the recruiting and placement of CPAs. She returned to Green Bay in 2015 when she began her career with Breakthrough, a global transportation energy and supply chain management company located in downtown Green Bay. She spent her first two years at Breakthrough in the Culture function, working to attract and retain talent for the organization, while also authoring a custom leadership-development program aimed at facilitating the growth and development of Breakthrough leaders. She then moved to Breakthrough’s Go to Market team and currently serves as the director of marketing, leading a team of marketing professionals working to highlight and generate awareness of Breakthrough’s services in the marketplace.

In her free time, Erin enjoys spending time with family and friends, traveling and volunteering in the community. She lives in De Pere with her fiancé, Ryan, and their springer spaniel puppy, Nellie.

Joe Krautkramer is the director of recruiting and learning and development for Shopko. He is an experienced, full-cycle recruiting professional who blends strong recruitment experience with a strategic and analytical focus. His goal is to select top talent, improve processes and give time back to teammates. In addition to selecting new talent, he also leads the learning organization. As a business partner, he leads the creation of custom curriculum when rolling out new programs to enhance the team’s performance. Most recently, Joe designed and built an Emerging Leadership program focused on enhancing internal talent in order to strengthen the company’s talent and succession pipeline.

With more than 15 years of leadership, Joe is a passionate leader who leads by example and builds high-performing, cross-functional teams focused on delivering first-in-class service that exceeds customer expectations. He enjoys leading a team, as he believes collective group diversity produces amazing results. Equally important is ensuring team members have fun – for him, this is a must.

Joe is no stranger to St. Norbert College, as he earned his bachelor’s degree here in 2001. He also met his wife, Kristy, at SNC. They were married at Old St. Joe’s in 2005 and have four boys. They currently reside in Allouez, Wis.

Carlene LaPlant is a client services manager at Breakthrough, a global supply chain management and transportation energy advisory firm located in downtown Green Bay.

In her role, Carlene oversees business relationships with some of the world’s leading shippers, helping them manage the energy and information that moves their goods to market. As a trusted advisor to her clients, she offers insights into industry best practices and works to drive forward their strategic roadmaps. She has five years of transportation experience and continually looks for ways to deepen her knowledge in both the oil and transportation industries. Carlene has won the “Big Breakthrough Award” twice, a peer-nominated award that recognizes people who have gone above and beyond to improve processes, add client value and ultimately drive positive business results for Breakthrough.

Carlene was born and raised in the Green Bay area. She earned her bachelor’s degree from the University of Wisconsin-Green Bay with a double-major in history and business and an emphasis in finance. She has a passion for volunteering and helping out in the community. She enjoys spending time with her family and pets, being outdoors, traveling and reading as many books as possible.

Carlene enrolled in the St. Norbert College MBA program to advance her skills for career growth, fulfill her desire for lifelong learning and become more immersed in the business community of Green Bay.
Tyler Ledvina graduated in 2015 from the University of Wisconsin-Green Bay with a double-major in economics and business administration and an emphasis in finance. He worked full time throughout college at a local beverage distributor as a driver and night-crew manager. After graduation, he joined Schneider in its supply chain management division as a logistics analyst, executing transportation RFPs, implementing a new sourcing and reporting tool for distressed freight, and being a key contributor in the division’s competitive and industry-analysis program. He was promoted to his current role as a revenue management analyst while helping train new associates on the best practices for his previous role.

While not at work or in class, Tyler enjoys spending time with friends and family at local racing events, and spending time in the outdoors hunting or fishing. He also can be found working alongside his role model – his father – on a variety of projects in the garage.

Tyler is excited about pursuing an MBA in his hometown and intends to use it to help everyone he works with to be happier and more satisfied with the work they do.

Kimberly Marchetti is a personal trust assistant with Associated Bank’s Private Client & Institutional Services, where she focuses on client relations and provides broad financial and risk-management services to meet the personal needs of high-net-worth individuals and families. Her specialties include money management, retirement planning and trust administration, and she is working toward attaining her CFP designation. The Green Bay native and graduate of the University of Wisconsin-Madison is excited to be a part of the Schneider MBA program and to have the opportunity to continue to learn and network within her community.

Kimberly actively volunteers with several community organizations, including Big Brothers Big Sisters, Junior Achievement and the Green Bay Parks & Recreation Department. In her free time, she enjoys traveling, spending time with family and attending Wisconsin sporting events.

Kerri Martin is pursuing her MBA with an emphasis in supply chain management. She currently works at a manufacturing and engineering company in De Pere. She knew that she would return to school after obtaining her bachelor’s degree, but didn’t know that St. Norbert College would be the place. She feels very fortunate to have a local MBA program that offers on-campus learning at a faith-based institution.

Kerri has more than a decade of human resources experience and has completed the Professional in Human Resources certification. She enjoys the manufacturing environment and is excited that the St. Norbert MBA program offers a supply chain management emphasis. Kerri has been active in the Big Brothers Big Sisters Fox Valley program since 2009. She has found the program incredibly rewarding and a great way to give back to the community.

Kerri is from the outskirts of Green Bay and grew up in a rural community. Her Wisconsin pride continues to grow as she ventures to different events and places with family and friends. You can usually find her outdoors when not at work or in the classroom.
Heather Milbach is the community relations manager at Schreiber Foods. She received her bachelor’s degree in business administration and economics after three years of study at St. Norbert College (2009). Heather has been with Schreiber Foods for more than 10 years with prior roles in supply chain, marketing and sales.

Throughout her career at Schreiber Foods, Heather’s commitment to growth and development has helped drive positive results throughout the organization. In her role as community relations manager, she oversees the organization’s charitable contributions, community engagement and several corporate events, including the Schreiber Charity Golf Classic. Heather was recognized as a Current Young Professionals Future 15 award recipient in 2010 and one of New North B2B Magazine’s 3 Under 30 in 2014.

Outside of work, Heather is a dedicated volunteer in the community. She was a 2011 graduate of the Leadership Green Bay program and serves on the Current Young Professionals steering committee. She also generously gives of her time through work with numerous organizations. Heather is an active member of Resurrection Parish.

While her dedication to her career and community are central, she is most motivated and best defined by her role as a wife to her husband, Zachary, and mother to her son, Parker, and daughter, Rowan. Heather is from Marinette, Wis., and currently resides in De Pere.

Austin Miloszewicz moved to Green Bay from Eau Claire, Wis., where he grew up and acquired his bachelor’s degree in health care administration at the University of Wisconsin-Eau Claire. Austin worked as a nursing home administrator in the years after graduation, gaining experience and successfully pursuing a number of opportunities. Looking to make a larger impact in the community, Austin has recently joined Bellin, known for its work on community health improvement.

Austin has a passion for leadership and has learned much from mentors, as well as programs through state associations, over the years. Most recently, he completed the Leadership Green Bay program and a project with Brown County Shelter Care. He felt it was the right time to continue to grow by acquiring an MBA, and to help Bellin provide excellence and quality in the community. His mentors, friends and family have supported him as he has pursued that dream.

Austin loves to spend his free time with his wife, Brittany, their two dogs, and their friends and family. He hopes to acquire his MBA with an emphasis in health care and continue to make the community of Green Bay a great place to live.

Leah Murphy has been a financial analyst at Plexus Corp. since shortly after graduating from St. Norbert College in December 2016 with a degree in business administration and a concentration in finance. She is responsible for driving financial performance improvement through a variety of financial activities, including product costing and pricing, sales and margin forecasting, and analysis of customer margins. She chose to enroll in the MBA program to advance her skills for career growth and develop the self-confidence to move into a leadership role. In addition, she hopes to engage with local leaders and network within the Greater Green Bay/Fox Cities area.

The lifelong Freedom, Wis., resident attended St. Nicholas Catholic School for eight years, and is committed to volunteering and giving back to the St. Nicholas community. She has also served as a lector at Sunday Mass for several years.

In her free time, Leah enjoys going to her family’s cabin on a lake in Crandon, Wis., where she enjoys the outdoors with boating, swimming and four-wheeling. When not at the cabin, she loves to travel the U.S., and simply cherish time spent with family and friends. She feels extremely blessed to have the support of her family as she embarks on her MBA journey.
James P. Nick is the chief revenue officer at Dental Care Alliance, an organization supporting nearly 300 affiliated dental offices in 15 states. In this role, James oversees the company’s pricing, contracting, credentialing, analytics and program management functions. Previously, James was with Humana for 12 years, serving as director of specialty products at the time of his move to Dental Care Alliance.

Active in the Green Bay community where he lives, James served as president of the board of directors for Big Brothers Big Sisters of Northeastern Wisconsin and was an inaugural member of the Mayor’s Young Professional Advisory Committee.

James enjoys coaching others in many settings. He previously coached several baseball teams and authored an essay entitled “What Baseball Taught Me About Leadership” in the 2014 book “Lenses of Leadership.” He lives in Hobart, Wis., with his wife and two young children.

Amy Olson wanted to build on her undergraduate degree and work experience. She chose the Schneider MBA program for its well-rounded education emphasizing leadership, which she looks to bring back to Schreiber Foods, where she is the human resources business manager.

The University of Wisconsin-Milwaukee grad and Green Bay resident volunteers with Girl Scouts of Northeastern Wisconsin and Junior Achievement; she gets satisfaction from volunteering her time with causes that empower and create excitement in youth. She also enjoys spending time with her family, is proud of her two intelligent daughters, and loves being outdoors and watching football on Sundays.

Taylor Pasterski is a graduate of St. Norbert (2015) and is currently the college’s assistant track and field coach. He chose to enroll in the MBA program to continue to educate himself and make himself more valuable to his employer. He wants to take what he learns from the MBA program and apply it in a way that will help benefit the student-athletes he coaches.

The De Pere resident is a lifelong Green Bay Packers fan; sports in general have been a big part of his life. He was on the track and field team at St. Norbert for all four years as an undergraduate, and he currently plays soccer on the weekends in an adult league. During his time off, he also likes spending time with his family and fishing. He met his fiancée while both were competing at SNC in track; they will be getting married in summer 2019.

Megan Pirelli is the grants manager at Feeding America Eastern Wisconsin in Appleton, Wis., Megan is passionate about seeking funding opportunities that meet the strategic objectives of the organization while creating sustainable solutions to address critical public needs. Megan has spent her career working across the country and internationally in diverse nonprofit settings. She enjoys being able to use her drive and forward-thinking to serve her local, regional and global communities. Megan received her Bachelor of Science degree from St. Norbert College (2013), majoring both in political science and philosophy. In the fall of 2016, Megan decided to return to De Pere with her husband after spending two years in Fort Myers, Fla.

When not standing in front of her white board or typing furiously on her computer, Megan can be found riding her horse NTC Krayola Kid, hiking scenic trails with her two dogs, or cooking up new recipes.
Brighid Riordan feels the time is right to pursue her MBA, and is seeking to pair her experience with fundamental teachings and tools of business as a way to ground herself in theory and create a strong foundation for the next chapter of her growth. Currently chief innovation officer and VP of emerging services and public affairs for Nsight – the parent company of Cellcom, Nsight Services, Nsight Tower and Glas – she is a graduate of Edgewood College and a resident of Green Bay.

Brighid is vice president of the Cellcom Green Bay Marathon, after serving as its president for the past 10 years. She is also a member of the City of Green Bay traffic commission and a board member for Camp Tekakwitha, and she volunteers at both Notre Dame Academy and St. Matthew Parish. Her interests include studying the role of women in business, the evolving place of telecommunications and technology in our world, and smart city development. Lately, she’s turned her attention to the lives of presidents; Frank Lloyd Wright architecture; local, national and global economic shifts; and the elements of legendary leaders. Her “down time” activities include reading, hiking, traveling and skating on the Fox River Trail. Home life is filled with the antics of her two teenage boys, Owen and Finn, and her dog, Copper, and she appreciates the magnificence of that adventure. She admits to being in secret competition with her kids as to who is studying the most (and claims she is winning).

Derek Schmelzer is currently the manager of finance and audit at Strategic Underwriting Solutions LLC in Green Bay, a managing general underwriter (MGU) which underwrites health insurance in 42 states. A product of Luxemburg-Casco High School, he is a St. Norbert College alumnus (2012), with a degree in business administration, and a driven entrepreneur with a diverse background in finance, logistics, transportation, insurance and customer service. Currently at SUS LLC, he is responsible for financial activities, reporting, internal and external audits, and management of SUS operational accounts with a supervisory role. Derek is proud to be a local northeast Wisconsin businessman working toward a Schneider MBA, which will give him the skills to grow the local economy.

In his free time, Derek enjoys the outdoors, fishing, hunting, baseball, football and, most importantly, focusing on faith and family. He is a longtime volunteer at his parish for the annual Kermis. He and his wife, Elisabeth, have a 3-year-old daughter. They reside in Green Bay.

Brehanna Skaletski serves as the director of development for Big Brothers Big Sisters of Northeastern Wisconsin and is working to foster a culture of philanthropy. She assures that the organization’s culture, systems, processes and procedures support achieving the agency’s revenue goals in alignment with best practices through a multi-year plan. She is the agency’s principal major gift fundraiser overseeing an annual giving program, major gifts from individuals, donor cultivation, fundraising events, grants, and corporate and foundation giving. Previously, she has held positions as the business development and operations manager for BayCare Clinic and the marketing and events manager for Downtown Green Bay Inc. and Olde Main Street Inc.

Brehanna is deeply involved in the business community as a Leadership Green Bay graduate. She serves on committees and boards for Definitely De Pere, the Young Professional Advisory Council, Women’s Fund Girlfriends and Power of the Purse, Management Women and the Greater Green Bay Chamber of Commerce’s Leadership Green Bay as a small-group leader.
**Luke Spude** is pursuing his dream of becoming a hospital administrator in northeast Wisconsin. After graduating from Marian University of Wisconsin with a double-major in health care administration and human resources, Luke joined the corporate finance team at the Door County (Wis.) Medical Center, where he manages accounts payable and market share analytics. Luke’s work in analytics has provided a new look to strategic planning at the Door County Medical Center and focuses on improving decision-making through the use of big data.

Outside of work, Luke serves as a board member of the Volunteer Center of Door County, which focuses on “creating solutions for community needs.” He also volunteers his time to the Haunted Mansion in the Quietwoods South Camping Resort to raise money for various programs throughout the Southern Door School District. In his free time, he enjoys spending time with his incredible family.

Luke is excited to continue his education at St. Norbert College. He hopes that the tools and knowledge acquired during his time with the St. Norbert community will help him develop into a leader who can continue to challenge and evolve the ever-changing world of health care.

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**Claudia Stanskas** is pursuing her MBA to learn from other managers and employees how they approach and solve issues that come up in day-to-day operations. The financial analyst at Wells Fargo also sees the MBA program as a great networking opportunity.

A graduate of St. Norbert College (2018), Claudia helps with the Emmaus Meal for her parish in Sheboygan, Wis., preparing and serving at the Salvation Army for those in need. In her spare time, she loves trying new things, playing tennis, reading books and hiking.

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**Kayla Stocco** is a global experience owner at Schneider. This role is more commonly known as customer service manager. Kayla recently began her career at Schneider in June 2017. Prior to being at Schneider, Kayla was a high school band educator at Pulaski (Wis.) High School from 2011 to 2017.

Kayla has her bachelor’s degree in music education from the University of Wisconsin-Stevens Point, where she graduated magna cum laude and received the Chancellor’s Leadership Award. In addition to her bachelor’s degree, she has a general-music license certification through the University of Wisconsin Oshkosh. Kayla was a member of the National Association for Music Education as well as the Wisconsin School Music Association during her time as a music teacher.

Kayla was twice nominated as a Golden Apple Teacher recipient while at Pulaski High School. In 2015, she was chosen as a “teacher of distinction” — one of the top 40 teachers in northeast Wisconsin — the second highest level of achievement for the Golden Apple Award. Kayla has been a leader for a nationally recognized music program, traveling and earning many awards and competitive ratings with her students in her time as a music teacher.

Having transitioned into the business world, Kayla has just begun her journey as a leader at Schneider, but knows the bar is set high for Schneider to achieve its goals as an enterprise. She is excited about the future and her growth with the company.

Kayla currently lives in Pulaski, Wis., and is excited about her new career. A new career and a new adventure in graduate school have opened her eyes to the wide array of things there are still to learn in this world. Kayla knows that her experience leading students and their families will certainly help her through her new adventures in the business world, and she is ready to take it by storm.
Adam Sutter has long had a goal of obtaining his MBA, and he sees it as the pathway to leadership opportunities in his career. He is currently the area director for Junior Achievement of Greater Green Bay. He is on the board of Foster the Village, helps on the curriculum committee for Leadership Green Bay and volunteers at his kids’ school. The University of Wisconsin-La Crosse graduate and Green Bay resident enjoys spending time with his family outdoors or on movie nights. He is a big sports fan, both as a spectator and as a player. His wife is an elementary teacher in the De Pere School District, and his kids, ages 10 and 6, attend Notre Dame Academy and keep their parents busy with dance and soccer practices.

Jodi Trewin is currently an emergency assistance specialist who assists with individuals in 41 Wisconsin counties at risk of losing their homes or having utilities shut off. Jodi has had many different types of jobs in the past; however, all were focused on how to help individuals help themselves. Jodi is also a certified QPR (Question, Persuade and Refer) trainer helping to train others to save lives by providing innovative, practical suicide-prevention training. Jodi hopes to one day have a bigger impact on her community with the addition of her MBA. Jodi holds a bachelor’s degree from the University of Wisconsin-Green Bay, where she majored in psychology and philosophy and minored in human development. Jodi is originally from the Fond du Lac, Wis., area, but currently lives with her husband and daughter in Green Bay.

Brent Truttmann set a goal to establish a sustainable career as a freelance writer, and he sees the MBA program as both a means of managing that career and as an opportunity to carve out a writing niche in the area of financial management. Currently an executive assistant for the Oneida Nation in the Oneida Trust enrollment department, the St. Norbert College grad (2013) and Green Bay resident has been a volunteer for the Oneida Nation at an aquaponics center and hopes to make a larger contribution to that community in the future. In his free time, he enjoys writing fiction as well as biking and hiking.

Brady Van De Hey is a manufacturing engineer at C3 Corp. in Appleton, Wis. Working in a small company, Brady has had the opportunity to perform in many different roles, including new product development, sales and procurement, but spends the majority of his time focused on process definition and improvement throughout the organization. Brady has contributed to year-over-year business growth of more than 50 percent by leading company-wide strategic-planning meetings and executing several measures necessary for scale.

Prior to C3, Brady worked for Procter & Gamble as a technical engineer in Green Bay. During his time there, he led and supported projects in tissue and towel converting, focusing on new product initiatives, improving process reliability and increasing packaging flexibility. Brady not only gained a deep understanding of the equipment used, but also the importance of business structure, effective communication and consumer-product marketing efforts.

Brady attended the University of Wisconsin-Madison for his undergrad, where he majored in mechanical engineering with a minor in business. Always having a passion for the combination of engineering and business, Brady decided to pursue his MBA to strengthen his leadership skills and business acumen. In his free time, Brady enjoys the outdoors, music, and traveling with his friends and family.
Wendy Van Lannen is grateful to have the support of her family and her work community as she pursues her MBA, a long-term goal. She is excited to network with other local business leaders to share ideas and gain perspective. She enjoys learning and is looking to expand her business acumen and leadership skills in order to further the extent of her organizational impact at Imperial Supplies LLC, where she is director of customer development.

Carmen Van Schyndel is a business analyst for Humana Inc., with expertise in collaboration and reporting. For the past two years, she has focused on product management and implementation on the product strategy and management team at Humana. Prior to working at Humana, Carmen spent two years in the property management industry.

José Vásquez is a senior financial analyst working for VF Corp. He was born in Arequipa, Peru. He attended Universidad Catolica de Santa Maria in Peru, studying Peruvian law. While in Peru, he was very active in politics and helped the community by volunteering as a firefighter. José moved to New Jersey in 2005 and worked in various jobs while learning English. In 2008, he earned an associate degree in liberal arts at Bergen College and, soon after, he moved to Wisconsin, where he discovered his passion for business. He received his bachelor’s degree in accounting from St. Norbert College in 2012. Since then, he has been involved in sales and operations for Vans, Reef and The North Face, in Mexico and Latin America, for VF Corp. He is committed to enhancing the trade relationship between the U.S. and Latin America.

In the past few years, José has been acting as an ambassador of his own culture, educating religious organizations that are sending missions to Peru and sharing his expertise about Latin America at work. José’s mission is to give back to the community and strengthen the ties between South America and the U.S. He currently resides with his wife, Kim, and his son, Aiden, in De Pere. His career goal is to focus his efforts in the area of health care.

Marissa Weber is a capacity integration manager at Schneider, accountable for the overall driver capacity strategy for three of the lines of business within the company. She also acts as a liaison between the senior business leaders and operations groups for those lines of business and Schneider’s recruiting department. When the opportunity to relocate with Schneider arose, the SNC grad (2011) saw it as both an opportunity for career growth and the chance to obtain a long-sought MBA in her alma mater’s new program, so she made the move back to the Green Bay area from Chicago. Through the MBA program, she hopes to increase her business acumen, form new relationships and learn from her classmates.

Marissa currently resides in De Pere, where the traffic is much better than Chicago. She enjoys spending time with her family and friends and exploring the area’s wealth of new restaurants and brewpubs. She loves to travel and experience new cultures, and she also enjoys a good karaoke session.
**Daniel Webster** chose to pursue his MBA to further his career and to continue working on himself. He believes that a strong educational background is the key to success and he wants to contribute not only to his organization – Walbec Group, where he is a human resources business partner – but also to his community.

Daniel is an Oneida tribally enrolled member and has led the initiative in implementing opportunities for other tribally enrolled members not only in Oneida, but throughout the state of Wisconsin and among all 11 federally recognized tribes in the state. Dan has volunteered with the Tribal Labor Advisory Committee, offering new concepts and ideas to assist in the development of successful outreach to tribal members.

A Green Bay resident and St. Norbert College graduate (2017), Daniel loves to travel and spend time with his five children, who range in age from 2 to 18.

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**Taryn West** is pursuing an MBA after graduating with a B.B.A. from the University of Wisconsin-Platteville Online and completing electromechanical certificates from Fox Valley Technical College. Taryn has a decade of experience at a family-owned fluid power distributor, K.R. West Co., and has been involved in many different roles at the company.

Taking leave from the family business to gain insight into manufacturing and a broader perspective of business, Taryn is currently working at Ariens Co. in the operations department. Taryn is webmaster on the board of EAA Chapter 41, a local flying club in Neenah, Wis., that promotes grassroots aviation. She is a private pilot and coordinates the chapter’s Young Eagle program, which generates interest in aviation by providing airplane rides to kids and adults. Taryn is also a promoter of STEM and volunteers at local nonprofits. She enjoys traveling, reading, the outdoors, and being with friends and family. Originally from Kaukauna, Wis., she currently resides in Appleton, Wis.

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**Meghan Weycker** is a Green Bay native who moved back to the area after living and working in Madison, Wis., for nine years. After graduating with a Bachelor of Arts degree in political science from the University of Wisconsin-Eau Claire, Meghan pursued a Master of Science degree in educational leadership and policy analysis from the University of Wisconsin-Madison. After graduation, Meghan began work at Epic, an electronic medical record vendor in Verona, Wis. Meghan traveled across the country while working as a project manager with a focus on end-user training for almost five years. Though she loved her job and traveling to new cities, Meghan and her husband, Dean, decided to start a family and move back home to Green Bay to be closer to their families. She and Dean now live in Suamico, Wis., with their 4-year-old, Emery Rae, and 6-month-old, Isla Rose. Meghan works as a project manager in the Green Bay area and spends most of her free time with her girls or “up north” at the family cabin in Crivitz, Wis. Meghan is excited to be back in school and looks forward to the excellent networking opportunities and leadership development the MBA program has to offer.

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**Leah Willmann** is seeking to develop a well-rounded business foundation, and to network and engage with other professionals in the MBA program. A graduate of the University of Wisconsin-Green Bay, she is director of human resources for Jones Sign Co. Inc. and is involved with the Society for Human Resources Management (SHRM) as a national and local Green Bay member.

During the warm summer months, Leah and her family can be found boating on the bay of Green Bay. During the cold winter months, you will find the family of four exploring warmer areas of the country. Leah resides in Howard with her husband, Ian, and sons, IJ and Eli.
Matthew Wochos is a genuine leader, demonstrating success with a proven track record in developing platforms for continuous improvement in all aspects of business, including safety, profitability, productivity, product innovation and quality, accompanied with 18 years of servant leadership experience. He is passionate about people, setting daily goals to build people to astound customers and harvest meaningful relationships.

Most recently, Matthew earned a director of manufacturing role for Seaway Printing. He has worked for companies such as Oshkosh Defense, serving as a leader, coach and mentor and developing cross-functional teams; the Ariens Co., where he was appointed president of the Ariens EMR team; and Coating Excellence International.

Matthew holds a Bachelor of Arts degree in business management, a minor in human resources management, both from Concordia University Wisconsin, as well as an associate degree in leadership development from NWTC. He will reach his next milestone at St. Norbert College to earn his master’s degree in business administration.

Matthew grew up in Greenleaf, Wis., and resides in Wrightstown, Wis., with his three children, Serena, 17, Jameson, 7, and Marianna, 4. He has been very involved in youth programs as the head coach for the Wrightstown High School varsity soccer teams. Passionate about the outdoors, he spends his free time at his cottage in Florence, Wis., enjoying nature with his family. Matthew is a traditional Roman Catholic, instilling in his children the core values they hold dear to them, and attending the Latin Tridentine Mass every Sunday at St. Michaels Chapel in De Pere.

Chrystal Woller began her career as a registered nurse in northern Wisconsin working in labor and delivery. Soon thereafter, she transitioned to governmental public health, serving as a public health nurse, manager and, ultimately, health department director over the course of more than 16 years. She had the opportunity to serve rural and urban communities in both Wisconsin and Iowa, leading community responses related to SARS, post 9/11 emergency preparedness, H1N1 and ebola. In addition, she led efforts locally to improve the community’s health by advocating for tobacco-free policies locally and state-wide. Chrystal transitioned to St. Norbert College in 2016, where she is now senior director of health and wellness services. She is pursuing her MBA with a health care emphasis.

Chrystal is an active member of Life Church Green Bay, volunteering in various capacities. She enjoys traveling with her family and friends, whether it is vacationing in Kauai, Hawaii; hiking in the west; relaxing on a beach in the south; or simply taking a weekend trip to Eagle River, Wis., or Door County, Wis. She also enjoys cooking, biking on the many beautiful trails in the area and taking evening walks with her husband, Greg, and the family mini-golden doodle, Bella. Daughter Madison, 16, and son Benjamin, 12, both attend school in the West De Pere School District.

Yurou Zhou comes from Xi’an, a renowned historic city in China. She graduated with first-class honors from the Chinese University of Hong Kong with a B.Eng. in systems engineering and engineering management in 2017. She concentrated on logistics, supply chain management and financial engineering.

She is currently focusing on supply chain and manufacturing at St. Norbert College. When she had an opportunity to study management science and innovation as an exchange student at University College London in the U.K., she developed the interest in learning more about supply chain from the perspective of business administration in a different country to globalize her fields of vision and prepare herself to be a global citizen. After graduation, she plans to pursue a career in supply chain management. She is also interested in taking online courses and in lifelong learning.

Yurou received Chinese teacher training from the ALLEX program at Washington University in St. Louis and became a Chinese instructor to start an undergraduate Chinese course at St. Norbert College. She is enthusiastic about sharing her knowledge of Chinese language and culture. She actively participated in volunteer-teaching programs in Hong Kong and Bali, Indonesia. She enjoys learning and teaching languages, and tried to make some Chinese subtitles for online courses.
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Craig Beaumier, Business
Nicholas Beining, Business
Patrick Blaney, Business
Curt Kowaleski, Business
Courtney Lautenschlager, Supply Chain/Manufacturing
Justin Lepscier, Business
David Mason, Supply Chain/Manufacturing
Steve Schubring, Business
Emily Schutte, Business
Eric Wagner, Business
Jonathan Wilber, Business

Class of 2018
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Dana Bald, Business
Vaughn Bowles, Supply Chain/Manufacturing
Benjamin Braun, Business
Jessica Casperson, Business
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Japinder Dhillon, Business
Michelle Diederich, Business
Johnathan Dykstra, Business
Kyle Fredrickson, Supply Chain/Manufacturing
Anthony Giovannini, Business
Seth Jones, Business
Jennifer Krawze, Business
Bradley LaPierre, Supply Chain/Manufacturing
Francis Lee, Health Care/Medical
Sarah Leet, Health Care/Medical
Kristin Lindgren, Business
Kristine Livdane, Supply Chain/Manufacturing
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Philip Mauermann, Business
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Ashley Ponschok, Business
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Janet Servais, Business
Jason Shanda, Business
Jason Thorpe, Business
Kathryn Wall, Business