

**THE WISCONSIN PUBLIC RADIO,
ST. NORBERT COLLEGE - WISCONSIN SURVEY
Fall 2006**

STATE ISSUES RELEASE
Likely Voters Sample

Survey Information:

Number of Adult Wisconsin Resident, Likely Voter Respondents: 400
Interview Period: October 9-16, 2006
Margin of Error: +/- 5% at the 95% confidence level.

Contact:

Wendy Scattergood, Ph.D.
Assistant Professor of Political Science, St. Norbert College Survey Center
(920) 403-3491
wendy.scattergood@snc.edu

The Governor's Race

If the election for Wisconsin Governor were held today, would you be more likely to vote for? (top two were rotated)

Democrat Jim Doyle	51%
Republican Mark Green	38%
Nelson Eisman	1%
Other	4%
Not Sure	7%

How likely are you to change your vote for governor before the November election?

Very Likely 3%
Somewhat Likely 13%
Somewhat Unlikely 14%
Very Unlikely 68%
Not Sure..... 3%
Refused..... 0%

Most Important Factor in Vote Choice for Governor

1. Taxes	14.0%
2. Education	13.3%
3. Economy	11.3%
4. Personal Character	10.8%
5. Health Care	5.0%
6. Party Preference	4.5%
7. Stem Cell Research	3.5%

Doyle	3.3%
General agreement on issues	3.0%
Budget	2.8%
Experience/Track Record	2.8%
Abortion	2.5%
Marriage Amendment	2.5%
Environment	2.3%

Other issues – each less than 2% of responses

Senior Citizen issues

Illegal immigration

Moral issues

Social issues

Death penalty

Gun control

National issues

Whoever performs better in the debates

Lesser of two evils

Don't like either of them

Green's campaign finance issues

Attorney General's Race

If the election for Wisconsin Attorney General were held today, would you be more likely to vote for.....? (top two were rotated)

Republican J.B. Van Hollen	38%
Democrat Kathleen Falk	44%
Other	7%
Not Sure	12%

How likely are you to change your vote for Attorney General before the November election?

Very Likely	8%
Somewhat Likely	16%
Somewhat Unlikely	15%
Very Unlikely	57%
Not Sure.....	5%
Refused.....	0%

Ballot Issues

Should the death penalty be enacted in the State of Wisconsin for cases involving a person who is convicted of first-degree intentional homicide, if the conviction is supported by DNA evidence?

Yes	50%
No.....	45%
Not Sure.....	5%
Refused.....	<1%

The Wisconsin State Legislature has proposed amending the Wisconsin State Constitution to provide that only a marriage between one man and one woman shall be valid or recognized as a marriage in this state and that a legal status identical or substantially similar to that of marriage for unmarried individuals shall not be valid or recognized in this state? Do you support or oppose this amendment?

Support	51%
Oppose.....	44%
Not Sure.....	5%
Refused.....	1%