Schneider School MBA Students:

Congratulations on being part of the Donald J. Schneider School of Business & Economics Master of Business Administration program!

You and your fellow students who make up the 2017-18 Class Book are the Schneider MBA program. You are the future leaders in northeast Wisconsin and will be in positions to move the New North forward in all aspects of life.

As you’ll see in these pages, you are a diverse group, representing organizations from many different segments of our region. We are pleased to have you as members of the Schneider School of Business & Economics family. What you learn from your interactions with your fellow students will be an important complement to the outstanding instruction you receive in your courses.

In May 2018, many of you will graduate with your MBA, and we will be ever honored that your path to that degree flowed through St. Norbert College and the Schneider School. We look forward to your participation in the life of the college and the school as alumni for years to come, helping us build on what is already an outstanding set of programs. Our faculty and I will enthusiastically track and root for your continued success.

Sincerely,

David G. Wegge, Ph.D.
Interim Dean of the Donald J. Schneider School of Business & Economics
Guy Allen graduated from St. Norbert College with a degree in business administration in May 2013, at which point he joined Schneider’s supply-chain management division as a qualifications specialist. He first worked at Schneider beginning in 2011 as a business analyst intern during his final two years at St. Norbert. In this role, he helped to improve efficiency by conceiving innovative solutions and process automations to allow associates to better allocate their time. Guy’s primary responsibility in qualifications was on-boarding third-party carriers to haul freight for Schneider’s 35-plus supply-chain management accounts. He also spent three weeks in Baltimore, Md., assisting with an integrated delivery-service startup with a Toyota parts-distribution center. Guy then transitioned into a rate-administrator role at Schneider, assisting in transferring 20 accounts and 2,000 service providers from an old rating system to a new, Oracle-based system.

Outside of his professional endeavors, Guy is a die-hard sports fan: You can find him watching the Packers every Sunday or enjoying sports programs around the area, whether it’s softball, volleyball, tennis or ultimate Frisbee. Guy is excited to return to St. Norbert to further his education and to be a difference-maker in the northeast Wisconsin business community.

Jonny August is the director of quality services at Orion Labels LLC, a high-quality producer of pressure-sensitive, glue-applied labels and specialty products. Upon graduating from UW-Madison with a degree in economics, Jonny began his career with the family-owned business in 2012. In 2015, Jonny initiated and led Orion Labels’ development of a new and improved quality management system. A year later, Orion Labels received a 99 on its very first third-party packaging audit. Although currently leading the quality department, Jonny also has experience in sales, estimating, accounting and operations, and is responsible for implementing numerous environmental sustainability programs. In 2013, Jonny led an initiative that reduced Orion Labels’ landfill waste by 98 percent. Currently, he is working on developing departmental process improvements and striving to make Orion Labels a better company every day.

When not working or taking classes, Jonny enjoys spending time at his family’s cottage, golfing and downhill skiing. Jonny was born and raised in Oneida, Wis., and credits his parents as being his role models for hard work, respect and loving others. He currently resides in De Pere.

Dana Bald is vice president of product development and training for retail lending at Nicolet Bank. She received her bachelor’s degree in business administration with a minor in economics from St. Norbert College. Dana attended St. Norbert as a nontraditional adult student, taking classes full time for three years and earning summa cum laude honors, while also being a full-time mom to her three young sons.

She was hired at Nicolet Bank as a personal banker and, in two years, became a branch manager at the downtown Green Bay location. While there, Dana implemented programs to provide frontline training and collaboration between departments. After a year, Dana moved to the West De Pere location and took on mortgage-lending responsibilities at that branch. She was the second-leading manager in terms of revenue production during her tenure and grew the deposit base by 50 percent in three years. She was an integral part of the training teams for three major acquisitions Nicolet Bank has completed.

Dana has three boys in college, scattered across the country. She has always been an avid and vocal fan at their events and spent many evenings and weekends cheering them on. Now, she enjoys visiting them in their respective cities and seeing them grow into self-sufficient young men. She contributes her time as a member of the Economic Enhancement Committee for Definitely De Pere. Dana also serves on the scholarship committee for Management Women. She is part of the mentoring program at Nicolet Bank, offering to share her experiences with retail bankers wanting career development. Dana resides in De Pere and loves everything the community has to offer.
Sarah Beckman moved to Green Bay from central Wisconsin to earn her Bachelor of Social Work degree from the University of Wisconsin-Green Bay. Upon graduating, she pursued a path in public service, serving two years in AmeriCorps before pursuing full-time employment. Currently, she is the development director for Greater Green Bay Habitat for Humanity, where she is responsible for ensuring sufficient funds are available to sustain and grow the housing programs Habitat operates.

Sarah is passionate about getting others involved in philanthropy and volunteering in the community. She is a 2016 graduate of Leadership Green Bay and was part of the team that brought Wrecked at the Weider to Green Bay. In her free time, Sarah volunteers with Girl Scouts of the Northwestern Great Lakes and the Leukemia & Lymphoma Society of Wisconsin. When she is not busy giving back, she enjoys outdoor activities, volleyball, running, the Green Bay Packers, and spending time with her family and friends in Wisconsin and across the county.

Gabriela R. Blaszczyk grew up in Ribeirão Preto, São Paulo. She recently accepted a full-time position in finance at Schneider National. Gabriela graduated from the University of Wisconsin-Madison in December 2012, majoring in political science and minoring in global studies. Since graduation, she has interned with AFS Intercultural Programs, worked in finance at a police department in the Fox Valley, and has been an independent contractor for Portuguese interpretation, as well as a business culture and etiquette consultant. Gabriela is an enthusiast of building bridges and closing language and cultural gaps, and has extensive experience in helping organizations and individuals work more efficiently across cultures.

Gabriela has great passion for languages, traveling and experiencing new cultures. She currently resides in Appleton with her husband Lewis and their pup, Stella. She maintains close ties with her family in Brazil through daily FaceTime sessions. She also very much enjoys spending time with her husband’s family in Chicago, reading the newspaper and wine-tasting.

James Bott has 15 years’ experience with Elevate97, an organization that specializes in showcasing world-renowned brands through wide-format printing, environmental graphics, direct mail and fulfillment services. He was a member of the sales and service team from 2001 to 2015, rising from a client service representative to an account executive. As an account executive, he was responsible for the largest single sale in company history. He then transitioned to a manager of partner services role, in which he led the organization’s brand coordinators and program managers. While in that role, James instituted the new program-management flow process and spearheaded new quality standards. Currently, he serves as the production process and development leader. His role is to improve processes to better serve clients and increase profitability while developing team members to maximize their potential and achieve their goals. He eventually sees himself as a member of the senior leadership team at Elevate97 with the dual goal of developing employees’ skills and talents while providing winning solutions to Elevate97 clients.

Born in La Crosse, Wis., James graduated with his B.A. from St. Norbert College in 2000. He resides with his wife, Rhonda, and two pugs – Maggie and Elmer – in De Pere. He enjoys traveling with his wife, including recent trips to Napa Valley, Calif., and Hawaii, and on a safari in South Africa. He is a volunteer marketing committee member for the Boys and Girls Club of Green Bay. He and his wife volunteer at Happily Ever After, an animal sanctuary. Hobbies include running, volleyball and golf.
Vaughn Bowles gained depth and direction early in life through simple yet empowering messages like airline executive Dieter F. Uchtdorf’s invitation to consider, “As we lose ourselves in the service of others, we discover our own lives.” Before graduating from high school, Vaughn served as a firefighter and engineered and orchestrated the construction of a ropes course for a struggling youth camp. Before beginning college, Vaughn served a voluntary two-year lay mission. Later, to fund undergraduate studies, Vaughn was employed as a supervisor for the surgical and radiology departments of a local podiatry clinic. Vaughn authored and oversaw the implementation of staff and healthcare protocols, increasing safety, efficiency and patient satisfaction.

Before graduating with a Bachelor of Science degree in biology from Brigham Young University-Hawaii, which hosts students from more than 75 countries, Vaughn authored original research on bacteriophage therapy, gained exposure to culturally sustainable leadership techniques, established lasting international business relationships, and volunteered at the university’s food pantry farm. During his graduate years, Vaughn had the opportunity to mentor at-risk I.N.S.P.I.R.E. high school students progressing toward college degrees in health science. Later, as Vaughn completed his Master of Healthcare Administration and Management degree from the Colorado State University system, his leadership talents further emerged as he aided in the launch of a start-up business endeavor.

Vaughn is excited to be part of the inaugural class of the Donald J. Schneider School of Business & Economics at St. Norbert, and looks forward to future service opportunities.

Ben Braun graduated from the University of Wisconsin-Madison, where he earned a Bachelor of Science degree in economics with an emphasis in math and business. He joined Associated Bank in the corporate training program in 2011. The program is a rigorous 16-month rotation through four core disciplines: strategy, finance, treasury and marketing. The discipline earned from the program set Ben up for a role in management accounting. He is now the integrated profitability manager, producing and analyzing organizational, geographic, product and client profitability for the bank. Ben has spoken on activity-based costing principles at annual Association for Management Information for Financial Services (AMIFS) conferences.

In 2014, Ben became a certified management accountant, further deepening his knowledge of management accounting principles.

Ben was born and raised in Seymour, Wis., which is where he currently resides with his wife, Kimberly. He is involved in various aspects of the community. He is the youth football commissioner, and the last five years have seen growth in participation under his leadership. In his free time, he enjoys traveling, golf and attending sporting events. Ben is energized to be a part of the Donald J. Schneider School of Business & Economics MBA program. Though he believes the program will help him move his career forward, Ben is looking to receive the personal satisfaction of continuous learning in the program.
Jessica (Jeci) Casperson is the director of marketing and investor relations at New North Inc., a regional marketing and economic-development organization throughout the 18 counties of northeast Wisconsin, known as the New North region. Jeci earned her undergraduate degree in political science from the University of Wisconsin Oshkosh in 2013. During her undergraduate career, Jeci volunteered on many local elections and served as student-body president. Jeci’s undergraduate degree gave her many opportunities for personal, professional and intellectual growth, and she hopes to continue this growth and commitment to lifelong learning at St. Norbert. After graduating with her bachelor’s degree, Jeci was the finance director on a Virginia house delegate race in Manassas, Va., and then went on to be the finance director for an attorney general candidate in Milwaukee, Wis., in the 2014 election cycle. She then returned to her alma mater as a marketing specialist to coordinate executive-level events at the university.

At New North, Jeci works with business leaders in the private and public sectors to unite around talent development, regional brand development and business development. The best part of Jeci’s job is touring the many fascinating companies located in the New North.

Jeci is excited that a Schneider MBA will give her the opportunity to apply the skills she uses on a daily basis and expand on them to promote northeast Wisconsin as a great place to live, work and play.

Ross Castner is an account manager who assists logistics professionals from multiple Fortune 500 companies in enhancing their transportation strategies. Ross began his career in the logistics department of a multimillion-dollar manufacturer based in southern Wisconsin. Desiring to broaden his career in the logistics industry, Ross took a position at a global transportation- and energy-management advisory firm in Green Bay, where he currently works today. After spending nearly five years in the field, Ross has built an early foundation for delivering results that truly impact a client’s logistics strategy and bottom line.

Ross holds a bachelor’s degree in business administration from the University of Wisconsin-Milwaukee, majoring in supply chain and operations management at the Lubar School of Business. It was there Ross first developed his passion for logistics with a focus on transportation. Born and raised in the Green Bay area, Ross is honored to commit his graduate studies and professional career to his hometown. While pursuing his MBA at St. Norbert College’s Donald J. Schneider School of Business and Economics, Ross wishes to engage with local leaders and network in his community. Ross is a proud husband and new father who enjoys spending his free time in the Wisconsin outdoors, boating, fishing and playing sports.

Tyler Clark is passionate about process improvement—to the point of infuriating his spouse by rearranging the household trash bins, drawers, etc., in the pursuit of more-effective daily tasks. He enjoys his role as a senior account analyst at Schneider Logistics, where his drive for improvement takes the form of looking for waste in the supply chains of multinational companies. In the past three years, he has been promoted four times; he is currently in review for his fifth promotion.

Much of Tyler’s drive comes from his childhood, when he spent a short time homeless. Seeing what poor choices can lead to, he has dedicated himself to continuous improvement and lifelong learning, graduating from Brigham Young University’s acclaimed business school with a degree in global supply-chain management and a minor in Spanish.

Tyler is known at Schneider as a “go-to” person, often responsible for difficult projects and saving troubled accounts. He has the ability not only to create customer-focused solutions, but to communicate those solutions in ways that make customers feel valued and well-served. In the past year, his process improvements have saved Schneider 5,304 work hours and $762,568.
Alishia Coenen is one of four children raised by her single mother. During grade school, she and her family moved several times, eventually settling in Freedom, Wis., where Alishia graduated from high school. Her early nomadic lifestyle encouraged Alishia to be open to many different kinds of people and experiences, and her family life created a strong sense of responsibility in her. Alishia went on to attend the University of Wisconsin-Fox Valley and then the University of Wisconsin Oshkosh, where she graduated magna cum laude with a Bachelor of Science degree in nursing. Alishia has more than 10 years of experience in health care, including experience in critical care and surgical specialties. In addition, Alishia has been trained in the application of Lean principles within health care and has received several certifications in advanced clinical knowledge and training, as well as leadership training for health care.

Completing her graduate degree is a long-term goal of Alishia’s, at least 10 years in the making, and she is thrilled to be a member of the inaugural MBA class at St. Norbert College. To date, Alishia feels her greatest achievements are her strong family life with her husband and two children, and her participation in the transformation of health care in northeast Wisconsin.

Marissa Cropsey is a passionate procurement professional. Despite almost being done with a nursing degree, she switched majors and decided to enroll at the University of Wisconsin Oshkosh to study business. During her undergrad years, Marissa was fortunate enough to win two scholarships to allow her to go to Germany to learn about sustainability, and to Colorado to attend a CSCMP conference. She graduated with a BBA in supply-chain management in December 2013 and started at Oshkosh Defense as a buyer the Monday after graduation. After two years at Oshkosh Defense, Marissa accepted a procurement-agent position at Bassett Mechanical, where she currently works. Following graduation with her MBA, she plans on achieving a Lean Six Sigma green belt and eventually a black belt. Marissa’s career aspirations are to work in supplier development and later to become a professor.

Outside of her career and school work, she enjoys motocross, traveling and remodeling her 140-year-old farmhouse. She also uses her medical background to volunteer at various events in the Fox Valley. Marissa resides in Kaukauna with her loving husband, Ben, and son, Teddy, and their fur-babies, Bailey, Blaze and Ellie.

Japinder Dhillon is a natural leader with a creative mind who utilizes his experience and knowledge in project management to contribute to the progress and advancement of Cummins Inc. As a Value Package Introduction (VPI) project manager with a bachelor’s degree in communications from the University of Wisconsin-Green Bay, Japinder pledges to provide the utmost care and knowledge to internal and external customers while delivering quality products in a timely and efficient manner.

Influenced by his parents, he is aware of the importance of giving back to the communities that we live and work in. In particular, he is passionate about providing volunteer opportunities for his colleagues by being the community involvement team leader for Cummins’ De Pere campus and leading the United Way campaign.

In his volunteer work, he is enthusiastically involved in serving the community through welfare programs, animal rescue shelters and youth mentoring. When he’s away from his desk or coffee shop studying, you’ll likely find Japinder traveling and taking pictures or meeting new individuals to understand their culture, ideologies and perspectives.
Michelle Diederich is a bilingual customer service agent at Kohler Co. She grew up in West De Pere. In 2015, she graduated magna cum laude from Monmouth College in Monmouth, Ill., with departmental honors in all three of her majors: business administration, art and French. She studied abroad for five months in Amiens, France, at Université de Picardie Jules Verne, where she had a concentration in international economics and art history. During her time in college, Michelle was a member of five honor societies and served as president of the French Club and Art Alliance.

After graduation, she moved to Sheboygan to start her career at Kohler Co. As a customer service agent for the plumbing division, she manages accounts for distributors in Canada. Since starting, Michelle has learned more about Canadian geography and plumbing products than she ever thought she would know. As a SuperUser for the distributor portal, she helps troubleshoot any errors customers are experiencing and hosts training webinars to give instruction on how to use the self-service portal. Michelle is also translating training materials and informational documents into French to better support the Quebec market.

In her free time, Michelle enjoys spending time with her family and working on crafts. On the weekends, she enjoys photography adventures in Sheboygan, especially around the pier and beach.

Josephine Dobson Mann hails from the beautiful Mississippi River Valley along the western edge of Wisconsin. She graduated magna cum laude with a B.A. in psychology and philosophy from St. Norbert College, where she was a member of the honor societies Psi Chi and Phi Kappa Phi. She has worked most of her life in real estate and in the organic food industry. Currently, she serves as an independent contractor for organic certification agencies, in which capacity she inspects organic farms, dairies and food-processing plants for compliance with federal NOP organic standards. If you’ve ever consumed organic milk, Josephine probably inspected the cow it came from. In April 2015, she even inspected an organic coconut plantation and coconut-oil manufacturer in the Philippines.

Josephine is a scuba diver, and she spent many years on the sheriff’s dive rescue team in Winona, Minn. Her other nonprofit endeavors include years as a water aerobics instructor and capital campaign coordinator for the YMCA. She hopes to put her background in human services and sales together with her experience in quality control and compliance to secure a position with a forward-thinking, socially conscious business, perhaps as a human resources specialist.

Josephine is also a sculptor and spends what little free time she has making art. She has three adorable children and lives in De Pere. To relax, she likes to sit in a chair and knit.

John Dykstra is a proud United States Army veteran, having served eight years as a military police officer in garrison and combat environments. In 2010, John came home to Wisconsin and graduated summa cum laude from the University of Wisconsin-Green Bay with a degree in communications, and ultimately obtained a Master of Science degree in organization leadership from Marian University in 2013. Upon graduation from UW-Green Bay, John was hired by Oshkosh Corp. and has had roles of increasing responsibility since that time. John now serves the company as the senior customer support manager for Pierce Manufacturing, leading teams in charge of technical support, warranty and campaigns. John is a native of Pembine, Wis., where he attended Beecher-Dunbar-Pembine High School, graduating in 2001. He currently resides in West De Pere with his amazing wife, Lisa, and their adorable son, Wyatt. In his free time, John enjoys hunting, fishing, traveling and spending time with his family.
Amanda Ehlenbeck is a human resources business partner at Sargento Foods in Plymouth, Wis. She has held previous roles in HR with Schreiber Foods, Kohl’s, Johnson Controls and Johnsonville Sausage. Amanda earned her bachelor’s degree in human resource management and finance from Marquette University. She currently resides in New Holstein with her husband, their 2-year-old daughter and the family dog. She currently serves as a secretary on the pastoral council for Holy Rosary Catholic Church and volunteers with Junior Achievement. Her hobbies include spending time with family and friends, gardening, home improvement projects and baking. Amanda has returned to the classroom to grow her business acumen and leadership skills. She looks forward to learning from the experiences of others she meets in the program.

Justin Ehlenbeck has anticipated returning to school for his MBA ever since he acquired his undergraduate degree. He has a strong passion for operations, sanitation, continuous improvement and supply chain. Justin is a sanitation coordinator at Johnsonville Sausage LLC in Sheboygan Falls. In this role, he is responsible for second-shift employees at Johnsonville’s smoked/cooked product facility, with a primary focus on sanitation to ensure food safety. He oversees 36 employees and an annual budget of $3.5 million, and is actively involved with a large expansion at the facility to add a new production line. Prior to his current role, Justin held a learning coordinator position with the organizational development & learning department and worked as an operations team leader for Johnsonville’s fresh-product facility. In 2009, Justin graduated from the University of Wisconsin Oshkosh with a bachelor’s degree in supply-chain and operations management, with an emphasis in entrepreneurship. Following graduation, he took on the challenge to buy into a casual-dining restaurant in his hometown with the current owner. After two and half years of shared ownership, Justin recognized the role would not support his goals for a family life and he made the difficult decision to exit the partnership and join Johnsonville.

A native of New Holstein, Justin is active in his community. He is a member of Holy Rosary Catholic Church and has served on the board of directors for the New Holstein Economic Development Corp. since 2015. He recently stepped down from the board to a membership position to dedicate time to his family, work and continuing education.

Justin enjoys spending time with his wife and daughter, fishing, the outdoors, and going to his family’s cabin to relax.

Kyle Fredrickson received a Bachelor of Business Administration from the University of Wisconsin-Green Bay, where he double-majored in business administration and economics, minoring in political science. He is pursuing his MBA with a focus on supply chain and manufacturing. Kyle currently works at Oshkosh Defense as a materials specialist. Kyle is interested in supply-chain management and improving business processes within his home state of Wisconsin. At the University of Wisconsin-Green Bay, Kyle earned a full-tuition NCAA Division I athletics scholarship as a cross-country skier. Additionally, he spent his first year of undergraduate coursework at the University of Alaska-Anchorage, where he was also a collegiate skier.

The capstone of his undergraduate scholastic career was balancing his athletics and academic workload with a wealth-management internship at a leading financial institution.

Prior to college, many of Kyle’s accomplishments were athletic. He won two individual Wisconsin state championships and led his high school ski team to four consecutive state championship titles. The capstone of his high school career was winning two national titles at the Chevrolet Junior Olympic Championships for cross-country skiing in Park City, Utah. In his free time, Kyle enjoys foreign adventures and traveling with his wife to China on a regular basis. One of his favorite quotes is, “If you don’t go after what you want, you’ll never have it.”
Carlene Frisque is a client services manager at Breakthrough Fuel, a global supply-chain management and transportation energy advisory firm located in downtown Green Bay. In her role, Carlene oversees business relationships with some of the world’s leading shippers, helping them manage the energy and information that moves their goods to market. As a trusted advisor to her clients, she offers insights into industry best practices and works to drive forward their strategic roadmaps. She has five years of transportation experience and continually looks for ways to deepen her knowledge in both the oil and transportation industries. Carlene has won the “Big Breakthrough Award” twice, a peer-nominated award that recognizes people who have gone above and beyond to improve processes, add client value and ultimately drive positive business results for Breakthrough Fuel.

Carlene was born and raised in the Green Bay area. She earned her bachelor’s degree from the University of Wisconsin-Green Bay with a double-major in history and business and an emphasis in finance. She has a passion for volunteering and helping out in the community. She enjoys spending time with her family and pets, being outdoors, traveling and reading as many books as possible.

Carlene enrolled in the St. Norbert College MBA program to advance her skills for career growth, fulfill her desire for lifelong learning, and become more immersed in the business community of Green Bay.

Anthony (Tony) Giovannini grew up in De Pere and was virtually raised on the campus of St. Norbert College. His father, Dan Giovannini, was a professor of communication for 30 years at the college. Like any good “faculty brat,” Tony attended St. Norbert for his undergraduate work, earning a bachelor’s degree in music education. After teaching didn’t pan out, and having performed professionally for about 10 years, Tony realized it may be time to look for a “steady gig.” Most recently, Tony worked for Associated Bank from 2006 until 2017. His roles included positions in consumer banking, sales and support, and trust.

Tony still performs drums in a band, rides a motorcycle in his leisure time (has been to Sturgis), is an active volunteer (logged more than 500 hours in the past two years), and attended professional umpire school (finishing in the top third in a class of more than 200). In addition to his father teaching at St. Norbert, Tony’s mother, uncle, brother and sister all graduated from the college. Tony is elated that he can return to SNC to pursue his MBA: “It just feels like home when I’m on campus.”

Annmarie Hermann is currently an applications engineer at Humana in Green Bay, coding web-based applications in the IT department. She uses her skills to bring business ideas to reality through the use of technology. Her interest in technology flourished during her undergrad degree at Marquette University where she studied biomedical engineering. During her undergrad, she accepted a co-op where she worked for a year at Philips Healthcare in Fitchburg, Wis., programming software that assisted doctors in planning chemotherapy treatments for cancer patients. Outside of work, she created different wearable devices aimed to help people monitor their health. The UV-Monitor she designed, which monitors sun exposure, was accepted into the I-Corp entrepreneur program in Milwaukee. Through this program, Annmarie received a grant toward research, which included spending two weeks gathering data in Australia, the skin-cancer capital of the world. She is still actively working on the product as sunscreen companies are eager to get their hands on it.

After graduating from Marquette University, she knew she would need business knowledge to advance in her professional career. Annmarie immediately looked into enrolling into an MBA program and soon found a home within St. Norbert’s program. She hopes to use the knowledge gained through the program to become a better leader and obtain a leadership role within Humana. In her spare time, she enjoys coding microcontrollers, creating apps and working on design projects.
Seth Jones recently returned to northeast Wisconsin where he took the job of executive director of The First Tee of Northeast Wisconsin. Seth spent many years away from Wisconsin as he completed his undergraduate degree at the University of Nevada, Las Vegas. It was there that he completed his studies in hospitality management and earned membership to the PGA of America. Seth quickly shifted gears away from traditional golf course operations and entered the nonprofit world after completing his undergraduate studies. In 2013, Seth began working for The First Tee Network. He has worked for chapters in the District of Columbia, Michigan and, currently, in Wisconsin.

Erin Klimek received her Bachelor of Science degree in both marketing and human resource development from the University of Minnesota-Twin Cities in 2013. Following college, she worked as an executive recruiter in the Twin Cities, specializing in the recruiting and placement of CPAs. She returned to Green Bay in 2015 when she began her career with Breakthrough Fuel, a global transportation energy management company located in downtown Green Bay. In her current role as marketing manager, Erin develops and leads all aspects of marketing strategy to drive growth of new business and expand upon existing business. In her previous role as manager of culture, Erin authored and led a custom leadership-development program aimed at facilitating the growth and development of Breakthrough Fuel leaders. As an active member of Green Bay’s Young Professionals Advisory Council (YPAC), Erin is focused on engaging young professionals civically by identifying issues of importance to young professionals in the area and communicating those issues to our elected officials. In her free time, Erin enjoys spending time with her family and friends, staying active and cheering for the Green Bay Packers.

Jennifer (Jenna) Krawze is a young professional from Suamico, Wis. She graduated summa cum laude from Northern Michigan University with a degree in business management. During her time at NMU, Jenna was a member and student leader of the dance team. Additionally, she graduated from the school’s Student Leader Fellowship Program. The SLFP is a two-year, nationally recognized leadership program for undergraduate students. One summer, she completed a volunteer internship at the Beacon House, the Upper Peninsula’s only hospitality home. Jenna began her career in banking while in college as a universal banker. After moving home to the Green Bay area, she began at Nicolet National Bank in the operations department. Currently, she is on the electronic-payments team. She enjoys working through the challenges and advances technology brings to banking. Jenna attributes her successes to her strong family foundation. She spends most of her free time visiting family in the area and “up north,” including her new nephew. A fan of road trips, Jenna enjoys traveling the United States. Her goal is to visit all 50 states, and has half to go.
Brad LaPierre is a proud lifelong resident of De Pere. He graduated first in his class at West De Pere High School. He then graduated with honors from both NWTC with an associate degree in manufacturing engineering technology, and from UW-Stout with a bachelor’s degree in manufacturing engineering.

As part of the Brown County Youth Apprenticeship program, Brad began work in the manufacturing field in high school, working for Krueger International in Green Bay as a mechanical designer for two years. Throughout his four years of college, Brad worked in the engineering department of Infinity Machine and Engineering Corp. in De Pere. Shortly after graduating from UW-Stout, he became project coordinator for the company, and currently remains in that position. In his role, Brad is responsible for coordinating all phases of each of the company’s projects, including engineering, procurement, assembly, testing and customer satisfaction. Brad is vital in ensuring that all projects are on track for on-time delivery to the consumer.

Brad and his wife, Kelsey, live in West De Pere. In his free time, he enjoys hunting, fishing, staying active, and spending time with family and friends.

Brad is honored to have the opportunity to pursue his MBA in supply chain and manufacturing from the Donald J. Schneider School of Business & Economics at St. Norbert College. He looks forward to learning and growing both personally and professionally through his experiences in the program.

Dr. Francis Lee, D.O.,

began his medical career at Bellin Hospital as a clinic physician serving the Green Bay, Marinette and Oconto areas. He also served as the medical director of internal medicine as an outpatient clinician. He transitioned to become a Bellin hospitalist, so that he could concentrate on acute inpatient care. Francis also became certified to be a wound specialist and helped establish the Bellin Wound Healing Center. Presently, he is the vice president of hospital services.

Francis graduated from the University of Illinois at Urbana and obtained two Bachelor of Science degrees, majoring in cell and structural biology with a minor in psychology. He received his Doctor of Osteopathy degree from the University of Des Moines, and completed his internal medicine residency at Cook County Hospital in Chicago. Dr. Lee is a diplomate of the American Board of Internal Medicine and is a member of the Society of Hospital Medicine. He is certified in advanced life-saving and in wound-healing and hyperbaric oxygen therapy. He is always striving to continue his medical education and enjoys teaching students in the medical field. He is an adjunct instructor for medical students, nurse practitioners and physician assistants.

When Francis is not working, he enjoys bicycling, boating and traveling with his wife and children. He also participates in adventure races and paintball tournaments.
Sarah Leet is a risk management and insurance professional with over 14 years of industry experience. She has specialized in the commercial property/casualty insurance-consulting space since 2007, including work experience at all three of the major global brokerage houses. Her consulting experience spanned the aviation, energy, financial services, higher education, life sciences, manufacturing and real estate industries.

Sarah is dedicated to continuing education and has attained, while working, her AIS (Associate in Insurance Services), ARM (Associate in Risk Management) and AU (Associate in Underwriting) designations. In 2015, in conjunction with the start of her MBA program, Sarah began working for a health-insurance carrier to round out her experience, with the goal of pursuing a position in enterprise risk management or corporate strategy for an educational institution, municipality or health care entity, or a leadership position with an insurance carrier.

Sarah is a graduate of Lawrence University, where she received her Bachelor of Arts degree, the first in her family. She studied economics and government, including a senior capstone experience in corporate strategy. Sarah was also an active campus leader and enjoyed maturing in her flute studies.

Sarah grew up in a small country town 30 miles outside of Milwaukee, close to her large extended family. She is currently the proud owner of a character home in Appleton, which she purchased to be closer to her parents and sister. She is excited to share her love of learning and life with her nephew and her two goddaughters.

Sarah has a passion for financial literacy and civic engagement, which led her to run a competitive campaign for county supervisor in 2014. To relax, she enjoys genealogical research, hiking, reading, symphonic concerts, theater and travel.

Kristin Lindgren received her Bachelor of Arts degree from St. Norbert College in 2001. Following college, she was employed at Schneider National for 12 years as a part of the INS insurance department and the training team; she was also a process manager and a customer service manager. During her time at Schneider, Kristin was one of the coordinators who helped Schneider Logistics implement and become certified in RCMS (Responsible Care Management System) in the record time of nine months. In 2013, Kristin ventured to another industry and began working at Humana as a policy consultant in its national education department. She engages with her clients to help document and define their current work processes, and publishes to their internal sites. She is also working on developing content for the Humana website.

Kristin surprised herself by winding up back in school for her MBA, while at the same time bravely beginning work toward her PMP certification. Her primary goal is to further her knowledge on the business side. She is hoping that this experience will expand her insights and help her grow professionally.

Kristin was adopted from Bogota, Colombia, and raised in Oconto, Wis. (yes, a world of difference). She resides in De Pere with her husband and two growing boys, Dylan and Marcus. She is blessed to have the support and love of her family and friends as she completes this next journey in her life.
Colleen Mangless has been a learning consultant with Humana’s national education team for four years, and has been with Humana for almost 14 years. She received her B.A. in communications from St. Norbert College in 2002. She has held various positions within Humana, building her leadership skills and increasing her knowledge in the health care field. In her current role, she supports the learning programs for Humana new-hire associates and internal associates receiving cross-training. She has worked on several large-scale learning projects, and also worked with Humana’s global training teams for implementations. Colleen demonstrates a strong work ethic and leadership skills, and continues to be goal-oriented. She has a strong desire to learn and grow, and holds herself to a high standard in her work.

In addition to performing the responsibilities of her role, she is involved in Humana committees as a HumanaShares board member and a Well-Being Champion, and within the local community as a Junior Achievement volunteer and Northwest Wisconsin Association for Talent Development (ATD) member. Colleen has also volunteered for the Brown County Volunteer Center, United Way Health & Wellness Council, and Big Brothers Big Sisters. Her passion for health and well-being has established her as a leader among Humana’s well-being community as she continues to share these strengths through her many volunteer positions within Humana as well as the Green Bay community.

Colleen currently resides in Allouez, Wis., with her husband, Tony, and their three children, Angelina, Adrian and Quinn. During her extra time, she enjoys running and has completed one full marathon and 15 half-marathons.

Kerri Martin is pursuing her MBA with an emphasis in supply-chain management. She currently works at a manufacturing and engineering company in De Pere. She knew that she would return to school after obtaining her bachelor’s degree, but didn’t know that St. Norbert College would be the place. She feels very fortunate to have a local MBA program that offers on-campus learning at a faith-based institution.

Kerri has more than a decade of human resources experience and has completed the Professional in Human Resources certification. She enjoys the manufacturing environment and is excited that the St. Norbert MBA program offers a supply-chain management emphasis. Kerri has been active in the Big Brothers Big Sisters Fox Valley program since 2009. She has found the program incredibly rewarding and a great way to give back to the community.

Kerri is from the outskirts of Green Bay and grew up in a rural community. Her Wisconsin pride continues to grow as she ventures to different events and places with family and friends. You can usually find her outdoors when not at work or in the classroom.
Allan Matenaer worked in distribution, services and nonprofit industries prior to starting his own marketing and graphic-design business. He received his undergraduate degree in communication with a double-emphasis in electronic media and public relations from the University of Wisconsin-Green Bay. Allan’s prior experiences in different marketing and design roles provided the perfect foundation for building his own business, Matenaer Marketing. Matenaer Marketing helps local small businesses and nonprofits create, communicate, deliver and track their offerings’ value to customers, clients, partners and the northeastern Wisconsin community as a whole. A big believer in community engagement, Allan supports the Brown County United Way and Big Brothers Big Sisters of Northeastern Wisconsin, and is a part of the board for the annual Paperfest event in Kimberly, Wis.

Phil Mauermann graduated from the University of Wisconsin-Madison, where he earned a Bachelor of Science degree in mechanical engineering and a certificate in technical communication. He joined WEC Energy Group (formerly Integrys) as an associate engineer in 2008 and has held various engineering positions throughout the organization. His primary support has been to Wisconsin Public Service (WPS), which delivers natural gas and electricity to customers in northeast and central Wisconsin.

Phil has served as an engineering manager within the gas engineering department since 2013. In this role, he is responsible for the WPS Distribution Integrity Management Program that ensures the continued safe and reliable operation of the gas distribution system. He also provides support to gas-asset data systems, training for associate engineers and oversight for the damage-prevention program. Phil recently graduated from the company’s formal leadership development program.

When Phil is not at the office, he can be found boating on the Fox River with his better half, Ali, and their son, Brock. Phil and Ali reside in Ashwaubenon, Wis., and they spend many weekends traveling to Badgers sporting events, visiting family and friends, and enjoying local concerts. Phil looks forward to building many new relationships at St. Norbert College, and he is excited that a Schneider MBA will increase his capacity to manage future projects and teams more effectively.

Heather Milbach is the community relations manager at Schreiber Foods. She received her bachelor’s degree in business administration and economics after three years of study at St. Norbert College. Heather has been with Schreiber Foods for over 10 years with prior roles in supply chain, marketing and sales.

Throughout her career at Schreiber Foods, Heather’s commitment to growth and development has helped drive positive results throughout the organization. In her role as community relations manager, she oversees the organization’s charitable contributions, community engagement and several corporate events, including the Schreiber Charity Golf Classic. Heather was recognized as a Current Young Professionals Future 15 award recipient in 2010 and one of New North B2B Magazine’s 3 Under 30 in 2014.

Outside of work, Heather is a dedicated volunteer in the community. She was a 2011 graduate of the Leadership Green Bay program and serves on the Current Young Professionals steering committee. She also generously gives of her time through work with numerous organizations. Heather is an active member of Resurrection Parish.

While her dedication to her career and community are central, she is most motivated and best defined by her role as a wife to her husband, Zachary, and mother to her son, Parker, and daughter, Rowan. Heather is from Marinette, Wis., and currently resides in De Pere.
Austin Miloszewicz

moved to Green Bay from Eau Claire, Wis., where he grew up and earned his bachelor’s degree in Healthcare Administration. Austin worked as a nursing home administrator, where he experienced and succeeded with many opportunities over the years since graduation. Looking to make a larger impact in the community, Austin has recently joined Bellin, which is known for work on community health improvement.

Austin has had a passion for leadership and has grown from mentors as well as programs through state associations over the years. Most recently, Austin has been accepted into the Leadership Green Bay program, which is set to begin in late 2017. Through his interest in leadership and developing others, his mentors, friends and family supported him as he decided to chase his dream of receiving his MBA. It felt like the right time to continue to grow, and be able to help Bellin provide excellence and quality in the community.

In his free time, Austin loves to spend time with his wife, Brittany, two dogs, friends and family.

Austin hopes to acquire his MBA with an emphasis in health care and continue to make the community of Green Bay a great place to live.

James P. Nick

is director of specialty and wellness products at Humana Inc. (NYSE: HUM). In his role, James’ major responsibility is ensuring financial and membership growth for nonmedical product lines in the Employer Group Segment. He is based in Green Bay and also serves as president of the board of directors for Big Brothers Big Sisters of Northeastern Wisconsin and sits on the mayor’s Young Professional Advisory Council in Green Bay, helping shape and fund community development.

James holds a Bachelor of Business Administration degree from the University of Wisconsin-Madison. He is an associate of the Society of Actuaries and a member of the American Academy of Actuaries. James is a graduate of the Leadership Green Bay program (2015).

James enjoys coaching others in many settings. He was the head coach of a Legion baseball team for four years before joining Humana, and authored an essay entitled, “What Baseball Taught Me About Leadership” in the 2014 book “Lenses of Leadership.”

James and his wife and daughter live in Hobart, Wis. They enjoy spending time at family cottages in Wisconsin and traveling to new destinations whenever possible.

Tiffany M. O’Day

is a seasoned sales professional with more than 20 years of experience within the food industry. She is currently a sales director with Sargento Foods in Plymouth, Wis. Her undergraduate degree is in international business and Spanish from St. Norbert College, Class of 1992. She enjoys the opportunity to refresh her Spanish skills through travel experiences whenever possible.

Tiffany continues to enhance her personal and professional interests in food and food innovation through her frequent travels and unique dining destinations. Sharing these learnings allows for a creative approach to managing the business and building customer relationships that offer a relevant and inspired strategy for mutual success.

Tiffany currently resides in De Pere with her husband, Dan (Thompson), and has two college-age children, who are currently attending Marquette University and the University of Tennessee-Knoxville. She enjoys volunteering across several local charities in the greater Green Bay community. Spending time with her extended family in Door Co., doing yoga and running are her favorite personal activities.
Megan Pirelli is the grants manager at Feeding America Eastern Wisconsin in Appleton. Megan is passionate about seeking funding opportunities that meet the strategic objectives of the organization while creating sustainable solutions to address critical public needs. Megan has spent her career working across the country and internationally in diverse nonprofit settings. She enjoys being able to use her drive and forward-thinking to serve her local, regional and global communities. Megan received her Bachelor of Science degree from St. Norbert College, majoring both in political science and philosophy. In the fall of 2016, Megan decided to return to De Pere with her husband after spending two years in Fort Myers, Fla.

When not standing in front of her white board or typing furiously on her computer, Megan can be found riding her horse NTC Krayola Kid, hiking scenic trails with her two dogs, or cooking up new recipes.

Ashley Ponschok was born and raised in the Twin Cities, Minn. She relocated to northeast Wisconsin, where much of her extended family resides, to attend college. Upon graduating from the University of Wisconsin-Green Bay with a Bachelor of Science degree in biology and chemistry, she decided to stay in the Green Bay area to remain close to her relatives and, of course, the Packers.

Ashley initially began her professional career in the nonprofit sector where she developed a passion for helping others through community-wide health and wellness initiatives. She led numerous development projects, resulting in over $600,000 of funding awards for local food systems efforts. While she found nonprofit work very rewarding, Ashley recently decided to take her career in another direction. She accepted a position as the director of recruitment with Employment Resource Group, an executive search firm in Appleton, Wis., where she leads the firm’s human resources and financial services searches. In her new role, she continues to help people in a new way by connecting them with career advancement opportunities.

By embarking on the journey to earn her MBA at St. Norbert College, Ashley aspires to refine her leadership skills and become a prominent figure in the local business community. She is looking forward to the networking and professional development opportunities this program will provide.

In her free time, Ashley enjoys spending time with her family and friends, especially getting together for sporting events and the holidays. She also enjoys cooking, traveling and getting lost in a good book.
Nicolas A. Reynolds is a proud parent of four children. Together with his wife, Melissa, they raise their children to work (and play) hard, to find meaningful ways to serve others, and to do their best in all that they do. Although he was born in Tucson, Ariz., Nic has spent nearly his entire life living in northeast Wisconsin and considers Seymour, Wis., his hometown.

Nic has worked since the age of 15, but the experience that has shaped his life the most was serving as a full-time volunteer missionary in Chile. After returning to the United States, he finished his undergraduate degree at the University of Wisconsin-Stevens Point. During his time at the university, Nic earned several honors and recognitions, and in his final year completed a voluntary senior honors thesis.

Nic spent the last seven years working with the Oneida Nation. During that time, he developed a great passion for strategic thinking, leadership and engagement. Currently, he is assisting senior leaders in bringing strategic workforce planning into the organization. He has spent hundreds of hours presenting, facilitating workshops and teaching training for employees and supervisors in the skills and toolsets they need to be successful in their jobs.

Nic is pursuing an MBA in the business track at St. Norbert. He sees himself growing into roles where he can use his experience and passion for leadership to help others around him grow and succeed.

Brighid Riordan is senior director of public affairs and customer experience initiatives at Nsight, parent company of Cellcom, Nsight Telservices and GLAS coffeehouse, and has been with the company for 18 years. She is passionate about the brands, people, technology and stories embodied by these companies, and is motivated by the good they infuse into local communities.

Brighid has been the president of the Cellcom Green Bay Marathon for the last 10 years and is proud to be part of an organization that has seen hundreds of thousands of athletes cross the finish line of this world-class event while generating over $1 million to partner charities in its tenure so far. Brighid is a member of the City of Green Bay traffic commission and volunteers for Junior Achievement, Camp Tekakwitha, Notre Dame Middle School and St. Matthew’s Parish.

Brighid’s home life is filled with the antics of her two boys, Owen and Finn, and their dog, Copper, and she appreciates the magnificence of that adventure. Beyond this, her favorite down-time activities include reading, hiking, traveling and skating on the Fox River Trail.
Jenny Sabo is a human resources manager with Pierce Manufacturing, based in Appleton, Wis.

Jenny started her career in human resources after graduating from the University of Wisconsin Oshkosh with a Bachelor of Business Administration in human resource management and a minor in global business. Jenny is a certified Professional in Human Resources (PHR) through the Human Resources Certification Institute. Over the last seven years, Jenny has held various levels of human resources generalist roles and has prior experience in global compensation within the manufacturing industry. Prior to working at Pierce Manufacturing (a company of Oshkosh Corp.), Jenny worked at Oshkosh Corp. in Oshkosh, Wis.; Hillshire Brands in New London, Wis.; and Grande Cheese Company in Lomira, Wis.

Throughout her career, Jenny has been presented with multiple opportunities to improve HR’s functioning and the integrated role it plays, while at the same time being an integral part of union and collective-bargaining agreements, attracting and retaining top talent, being a strategic business partner in leading problem-solving events, working with departments to resolve employee-relations issues, helping drive lean-manufacturing concepts related to staffing and more. This firsthand experience has allowed her to better understand both the theoretical and practical aspects of human resources. Jenny has a strong passion for putting people first and providing her internal/external customers with the best customer experience possible, which enables her to utilize her education and past experiences to further the growth of the company as well as her career.

Jenny is currently continuing her journey to complete her Master of Business Administration with an emphasis in supply chain for manufacturing professionals, to be completed in fall of 2017.

Jenny has roots in Rochester, Minn., but has spent most of her life in Oshkosh, Wis. Jenny currently resides in Greenville, Wis., with her husband, John, and their three dogs, Maddie, Jetta and Finley. John is a St. Norbert alumnus and continues to be part of the St. Norbert community as a development officer. Outside of her busy work and school schedule, Jenny loves to travel, does hot yoga and other fitness-related activities, enjoys movies, and cherishes the time she spends with her family and close friends.

Derek Schmelzer is the manager of finance and audit at Strategic Underwriting Solutions LLC, a Managing General Underwriter (MGU) located in Green Bay, which underwrites health insurance in 42 states. He is a graduate of Luxemburg Casco High School and a St. Norbert College alumnus with a degree in business administration. Derek is a driven entrepreneur with a diverse background in finance, logistics, transportation, insurance and customer service. Currently at SUS LLC, he is responsible for financial activities, reporting, internal and external audits, and management of SUS operational accounts with a supervisory role. Derek is proud to be a local northeast Wisconsin businessman working toward a Schneider School MBA, which will give him the skills to grow our local economy.

In his free time, Derek enjoys the outdoors, fishing, hunting, baseball, football, and, most importantly, focusing on faith and family. He is a long-time volunteer at his parish for the annual parish kermis. He and his wife, Elisabeth, have a 2-year-old daughter and currently reside in Oconto Falls, Wis.
Janet Servais is currently a vice president of sales at CRST with commercial leadership responsibilities for its dedicated division across the United States. Prior to CRST, Janet was the vice president of sales for Schneider National with commercial leadership responsibilities for the west and expedited divisions in the van truckload service offering. Janet has been in various leadership and management positions within Schneider for 19 years. Prior to Schneider, she spent seven years at Georgia Pacific in its Green Bay office as a manager in the information technology group. Janet was also with Andersen Consulting for almost five years in the consulting group serving the manufacturing sector.

Janet received her Bachelor of Business Administration with dual majors in operations management and management information systems from the University of Wisconsin Oshkosh. Janet has a supply chain certificate from Georgia Institute of Technology. She is also certified in production and inventory management (CPIM) through APICS, and in project management (PMP) and change management through PROSCI.

Janet has held many volunteer positions serving her community. Janet was an Ashwaubenon youth soccer coach for four years, Destination Imagination coach for seven years, Boy Scout den leader for five years and a Girl Scout leader for five years. For six years, Janet served on the committee and, in recent years, as the director for the Taste of Ashwaubenon, which is the fundraising arm for the Jaguar Backers. Janet currently serves on the board for the Ashwaubenon Education Foundation, which provides a fund for teachers to start new programs at their schools.

Janet resides in De Pere and has three children. Nicole, 21, graduated from UW-Madison and is employed in Houston by a consulting firm; Kyle, 19, attends NWTC; Megan, 17, is a senior at Ashwaubenon High School. Janet’s hobbies include cooking, working out, kayaking and spending time at the family cottage.

Jason Shanda is currently a health solutions sales executive at Humana Inc. He has been with Humana since 2004, and has held many different positions within its distribution channel. Before joining the sales organization, he spent four years coaching college baseball at the University of Wisconsin-Platteville and at Lawrence University. He grew up in Madison, Wis., where he graduated from Madison East High School with high honors. He has a bachelor’s degree in economics from Lawrence University, as well as undergraduate degrees in social science and secondary education from the University of Wisconsin-Platteville. Jason is currently serving on the board of directors for Junior Achievement in Brown County and serves on the Town of Ledgeview park and recreation committee. He enjoys golfing, boating, skiing and coaching youth baseball. He lives in Ledgeview with his wife, Kimberly, and son, Brady. Jason is very honored to be a part of the inaugural MBA class at St. Norbert and believes that it will further his personal and professional goals.

Brehanna Skaletski is the marketing and events manager with Downtown Green Bay Inc. and Olde Main Street Inc. In this role, Brehanna coordinates 68 events a year in the downtown area. She leads a team of 15 event crew members, three managers, two interns and two event coordinators. She also oversees the marketing for both organizations, along with sponsor and business relations. A big believer in the downtown community, Brehanna supports many different organizations. Brehanna helps Green Bay residents, visitors and students have the best experience they can downtown. With its wide range of programs and services, dining options, events and amenities, the area is a dream to promote. Retaining and recruiting young professionals to downtown Green Bay is something Brehanna is passionate about. She is involved in committees and boards including YOU Magazine, Young Professional Advisory Council, Women's Fund – Girlfriends, Greater Green Bay Chamber of Commerce - Leadership Green Bay and Current Young Professionals, and other area groups.

Brehanna is no stranger to Green Bay, having been born and raised here and having interned for Downtown Green Bay for four years before assuming her full-time role two years ago. She holds a degree in social work, sociology and communication from the University of Wisconsin-Stevens Point.
Luke Spude is pursuing his dream of becoming a hospital administrator in northeastern Wisconsin. After graduating from Marian University of Wisconsin with a double-major in healthcare administration and human resources, Luke joined the corporate finance team at the Door Co. Medical Center, where he manages accounts payable and market share analytics. Luke’s work in analytics has provided a new look to strategic planning at the Door Co. Medical Center and focuses on improving decision-making through the use of big data.

Outside of work, Luke serves as a board member of the Volunteer Center of Door Co., which focuses on “creating solutions for community needs.” He also volunteers his time to the Haunted Mansion in the Quietwoods South Camping Resort to raise money for various programs throughout the Southern Door School District. In his free time, he enjoys spending time with his incredible family.

Luke is excited to continue his education at St. Norbert College in order to continue pursuing his dream of becoming a hospital administrator in northeastern Wisconsin. He hopes that the tools and knowledge acquired during his time with the Norbertine community will help him develop into a leader that can continue to challenge and evolve the ever-changing world of health care.

Kayla Stocco is a global experience owner at Schneider. This role is more commonly known as customer service manager. Kayla recently began her career at Schneider in June 2017. Prior to being at Schneider, Kayla was a high school band educator at Pulaski High School from 2011 to 2017.

Kayla has her bachelor’s degree in music education from the University of Wisconsin-Stevens Point, where she graduated magna cum laude and received the Chancellor’s Leadership Award. In addition to her bachelor’s degree, she has a general-music license certification through the University of Wisconsin Oshkosh. Kayla was a member of the National Association for Music Education as well as the Wisconsin School Music Association during her time as a music teacher.

Kayla has been a leader for a nationally recognized music program, traveling and earning many awards and competitive ratings with her students in her time as a music teacher.

Kayla was nominated as a “teacher of distinction” — one of the top 40 teachers in northeast Wisconsin — the second-highest level of achievement for the Golden Apple Award. Kayla has been a leader for a nationally recognized music program, traveling and earning many awards and competitive ratings with her students in her time as a music teacher.

Having transitioned into the business world, Kayla has just begun her journey as a leader at Schneider, but knows the bar is set high for Schneider to achieve its goals as an enterprise. She is excited about the future and her growth in and with the company.

Kayla currently lives in Pulaski, Wis., and is excited about her new career. A new career and a new adventure in graduate school has opened her eyes to the wide array of things there are still to learn in this world. Kayla knows that her experience leading students and their families will certainly help her through her new adventures in the business world, and she is ready to take it by storm.
Adam Sutter grew up in Portage, Wis. He attended college at the University of Wisconsin-La Crosse, where he double-majored in marketing and economics, with a minor in public relations and an emphasis in organizational behavior and communication. Upon graduation, Adam moved to Green Bay where he worked for two years in marketing before shifting into nonprofit work. He has worked for 11 years for three different nonprofit organizations. In eight years at the American Cancer Society, Adam led fundraising events in northeast Wisconsin, managed the fundraising staff in the Madison, Wis., office, and then remotely managed staff division-wide. In an effort to travel less, Adam has more recently worked as the director of development for both the CP Center and National Railroad Museum. Adam is a graduate of the 2016 class of Leadership Green Bay, where his team completed a project to provide a permanent reading area for the summer youth reading program at Navarino Park in downtown Green Bay.

Earning his MBA will signify the achievement of a long-time goal for Adam. He believes this experience, coupled with his other leadership opportunities, will help him achieve his mission to contribute in a positive way to his family, work and community. Adam has been married for 13 years and has an 8-year-old daughter, a 4-year-old son, and a dog. In his free time, he enjoys spending time with his family, keeping in shape by participating in local running events and triathlons, and watching movies and sports.

Jason Thorpe is currently a supply-chain planner at Cummins Sales and Service, located in De Pere. He started his career at Cummins as a production supervisor over six years ago. He has also held positions at companies such as Manitowoc Cranes, Plexus and Endries International in areas of purchasing, engineering support, inventory control, national sales and scheduling. He has completed two associate degrees from NWTC in Green Bay, and a Bachelor of Science in management from Silver Lake College in Manitowoc, Wis. He started his MBA studies at St. Norbert College in the winter of 2015.

Jason grew up in northeast Wisconsin, starting in Green Bay, attending high school in Brillion, Wis., and now calls Reedsville, Wis., home. He and his wife, Sherrie, have four children ranging in age from 11 to 21. He and his family enjoy traveling, hiking and trying new things whenever possible. Jason enjoys coaching or attending his kid’s sporting events, cooking and watching sports – especially the Packers and Badgers.

Jodi Trewin is currently an emergency assistance specialist who assists with individuals in 41 Wisconsin counties at risk of losing their homes or having utilities shut off. Jodi has had many different types of jobs in the past; however, all were focused on how to help individuals help themselves. Jodi is also a certified QPR (Question, Persuade and Refer) trainer helping to train others to save lives by providing innovative, practical suicide-prevention training. Jodi hopes to one day have a bigger impact on her community with the addition of her MBA. Jodi holds a bachelor’s degree from the University of Wisconsin-Green Bay, where she majored in psychology and philosophy and minored in human development. Jodi is originally from the Fond du Lac, Wis., area, but currently lives with her husband and daughter in Green Bay.
Kimberly Uelmen is a communications and marketing professional in the greater Green Bay area. With experience in public relations, currently in schools, she has expertise in writing, social media, internal relations and various other communications and marketing initiatives. Most notably, she led communications efforts of three crisis situations during her time at a local school district, including communication with national media outlets. Kimberly also led two website redesign initiatives thus far in her career. She believes that each organization has its own unique story to share, and she has a passion for learning and telling those stories for the organizations she supports. Moving toward the future, she hopes to continue to develop her communications and marketing skills as she serves the greater Green Bay area.

Kimberly is a continuous learner and enjoys meeting and collaborating with professionals in the area. As a volunteer, she finds joy in donating her time to local schools and her hometown parish community in the areas of communications and marketing. She is originally from Pulaski, Wis., and is on Twitter at @kuelmen_PR. In her free time, she enjoys being by the water, exercising, singing and laughing with family and friends.

Brady Van De Hey is a manufacturing engineer at C3 Corp. in Appleton, Wis. Working in a small company, Brady has had the opportunity to perform in many different roles, including new product development, sales and procurement, but spends the majority of his time focused on process definition and improvement throughout the organization. Brady has contributed to year-over-year business growth of over 50 percent by leading company-wide strategic-planning meetings and executing several measures necessary for scale.

Prior to C3, Brady worked for Procter & Gamble as a technical engineer in Green Bay. During his time there, he led and supported projects in tissue and towel converting, focusing on new product initiatives, improving process reliability and increasing packaging flexibility. Brady not only gained a deep understanding of the equipment used, but also the importance of business structure, effective communication and consumer-product marketing efforts.

Brady attended the University of Wisconsin-Madison for his undergrad, where he majored in mechanical engineering with a minor in business. Always having a passion for the combination of engineering and business, Brady decided to pursue his MBA to strengthen his leadership skills and business acumen. In his free time, Brady enjoys the outdoors, music, and traveling with his friends and family.

Carmen Van Schyndel is a business analyst for Humana Inc., with expertise in collaboration and reporting. For the past two years, she has focused on product management and implementation on the product strategy and management team at Humana. Prior to working at Humana, Carmen spent two years in the property management industry.

Carmen has a Bachelor of Science degree in communication sciences and disorders from the University of Wisconsin-Milwaukee. She has sat on the board as the treasurer for the Waterboard Warriors, a water-ski show team based in Wrightstown, Wis. She also participates in fundraising coordination and events with the team.

Carmen currently lives in De Pere with her husband. When not working, Carmen likes to spend time at her cabin in northern Wisconsin, reading books on the dock and having bonfires. She also enjoys crafts like quilting and painting antique furniture.
Jose Vasquez is a senior financial analyst working for VF Corp. He was born in Arequipa, Peru. He attended Universidad Catolica de Santa Maria in Peru, studying Peruvian law. While in Peru, he was very active in politics and helped the community by volunteering as a fireman. Jose moved to New Jersey in 2005 and worked in various jobs while learning English. In 2008, he earned an associate degree in liberal arts at Bergen College and, soon after, he moved to Wisconsin, where he discovered his passion for business. He received his bachelor’s degree in accounting from St. Norbert College in 2012. Since then, he has been involved in sales and operations for Vans, Reef and The North Face, in Mexico and Latin America, for VF Corp. He is committed to enhancing the trade relationship between the U.S. and Latin America.

In the past few years, Jose has been acting as an ambassador of his own culture, educating religious organizations that are sending missions to Peru, and sharing his expertise about Latin America at work. Jose’s mission is to give back to the community and strengthen the ties between South America and the U.S. He currently resides with his wife, Kim, and his son, Aiden, in De Pere. His career goal is to focus his efforts in the area of health care.

Kathryn (Katie) Wall is a financial intelligence analyst at Associated Bank. Katie graduated from Northeast Wisconsin Technical College with an associate degree in police science, and from Silver Lake College with a degree in business management. Katie also received her CCUE, Certified Credit Union Executive, in 2010 through the partnership of UW-Madison and Credit Union National Association. Katie is involved with her children’s parent-teacher organization, where she has been secretary of the board, and volunteers at numerous events; she was also the coordinator for Suamico Elementary School’s Sweetheart Auction. Katie lived in Manitowoc, Wis., for 15 years with her husband, Steve. In 2011, Katie and Steve moved back to Suamico, Wis., where Katie was born and raised. Katie and Steve have two girls, Kayla, 12, and Madison, 9. As a family, they enjoy camping, traveling, swimming, biking, taking walks, playing games, and being together with family and friends.

Taryn West is pursuing an MBA after graduating with a bachelor’s degree in business administration from UW-Platteville Online and completing electro-mechanical certificates from Fox Valley Technical College. Taryn is the vice president of K.R. West Company, a family-owned fluid power distributor, and represents the third generation working in the company. She has been involved in many different roles in the company over the last 10 years. She serves on the board of the Fluid Power Distributors Association. Taryn also is in the position of webmaster of the board of EAA Chapter 41, a local flying club in Neenah that promotes grassroots aviation. She is a private pilot and coordinates the chapter’s Young Eagle program, which generates interest in aviation by providing airplane rides to kids and adults. Taryn is also a promoter of STEM and volunteers at local nonprofits. She enjoys traveling, reading, the outdoors, and being with friends and family. Taryn currently resides in Appleton, Wis., with her boyfriend and is originally from Kaukauna, Wis.
Meghan Weycker is a Green Bay native who recently moved back to the area after almost nine years living in southern Wisconsin. After graduating with a Bachelor of Arts degree in political science from the University of Wisconsin-Eau Claire, Meghan moved to Madison, Wis., to pursue a Master of Science degree in educational leadership and policy analysis from UW-Madison. After graduation, Meghan began work at Epic, an electronic medical-record vendor in Verona, Wis. Meghan traveled across the country while working as a project manager with a focus on end-user training for almost five years. Though she loved her job and traveling to new cities, Meghan and her husband, Dean, decided to start a family and move back home to Green Bay to be closer to their families. Meghan and Dean now live on the west side of Green Bay with their 3-year-old daughter, Emery Rae, and their dog, Charlie. Meghan works as a project manager in the Green Bay area. Meghan spends most of her free time chasing after Emery, and on weekends can be found cheering on the Packers or “up north” at the family cabin in Crivitz, Wis. Meghan is excited to be back in school and looks forward to the excellent networking opportunities and leadership development the MBA program has to offer.

Matthew Wochos is a genuine leader, demonstrating success with a proven track record in developing platforms for continuous improvement in all aspects of business, including safety, profitability, productivity, product innovation and quality, accompanied with 18 years of servant leadership experience. He is passionate about people, setting daily goals to build “people” to astound customers and harvest meaningful relationships. Matthew holds a Bachelor of Arts degree in business management, a minor in human resources management, both from Concordia University Wisconsin, as well as an associate degree in leadership development from NWTC. Long-term, he will reach his next milestone at St. Norbert College to earn his master’s degree in business administration.

Matthew grew up in Greenleaf, Wis., and resides is Wrightstown, Wis., with his three children, Serena, 17; Jameson, 7; and Marianna, 4. He has been very involved in youth programs as the head coach for the Wrightstown High School varsity soccer teams. Passionate about the outdoors, he spends his free time at his cottage in Florence, Wis., enjoying nature with his family. Most importantly, Matthew is a traditional Roman Catholic, instilling in his children the core values they hold dear to them, attending the Latin Tridentine Mass every Sunday at St. Michaels Chapel in De Pere.
Erin Young has worked in the medical field for over six years, focusing on helping people and leading change. The field inspired and pushed her to advance by attending the Schneider School of Business & Economics to work toward her MBA in health care administration. She started her career in broadcast journalism, working her way through college from intern to news director for five local radio stations. Her vibrant and influential personality led her transition into marketing.

Erin is currently in marketing operations for ThedaCare Regional Medical Centers. She got her start at the University of Wisconsin-Marinette, where she obtained her associate degree in communications. She went on to receive her bachelor’s degree in communications with a double-emphasis in journalism and public relations. Over the years, Erin has developed her skills through participation and leadership in groups like Rotary, United Way, March of Dimes, the Red Cross, Relay For Life and Marinette Women’s Club. She has volunteered and sat on the boards of directors for Rotary, the M&M Youth Hockey Association and the M&M Area Community Foundation.

In her spare time, she loves spending time with her family and friends, traveling to warmer weather, boating, four-wheeling, spending time at their family cottage, fishing and attending UW Badgers and Green Bay Packers games. She has two children, Landon, age 12, and Kaidynce, age 5, who are constantly keeping her on her toes and reminding her what life is all about.

Yurou Zhou comes from Xi’an, a renowned historic city in China. She graduated with first-class honors from the Chinese University of Hong Kong with a BEng in systems engineering and engineering management in 2017. She concentrated on logistics, supply-chain management and financial engineering.

She is currently focusing on supply chain and manufacturing at St. Norbert College. When she had an opportunity to study management science and innovation as an exchange student at University College London in the U.K., she developed the interest in learning more about supply chain from the perspective of business administration in a different country to globalize her fields of vision and prepare herself to be a global citizen. After graduation, she plans to pursue a career in supply-chain management. She is also interested in taking online courses and in lifelong learning.

Yurou received Chinese teacher training from the ALLEX program at Washington University in St. Louis and became a Chinese instructor to start an undergraduate Chinese course in St. Norbert College. She is enthusiastic about sharing knowledge of Chinese language and culture. She actively participated in volunteer-teaching programs in Hong Kong and Bali, Indonesia. She enjoys learning and teaching languages, and tried to make some Chinese subtitles for online courses.
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David Mason, Supply Chain/Manufacturing
Steve Schubring, Business
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