Schneider School MBA Students:

We are delighted to have you as part of the Donald J. Schneider School of Business & Economics Master of Business Administration family!

You represent a talented cohort of outstanding individuals committed to developing knowledge and new leadership skills. Your enrollment in the Schneider School represents your resolve to make yourselves into stronger business leaders, and we applaud you for your aspirations.

As talented and forward-thinking members of the Schneider School of Business & Economics family, you will surely value the academic tools you are gaining as much as the professional network you are creating for years to come.

As you prepare to take your careers to the next level, we hope this program will inspire you to help shape a great future for our community. Let it be a springboard for building positive places to work, live and learn.

Sincerely,

Dan Heiser
Dean of the Donald J. Schneider School of Business & Economics
Ethan Archambault earned his bachelor’s degree in mechanical engineering from Michigan Technological University in 2014. While attending Michigan Tech, he took on numerous leadership roles in organizations such as the American Society for Mechanical Engineers, where he was vice president. During this time, he started working for Wisconsin Public Service as an intern at the Pulliam Power Plant in Green Bay. After graduation, Ethan managed steam-turbine work at Wisconsin Public Service (WPS), from major rebuilds to monitoring thermal efficiency. During his time as a WPS steam-turbine engineer, he tackled many highly technical projects and accepted the role of project manager and technical lead. Currently, Ethan is building on his knowledge in a new role as renewable-energy engineer with WPS. Ethan provides engineering expertise in the management of wind turbines and utility-scale solar facilities. He looks forward to applying knowledge from St. Norbert College and the MBA program to manage projects and teams more effectively.

During spring and fall, Ethan looks forward to coaching high-school trap at the Brown County Sportsman’s Club. When not at work, Ethan enjoys spending time with his better half, Marley, and his daughter, Lacy, in the outdoors, especially during summers at Kelly Lake in Wisconsin.

Aymee Balison began pursuing her MBA 20 years ago, but life got in the way. She is excited to finally have the opportunity to work toward such an important personal goal. Aymee holds a bachelor’s degree in finance from the University of Utah. She previously worked for the HSHS St. Vincent/St. Mary’s Foundation as a philanthropy specialist, and prior to that owned and operated Sweetpea’s Children’s Clothier in De Pere for 14 years.

Aymee has spent the past 20-plus years volunteering in various capacities, including with the Women’s Fund of Greater Green Bay, the American Red Cross, the Neville Museum, Make-A-Wish, the Service League of Green Bay, Prevea Runway for Life and many other organizations.

Aymee resides in Green Bay with her husband, David, and two dogs. She has four amazing daughters scattered throughout the Midwest. Aymee enjoys traveling and spending her time with family and friends.

Eric Blumreich has been an advancement officer at St. Norbert College (SNC) since 2016. This role provides him with the opportunity to work with some of the most enthusiastic SNC alumni and friends as well as witness the college’s mission and values in action on a daily basis.

Pursuing an MBA at the Schneider School is a natural extension of that experience. The opportunity to personally share the current student experience with benefactors of the school as they consider how they want to support SNC is an invaluable perspective.

Prior to working for the college, Eric was the executive director for Camp Tekakwitha. Under his leadership, the organization grew from a seasonal summer camp to a year-round educational and leadership-development facility. After 20 years of working for area nonprofits, Eric is excited to further develop meaningful business leadership skills to assist in his ongoing mission-based work.

Eric has been involved with a number of area organizations at the board level, including CASA of Brown County (where he is a youth advocate), Baird Creek Preservation Foundation, International Youth Sailing of Oshkosh, Allouez Catholic Cemetery and the PALS program.

Eric and his wife, Jodie, live in De Pere. They have one daughter living in Asheville, N.C., and another attending the University of Wisconsin-Madison. In his free time, Eric likes to hike, camp and play original music in a local band.
Scott Bunkelman ‘99 is the senior logistics and network optimization manager at Cellcom. He has been with Cellcom for 20 years and leads the planning team, which is responsible for forecasting, purchasing and allocating devices and accessories to all Cellcom retail stores and agents. Scott also works with engineering to provide customer and operational feedback on network performance. He assists with budgeting LTE radios and cell-site additions within the network.

Scott currently resides in Suamico, Wis., with his wife, Kara, and their son, Maguire. As a family, they enjoy playing sports and spending time with one another. Scott enjoys the opportunity to coach his son in basketball, baseball and football. The real enjoyment for him is seeing how all the kids improve throughout the season.

Scott received his bachelor’s degree in business administration from St. Norbert College and is excited to have the opportunity to pursue his MBA from SNC. He looks forward to growing personally and professionally through his experiences with the program.

Stacy Brault graduated from the University of Wisconsin-Stevens Point and earned a bachelor’s degree in resource management with an emphasis in land-use planning. Stacy has 14 years of environmental experience and continually looks for ways to deepen her knowledge. In 2018, she earned the Certified Hazardous Materials Manager credential. She enrolled in the MBA program to advance her skills for career growth, as well as increase her overall business knowledge and leadership skills. She embraces the learning experiences of others within the program, resulting in a diverse perspective of practical applications.

As a corporate environmental engineer at Green Bay Packaging, Stacy applies her skills in environmental regulatory compliance and the improvement of environmental performance to promote the company’s sustainability brand across the United States. She is well versed in waste management and recycling.

Stacy’s passion for the environment extends into her free time as well, where she and her husband, Matt, along with their dog, Bentley, are frequently found enjoying nature both at home and at their cabin. She is a crew member for myTEAM TRIUMPH, a nonprofit organization that seeks to enrich the well-being of individuals with diverse abilities and foster lifelong relationships through community athletics. In this capacity, she shares her love of running by pushing race chairs to help others participate in local races, from 5Ks to marathons.

Stephanie Bray is a social media specialist at Associated Bank, where she is responsible for managing, creating and executing the organization’s paid social media advertising. Stephanie also plays a key role in creating a cohesive digital user experience for consumers and customers across all Associated Bank business drivers, to result in an increase in overall sales.

She gained much of her social media knowledge from interning at the University of Wisconsin–Milwaukee, from which she earned her undergraduate degree in business administration with an emphasis in marketing. Overseeing the university’s social media platforms gave her the skills needed to land her first job out of college at a global marketing agency in Milwaukee: GMR Marketing. At the agency, Stephanie got to work for clients who allowed her to travel across the country, giving her the experience of being the point of contact for social media efforts at activations. Now Stephanie is looking to take her career to the next level by continuing to advance Associated Bank’s digital efforts and lead a team of her own.

In her free time, Stephanie enjoys being active outside, hanging out with friends and family, and attending or watching sporting events. She also loves bringing her dog, Feta, along to any of those events when allowed!
James Cappeart is the professional land survey manager for JT Engineering in Hobart, Wis. In his role, James is responsible for financial and technical design of survey work throughout the Upper Midwest. His background is in new market entry and growth strategies in the geospatial industry, where he has spent his entire 11-year career. James is a licensed professional surveyor in several states (including Wisconsin) and enjoys providing mentorship and professional guidance to younger professionals. He is a founding committee member of the American Council of Engineering Companies of Wisconsin (ACEC WI), a member of the Wisconsin Society of Land Surveyors (WSLS) WisDOT Liaison Committee, and is the scholarship chair for the Northeast Chapter of WSLS.

Hannah Copiskey ‘19 is an associate brand manager at Schreiber Foods on the Licensed Brands team. She has been with the company for just more than four years and is responsible for working closely with licensors such as Disney, Heluva Good®, and Weight Watchers® to launch new portfolio items, in addition to holding marketing responsibilities from concept to initiation. Highlights of her role include assisting in marketing agency management across seven branded product portfolios containing more than 43 items, as well as leading cross-functional initiatives. Currently, Hannah is working to launch new items under the Tasty (BuzzFeed) license, the newest license in her portfolio.

Lynn Dalebroux has more than 20 years of experience as an accounting professional and holds a bachelor’s degree in accounting, business administration and marketing from Lakeland College. She was awarded a certified public accountant license in 2004, and she is passionate about process improvement and leading teams through change. Lynn is respected for her positive outlook, particularly during challenging circumstances, and is intrinsically motivated to succeed. She is the accounting manager for BAYCOM Inc., a supplier and service provider for two-way radio communications as well as video surveillance, evidence capture and Toughbook® computers. She previously held roles with BayCare Health Systems, PDQ Car Wash and Bank One. Lynn is earning her MBA with the goal of becoming an adjunct teacher of accounting for area colleges. She volunteers as a co-leader for her daughter’s Girl Scout troop and is a parent coordinator for the confirmation class at her church.

James is a 2010 graduate of Ferris State University with a Bachelor of Surveying Engineering degree. He is a 2019 graduate of the ACEC WI Leadership Program and an avid enthusiast for lifelong learning. He chose the Schneider School to pursue his MBA based on St. Norbert College’s outstanding reputation for creating leaders and the level of excellence it maintains in the local community. He hopes to further his abilities to facilitate growth and utilize knowledge gained through the program to elevate others around him.

James lives in Suamico, Wis., with his wife, Jessica; daughter, Kylie; and family canine, Riley. They enjoy spending time outdoors in their native Upper Peninsula, trying new supper clubs around northeast Wisconsin, and visiting family and friends around the country.

Hannah received her bachelor’s degree in business administration from St. Norbert College in 2019 and was thrilled to have the opportunity to return to campus so shortly after graduating to pursue her MBA from her alma mater. St. Norbert always has been an extremely special place to her, and she is looking forward to the new lens this educational journey will provide as she further develops in her career.

Having grown up in Door County, Wis., Hannah developed a strong love for the outdoors with hobbies such as hiking, fishing, yoga and baking — to name a few. She now resides in De Pere and looks forward to hopefully getting a dog in the near future.
John Danforth is a project specialist for Oneida Nation trust enrollment department, where his primary focus is examining the sustainability of the Oneida Nation’s enrollment criteria. John also is the owner of Hidden Valley Driving Range, a business that was in a declining state prior to 2016 when he assumed ownership. In 2018, Hidden Valley Driving Range saw a 40.88 percent increase in revenue over the previous year. A 2011 graduate of Golf Academy of America in San Diego and a 2016 graduate of the University of Wisconsin-Green Bay, John plans to continue pursuing an education with the help of a higher-education grant from the Oneida Nation. The Oneida reservation always has been home to him, and he plans on continuing to help build the community that has given him many opportunities and support throughout his life.

John enjoys spending time with his daughter, Nyah, and wife, Catrina. Occasionally, you can find John skating for his night-league hockey team.

Jodi Delahaut is the senior marketing communications manager for Cellcom and Nsight Telservices. In this role, she leads a team of individuals that is responsible for marketing, advertising and communications activities for all Cellcom and Nsight Telservices product and service lines across Wisconsin and Upper Michigan.

Throughout her 24-year marketing career, she has played vital leadership roles in the development and execution of strategic marketing, public relations, and communications plans and strategies, as well as directed corporate advertising programs.

As her career continued to grow and the organization expanded its product offering, Jodi recognized the need to continually expand her education in leadership, business administration and leading-edge technologies. It is her belief that the MBA experience will allow her to gain the knowledge, experience and skill set to more effectively lead and manage her team, as well as the greater operations of a successful and long-standing telecommunications organization.

Jodi received her undergraduate degree from the University of Wisconsin Oshkosh, in addition to receiving certificates in Business Acumen & Strategy and Advance Management & Leadership from the University of Wisconsin-Madison Executive Leadership program. Throughout both her collegiate and professional careers, she has served in multiple capacities on numerous boards and organizations, including the northeast Wisconsin chapter of the Public Relations Society of America and Scholarships Inc.

Jodi is a native of Green Bay and an avid sports enthusiast. She enjoys being a spectator and participant in just about any and all activities! In addition to her love for athletics, she enjoys traveling, camping and boating with her husband, Rob; daughter, Aubree (11); and their Cavalier King Charles spaniel, Marlowe.
Nguyet “Kelly” Do was born in Vietnam and began her career as a management trainee with Select Group in Singapore after graduating from university. Soon thereafter, she transitioned to work as a project manager for Customer Care & Communication Service. She directly deployed and developed 1,500 preference points about customer services in financial, banking and media companies. She spent more than three years in affinity marketing and alliance marketing with various enterprises, such as Microsoft, JCB International Co. Ltd. (Japan Credit Bureau), Vinaphone, BIDV (Joint Stock Commercial Bank for Investment and Development of Vietnam) and BIDV Metlife. Through her experience, Nguyet understands what drives business, how to spread brand awareness efficiently for optimum product promotion and how business partners together can leverage different audiences.

Nguyet opened and owned IELTS Nguyet Moon Centre in her hometown, specializing in teaching foreign languages and providing internship programs for Vietnamese students wanting to travel to the U.S., Australia and Germany. Nguyet has attained an Australian TESOL (Teachers of English to Speakers of Other Languages) degree and a TESOL associate diploma, which helped her cultivate a broad knowledge base of TESOL theory and current issues related to education and business.

She started her new life in the U.S in 2018 and is pursuing an MBA with a focus on health care management. She thinks the U.S. is the most sought-after destination to study and live, and she believes studying in the U.S. will allow her to find many more opportunities to develop herself in her career.

Trever Ehrfurth, a data-warehouse developer for Navitus in Appleton, Wis., is pursuing his MBA in order to build his leadership and business abilities in preparation for higher-level positions in the technology field. The University of Wisconsin-Green Bay graduate and Appleton, Wis., resident strives to do more than technical work in the IT space, and he would love to oversee and have a direct impact on the future technological advancements of his generation and the ones to follow.

Trever manages various fundraisers. With the money he raises, he travels to foreign communities to help others in need. His interests include many related to a healthy, active, fast-paced and explorative lifestyle. He enjoys his daily gym routines, extreme trail half-marathons, and weekly volleyball and paintball matches. He is an avid motorcyclist, snowboarder, cliff-diver and thrill-seeker who always is looking for something more to explore and experience. His upbringing as an only child taught him independence and instilled a passion for learning how things work and trying new things. He also actively teaches AP computer science courses to students at Green Bay East High School.
Kelly Gage-Michaels is a proven professional in the pharmaceutical industry with more than 22 years of experience working for small to large companies around the country in Michigan, Texas, Maryland, New York and California. He has held progressing roles, from regulatory operations contributor to recently serving as the global head and senior director of a regulatory submission management department with the world-renowned Regeneron Pharmaceuticals Inc. In his role, he led 30 individuals in the U.S., U.K., Ireland and India. His department was comprised of three key functions, including regulatory submission project management, regulatory operations and regulatory information management.

Notably, through Kelly’s leadership, his department contributed to achieving FDA marketing approvals for five therapeutic drugs: EYLEA®, DUPIXENT®, LIBTAYO®, KEVZARA® and PRALUENT®.

In 2003, Kelly obtained his bachelor’s degree from Cleary University based out of Ann Arbor, Mich. His degree is focused on management of information technology, which has served him well given the technical nature of his profession. He is pursuing his MBA as a full-time student at St. Norbert College, where he intends to advance his leadership skills and explore other industries that may inspire a career shift.

Kelly was born and raised in Ypsilanti, Mich., which also is where he met his wife, Andrea, in seventh grade. Although Kelly and Andrea went their separate ways the following school year, they reconnected 26 years later on Facebook ... and the rest is history! They have a 15-year-old son, Kyler; a 13-year-old daughter, Kianna; and two miniature schnauzers, Walter and Jax.

Ryan Geschke ’07 is the director of investments and a partner at GWM Advisors LLC, a registered investment advisor (RIA) based in New Orleans. Ryan guides the RIA’s strategy and teams across its investment and trading division.

GWM Advisors is a partnership of successful, independent financial advisors located in 18 states. The RIA services more than $7.5 billion of client assets nationwide. Ryan and GWM Advisors guide established, successful advisors as they move toward independence and small-business ownership, making independence easier, simpler, more fun — and ultimately more successful.

Ryan decided to tackle the MBA in his quest for lifelong learning and self-improvement, and also to get outside of his comfort zone. Ryan has spent his entire professional career working with independent financial advisors. He spent the first decade of his career at a top-five broker-dealer network until its acquisition in late 2017. Ryan’s role included a multi-year run as a registered investment advisor and investment wholesaler. He also held positions in recruiting, consulting, technology and compliance.

Ryan is married to Abbey Sutherland, the head volleyball coach at the University of Wisconsin-Green Bay (and a 2019 St. Norbert College Athletics Hall of Fame inductee). In his free time, Ryan enjoys cooking and using his barbecue smoker, golfing, spending time at their cottage in northern Wisconsin and taking advantage of all that Wisconsin has to offer. He also enjoys being at home with his dog, Lola, and being in the company of any of his 10 nieces and nephews when they visit Green Bay.

Ryan grew up in Janesville, Wis., and has lived in northeast Wisconsin for the past 17 years. He graduated from SNC in 2007 with a major in economics and a minor in business. He holds the Financial Industry Regulatory Authority (FINRA) Series 4, 7, 24, 53 and 66 licenses.
Neelie Gorbette is a senior product manager, with approximately 15 years of marketing experience, who enjoys her role and is energized by her team members. Employed for the past nine years at Cellcom, a regional cellular provider, she feels passionate about designing promotional offers with “clarity” for customers.

In her current role, Neelie works with Cellcom’s advertising agency to develop effective TV and radio commercials. She enjoys being part of a team that brings creative ideas to execution. Her favorite part of her job, though, is working with sincerely intelligent, compassionate individuals who define the culture at Cellcom. Neelie leads a team that is responsible for rate plans, features and programs that drive revenue.

Neelie’s experience in two prior positions at Cellcom helped to aid her development in the managerial role she has today. She is grateful for the opportunity to learn from various leaders and learn about many products within the business.

Nearly a decade ago, Neelie lived in the Twin Cities region of Minnesota and worked at Regis Corp., providing marketing support for franchise business owners. Five years prior to that, she began her career in sales at Hormel Foods — an interesting fit for a primarily vegetarian consumer!

Neelie received her bachelor’s degree from the Wisconsin School of Business at the University of Wisconsin-Madison, where she majored in marketing. Self-financing her own education encouraged her to take summer courses at St. Norbert College to aid in graduating in just three and a half years of study.

Outside of work, she enjoys spending time with her two sons, swimming and reading.

Crystal Guns is an informaticist at St. Mary’s Hospital who seeks to grow personally and professionally through the MBA program. She loves learning and she sees the MBA program as a good fit for her personality and interests, as well as an opportunity to develop skills that will be needed as she advances her career.

With an associate degree in nursing from Northeast Wisconsin Technical College and a bachelor’s in nursing from the University of Wisconsin-Green Bay, Crystal worked as a nurse for eight years. Having seen the impact of blood donation on patients, it is something she tries to do regularly.

Crystal loves spending time at home in Green Bay with her two boys, Jackson, 7, and Matthew, 5. She enjoys being outdoors, gardening, cooking and practicing yoga.

Matthew Hargas leads a team of quality engineers and specialists at Pierce Manufacturing Inc., an Oshkosh Corp. company. Matt started with Pierce as an intern while attending Michigan Technological University, from which he graduated with a bachelor’s degree in mechanical engineering in 2018.

Growing up in the small village of Winter, Wis., Matt always liked to give back to his community. He joined his local fire department as a volunteer firefighter while still in high school and was elected deputy chief of Winter Fire Department before graduation. Given Matt’s passion for the fire service, he naturally gravitated toward Pierce, a leading fire truck manufacturer.

Matt and his girlfriend, Marissa, recently bought their first house in the Town of Omro, Wis., and are eager to get started on home-improvement projects. Sharing an enjoyment for the outdoors, the couple can be found “up north” snowmobiling during the winter or on the Chippewa Flowage at their family’s cabin during the summer months.
Chris Hayes cites personal development as his primary motivation for pursuing an MBA. Since graduating from Northern Illinois University, he has spent over 25 years as an IT professional for various companies and in various roles, and while this has prepared him well for his current role as vice president of information technology at Imperial Supplies LLC, he is looking to broaden his knowledge and develop his communication and leadership skills. His goal is to be the best executive leader he can be for his organization and help grow and develop the next generation of leaders.

Chris lives in Suamico, Wis., with his wife of over 25 years, Robin, and their three boys: Steven, 23, Ryan, 21, and Andrew, 16. He is actively involved in his church, where he leads a community group whose goal is, in part, to enrich the city/neighborhood it lives in — something the group accomplishes by serving meals to men in transition at a local halfway house and ministering to the elderly at a nursing home, among other service activities.

His spare time over the past 20 years has been dedicated largely to his family — attending sporting events, listening to band and piano concerts, helping with homework, etc. As his boys have gotten older, Chris has started reintroducing himself to some of his past interests: golfing and fishing. He has discovered that he is as bad at both pursuits today as he was prior to having children.

Katie Hoxtell lives in Oshkosh, Wis., and is excited to continue to develop and serve the Fox Valley community throughout her MBA journey at St. Norbert. Katie is a graduate of the University of Wisconsin Oshkosh, where she majored in English, and is currently a marketing manager at Oshkosh Corp., the Fortune 500 global designer and manufacturer of specialty vehicles, vehicle bodies and access equipment. In this role, Katie focuses on external marketing, including social media, public relations, crisis-response communications, advertising, external events, media relations and more. Katie started as an intern in the Oshkosh Corp. family before growing to her current position.

When not at work, she enjoys volunteering in the community, spending time with her friends and family, and being on the water as much as possible. She loves spending time outdoors, biking, boating, wakesurfing, kayaking and paddleboarding.

Margaret Jansen is a project analyst at Fincantieri Marinette Marine, a world-class shipbuilder that has significantly grown in size since 1942 to meet increasing naval construction demands in America. Margaret started her journey at Marinette Marine in August 2019 and works in the project-management office, improving tracking processes for ordering and receiving long-lead and critical items for ships. She is hoping to move into a project-management position sometime in the near future.

Margaret graduated from the University of Wisconsin-Madison in 2017 with a degree in economics. She began her professional career as a financial analyst for a small, family-owned company where she implemented company-wide, standard operating procedures that reduced required training time and improved efficiencies within the corporate office. Margaret has since participated in a leadership transformation program at InitiativeOne in Green Bay. She also has experience in management, sales and accounting.

Margaret lives in Ashwaubenon, Wis., and enjoys cooking, reading and spending time with her family.
Ali Knight is a registered nurse with more than a decade of experience in women’s health leadership. Her leadership has included oversight of inpatient nursing units from community to tertiary in size, including a combined family medicine and OB-GYN clinic, and an outreach education center. Currently, Ali is serving as the team leader of Bellin Health’s Kress Birthing Center. She is responsible for the overall performance of the unit, including achievement of operational and strategic goals in alignment with the mission and values of the system.

Ali maintains efficient and effective operations that promote safe and evidence-based patient care through continuous process improvement and team development. Mentoring and developing current and future leaders is one of the aspects of her role of which she is most proud and enjoys.

Samantha Kops graduated from the University of Wisconsin Oshkosh in 2012, from which she earned her Bachelor of Business degree as a double major in finance and marketing. In 2010, while attending college, she began interning for Oshkosh Corp., a Fortune 500 global designer and manufacturer of specialty vehicles, vehicle bodies and access equipment. Upon graduation, she accepted a full-time position at Oshkosh Corp., where she has held various finance positions.

Samantha currently serves as a finance manager, providing financial business partnering to the purchasing, operations and facilities functions. Her responsibilities include the creation and management of operational budgets, development of financial models and analyses to support strategic initiatives, and enterprise financial reporting.

At Oshkosh Corp. Samantha is involved in a variety of resource groups. She co-leads the corporate feed-forward team, which brings together team members from different areas to drive workplace enhancement initiatives. She also supports the campus relations team, which includes campus recruiting and leading intern-development events.

Ali graduated from the University of Wisconsin Oshkosh with a Bachelor of Science in nursing. To support her evolving career and increasing business demands of nursing leadership, she is excited to be working toward her MBA, emphasizing in health care.

Ali lives in Howard, Wis., with her husband and three children. They enjoy traveling and spending time outdoors hiking, biking and swimming. They also share a love of food and often seek out local flavors, ideally enjoyed outside with a view.

Samantha originally hails from New Holstein, Wis., but has lived in Oshkosh, Wis., for the past 13 years. In her free time, Samantha enjoys hanging out with friends and family, traveling to new places, and spending time outdoors. With a lifelong passion for finance, Samantha decided to pursue her MBA to enhance her leadership skills and business knowledge. She is looking forward to the networking and professional development opportunities that this program provides.
Melissa Locy is the associate director of billing and enrollment operations at Humana for commercial and individual businesses. She leads a team that oversees the projects, process, vendor management, quality and compliance for operations. During her 15-year career at Humana, she has been blessed to learn best practices in leading teams and managing operations from many inspirational leaders. Driven to remain a lifelong learner and pay it forward, Melissa is pursuing an MBA to advance her leadership skills and build her business acumen. Throughout this journey, she looks forward to learning alongside other business professionals in the community.

Dan Lukes has worked in the athletics department at St. Norbert College since July 1999. He became assistant athletics director for athletics communications in March 2017 after holding the title of sports information director. He handles all of the media relations and communications duties of the Green Knights’ 23-sport NCAA Division III athletics program and is a member of the College Sports Information Directors of America (CoSIDA). During Dan’s tenure, St. Norbert has produced 45 CoSIDA Academic All-Americans. His 2000-01, 2004-05 and 2008-09 hockey media guides were judged Best in the Nation in Division B/C.

Dan entered the MBA program in order to apply what he has experienced during his career and integrate it with current leadership and business trends taught in the St. Norbert tradition.

A native of Algoma, Wis., Dan received a Bachelor of Science in journalism with a minor in political science from the University of Wisconsin Oshkosh.

Kimberly Marchetti is a financial advisor for Wipfli Financial Advisors, where she focuses on client relations and provides broad financial and risk-management services to meet the personal needs of high-net-worth individuals and families. Her specialties include money management, retirement planning and trust administration, and she is working toward attaining her CFP designation. The Green Bay native and graduate of the University of Wisconsin-Madison is excited to be a part of the Schneider MBA program and to have the opportunity to continue to learn and network within her community.

Kimberly actively volunteers with several community organizations, including Big Brothers Big Sisters, Junior Achievement, and the Green Bay Parks & Recreation Department. In her free time, she enjoys traveling, spending time with family and attending Wisconsin sporting events.
Meghan Meyers was born and raised in the Green Bay area. She currently serves as the compensation coordinator for the Howard-Suamico School District overseeing payroll, benefits and wellness. Coincidentally enough, she works in the same school district that she attended as a child. Given the lifelong support she received from the community in which she grew up, Meghan decided to pursue her MBA at St. Norbert College with the goal of gaining business and leadership expertise that will provide her with the ability to give back to the community that has given her so much.

She attended the University of Wisconsin-Milwaukee and received a bachelor’s degree in health care administration and a minor in business. After working in Milwaukee for a medically supervised weight management program for several years, she returned to Green Bay and served as the community initiatives lead at Wello (previously LiveS4218). Meghan is extremely passionate about health and well-being, supporting others along their journey.

In her free time, she enjoys exercising; traveling; cooking; reading; spending time with family and friends; and cheering on her home team, the Green Bay Packers.

Annmarie Miller is an IT manager at Humana in Green Bay, leading the Business Process Innovation Center. She uses her skills to bring business ideas to reality through the use of technology with her team. Together they focus on being automation accelerators, building innovative automation solutions for Humana to help better serve their members.

Annmarie’s interest in technology flourished during her undergraduate years at Marquette University, where she studied biomedical engineering. While at Marquette she accepted a co-op where she worked for a year at Philips Healthcare in Fitchburg, Wis., programming software that assisted doctors in planning chemotherapy treatments for cancer patients.

After graduating from Marquette, she knew she would need business knowledge to advance in her professional career. Annmarie immediately looked into enrolling in an MBA program and soon found a home within St. Norbert’s program. She has used all of the knowledge gained thus far in her MBA journey to help land new leadership positions within Humana. Annmarie is excited to graduate in 2021 after joining the program in fall 2016 and taking the “slow and steady route.”

In her spare time, she enjoys training her dog, Remy, and being outdoors.

Glenn Mattison is the senior account manager with the Lake Cos. in Green Bay. He has more than 20 years of experience in both information technology and surgical device sales. Currently, Glenn is responsible for leading the sales of the Lake Cos.’ manufacturing ERP solutions for customers around the world.

Glenn resides in De Pere with his wife, Michelle, and their son, Glenn, and daughter, Ava. In his free time, he enjoys sports, spending time with his family, attending his children’s sporting events, playing guitar and exploring the outdoors.

Glenn received his bachelor’s degree in graphic communications from the University of Wisconsin Oshkosh. He is excited about growing both personally and professionally while participating in the MBA program at St. Norbert College.
Erik Nieman completed his undergraduate education at Virginia Tech in beautiful Blacksburg, Va. He worked multiple retail positions during college and, since graduation, has taken on leadership roles with Kohl’s, Target, Dick’s Sporting Goods and Macy’s. As a store manager for both Kohl’s and Macy’s, Erik was a district and regional trainer for peers and up-and-coming leaders in the Washington, D.C., market. In 2018, Erik transitioned to the financial service sector and relocated to northeast Wisconsin.

His current role is branch manager for Johnson Financial Group in downtown Green Bay. Erik volunteers with Junior Achievement, is a member of Current Young Professionals of the Greater Green Bay Chamber, participates in De Pere Area Chamber of Commerce events and leads the Johnson Financial Group United Way Campaign in partnership with Brown County United Way.

Currently, she works for Info-Pro Lender Services in the operations department as a search lead for the delinquent side. Her duties include searching property taxes for banks and credit unions that hold a mortgage or escrow account.

Aside from work, Gabrielle volunteers with Big Brothers Big Sisters of Fond du Lac County in Wisconsin as a big sister to a young girl in a local school. She visits her Sister once a week during her lunch period to hang out and play games or read books. She also sits on the advisory board for the local chapter of Theta Phi Alpha Fraternity, for which she helps advise the recruitment chair and ensure that plans for fall and spring recruitment run smoothly.

To round out her résumé, Gabrielle is a member of Young Professionals of Fond du Lac and attends as many events as possible. In her free time, she enjoys reading and absorbing as many random facts as she can. Gabrielle is excited to learn from other professionals in the program and grow her skill set as a professional.
Carley Reiter is a requirements manager at Pierce Manufacturing Inc. Her journey to this stage in life was accomplished by earning a Bachelor of Business Administration with a supply chain major from the University of Wisconsin Oshkosh. Upon graduation in 2016, Carley started her career in the purchasing department at Pierce. In 2019, she moved into her current order management role to expand her knowledge — not only knowledge within Pierce, but also knowledge of business as a whole. She wanted to learn different aspects of organizations to make herself a more well-rounded individual. Carley always knew that she wanted to pursue an advanced degree within the business field as a way to learn new skills that can be applied to the business world outside of the classroom.

In her free time, Carley and her husband, Craig, enjoy spending time with family and friends at their family cottages in Winneconne and Lakewood, Wis. They also enjoy a variety of sporting events, exploring new breweries and hanging out with their mini goldendoodle, Rue.

TJ Parent is a member of the commercial credit team at U.S. Bank, where he manages credit risk by determining the creditworthiness of commercial entities. Prior to being a credit analyst, TJ’s focus was ensuring loan safety and soundness by reducing documentation risk for a community bank. He later joined a not-for-profit where he helped develop process maps used to analyze and improve accounting procedures. Most recently, TJ has volunteered to serve as a member of the Quad Parish marketing team and finance council.

One of TJ’s strongly held beliefs is that the best leaders are the best teachers, and subsequently the best learners. With this principle in mind, TJ has set out to obtain his MBA to better his model of understanding in the ways of business, strategy and people. As a systematic thinker, he enjoys reading and translating lessons across context in subjects such as history, philosophy and strategic learning. In his downtime, TJ enjoys spending time with his family at his cabin in Crivitz, Wis., and kayaking the nearby Peshtigo River.

Amy Olson wanted to build on her undergraduate degree and work experience. She chose the Schneider MBA program for its well-rounded education emphasizing leadership, which she looks to bring back to Schreiber Foods, where she is the human resources business manager.

The University of Wisconsin-Milwaukee grad and Green Bay resident volunteers with Girl Scouts of Northeastern Wisconsin and Junior Achievement; she gets satisfaction from volunteering her time with causes that empower and create excitement in youth. She also enjoys spending time with her family, is proud of her two intelligent daughters, and loves being outdoors and watching football on Sundays.
Kelli Robson is an international sales analyst at Oshkosh Corp., where she focuses on commercial sales in Latin America. She graduated in 2019 from the University of Wisconsin-La Crosse with degrees in international business and Spanish. As an undergraduate student, she was a member of Delta Sigma Pi, a professional business fraternity, and studied abroad at Universitas Castellae in Valladolid, Spain.

Kelli chose to enroll in the Schneider MBA program to develop her leadership skills, gain exposure to new perspectives and network with other business professionals in the area. She is grateful to her friends, family and boyfriend, Max, for being her support system throughout this journey.

In her free time, Kelli enjoys traveling, reading and spending time in northern Wisconsin.

Morgan Schadrie ’13 is a financial analyst at the Ariens Co., a family-owned local manufacturer of lawn mowers and snowblowers. As a graduate of St. Norbert College with a degree in business administration and an emphasis in accounting, she knew it was only fitting to return “home” and pursue her MBA degree at St. Norbert. Morgan entered the MBA program to continue her professional growth in business fundamentals, financial analytics, strategic planning and leading others.

Morgan resides in De Pere with her husband, Nate, and energetic black Labrador retriever, Molly. In her spare time, Morgan enjoys attending sporting events and spending quality time with family and friends.

Nicole Socha is an associate practice analyst in the IT department at CONNECT, powered by American Family Insurance. Nicole started at CONNECT as an intern in 2017 and was hired full-time after graduating from the University of Wisconsin-Milwaukee in spring 2018 with a double-major in IT management and marketing. In her role at CONNECT, she works on the planning team, focusing on project reporting, financial management and resource management.

After graduating with her bachelor’s degree, Nicole knew that eventually she would work on obtaining her MBA, and figured there was “no time like the present.” Nicole looks forward to applying what she is learning in the classroom to her current role — and to future roles.

In her free time, Nicole loves spending time with friends and family. They can be found playing board games, watching Green Bay Packers games, hanging out up north or trying out new recipes in the kitchen.
Marsha M. Uutela is the project administrator for the Menominee Indian Tribe of Wisconsin’s department of administration in Keshena, Wis. In her role, Marsha coordinates all project activities related to data collection, analysis and strategic-planning efforts of the opioid intervention program for the Menominee Indian Tribe of Wisconsin.

Prior to joining the tribal administration team, Marsha worked for the Kenosha (Wis.) Unified School District as the information/health services educational assistant and for Hunt Military Communities as a leasing specialist.

She also was the special project coordinator for the tribe, assisting the administrative manager and the administrative services officers by developing reports, spreadsheets and correspondence; researching and applying for contracts and grants; creating presentations and assisting in the delivery of presentations; and designing and implementing assigned projects and initiatives.

Marsha earned her bachelor’s degree in business management at National University in San Diego, Calif., in 2015. She also graduated from the Menominee Leadership Academy in 2016 and is pursuing her MBA at St. Norbert College.

Carmen Van Schyndel is a product design and development professional at Humana. She works collaboratively to develop and maintain products to differentiate their market position. She has expertise in data, reporting and competitive intelligence. She is thankful for the opportunity to pursue her MBA while working for Humana. Carmen has a Bachelor of Science in communication sciences and disorders from the University of Wisconsin-Milwaukee. Carmen enjoys learning from her peers in the MBA program at St. Norbert College, as each person brings their own perspective to the conversations.

Carmen currently lives in De Pere with her husband and two young children. When not working, Carmen likes to spend her time at her cabin in northern Wisconsin, reading books on the dock and having bonfires. She also volunteers for the Waterboard Warriors, a water-ski show team based in Wrightstown, Wis.

Ben Vande Zande ’18 graduated from St. Norbert College (SNC) in 2018 with a degree in mathematics and secondary education. After graduation he stayed in De Pere and decided to pursue a career outside of teaching. Breakthrough proved to be the perfect spot to begin a career in supply chain. He has been with the company almost three years, where he has been in the role of client account manager.

Ben is looking forward to returning as a student to SNC to pursue his MBA. He is excited to grow his leadership abilities and business knowledge alongside other local business leaders in his hometown.

When not at work, Ben enjoys following Wisconsin sports teams, golfing, running, coaching tennis and exploring Wisconsin’s state parks.
Jose Villa is a commercial loan officer at Fox Communities Credit Union. He graduated from Northeast Wisconsin Technical College with a business management associate degree in 2010, and then continued his education at the University of Wisconsin-Green Bay, from which he obtained his Bachelor of Business Administration in finance with a minor in international business.

Jose started his career as a relationship banker. He quickly transitioned into the role of residential loan specialist, then further into commercial loan underwriter.

He is actively involved in community organizations such as Casa ALBA Melanie, where he participates in the Latino Leadership Circle, and the Green Bay Botanical Garden, where he recently was accepted as a new board member.

As a first-generation U.S. citizen, Jose has overcome much adversity to reach his goal of buying his mother a home and helping his family reach financial stability — all while receiving the education needed to be successful in his career. This experience allowed him to discover his passion for assisting others in reaching their financial goals and dreams and gave Jose the drive to pursue both a career in the banking industry and an MBA. In doing so, he continues to develop his personal and professional skills and become a better resource for his community to help make this world a better place.

Daniel Webster '17 chose to pursue his MBA to further his career and to continue working on himself. He believes that a strong educational background is the key to success, and he wants to contribute not only to his organization — Walbec Group, where he is a human resources business partner — but also to his community.

Daniel is an Oneida tribally enrolled member and has led the initiative in implementing opportunities for other tribally enrolled members not only in Oneida, but throughout Wisconsin and among all 11 federally recognized tribes in the state. Daniel has volunteered with the Tribal Labor Advisory Committee, offering new concepts and ideas to assist in the development of successful outreach to tribal members.

A Green Bay resident and St. Norbert College graduate (2017), Daniel loves to travel and spend time with his five children, who range in age from 2 to 18.

Joseph P. Vanden Avond is a director at Ryan Funeral Home in De Pere. He graduated from the University of Wisconsin-Madison with a degree in philosophy in 2013, and continued his education at Worsham College of Mortuary Science in Wheeling, Ill. In 2018, Joe was certified as a grief support specialist through University of Wisconsin-Madison Continuing Studies.

Ryan Funeral Home is the exclusive funeral-service provider for the Norbertine priests of the St. Norbert Abbey and the primary funeral-service provider for members of the Oneida Nation of Wisconsin. Directors at Ryan are responsible for all aspects of the funeral process. The funeral home staff is available to families in Brown County and beyond, 24 hours a day, seven days a week.

Outside of his vocation, Joe serves as president for the Brown County chapter of the Wisconsin Alumni Association and is a board member for the Kiwanis Club of De Pere. He spends his free time with family and friends, cooking, playing in City of De Pere recreation programs, and singing in the Dudley Birder Chorale of St. Norbert College.
Meghan Weycker is a Green Bay native who moved back to the area after living and working in Madison, Wis., for nine years. After graduating with a Bachelor of Arts in political science from the University of Wisconsin-Eau Claire, Meghan pursued a Master of Science in educational leadership and policy analysis from the University of Wisconsin-Madison.

After graduation, Meghan began work at Epic, an electronic medical record vendor in Verona, Wis. Meghan traveled across the country while working as a project manager with a focus on end-user training for almost five years. Though she loved her job and traveling to new cities, Meghan and her husband, Dean, decided to start a family and move back home to Green Bay to be closer to their families. She and Dean now live in Suamico, Wis., with their 4-year-old, Emery Rae, and 6-month-old, Isla Rose.

Meghan works as a project manager in the Green Bay area and spends most of her free time with her girls or “up north” at the family cabin in Crivitz, Wis. Meghan is excited to be back in school and looks forward to the excellent networking opportunities and leadership development the MBA program has to offer.

Chrystal Woller began her career as a registered nurse in northern Wisconsin working in labor and delivery. Soon thereafter, she transitioned to governmental public health, serving as a public health nurse, manager and, ultimately, health department director over the course of more than 16 years.

She had the opportunity to serve rural and urban communities in both Wisconsin and Iowa, leading community responses related to SARS, post 9/11 emergency preparedness, H1N1 and Ebola. In addition, she led efforts locally to improve the community’s health by advocating for tobacco-free policies locally and statewide.

Chrystal transitioned to St. Norbert College in 2016, where she is senior director of health services. She is pursuing her MBA with a health care emphasis.

Chrystal is an active member of Life Church Green Bay, volunteering in various capacities. She enjoys traveling with her family and friends, whether it is vacationing in Kauai, Hawaii; hiking in the west; relaxing on a beach in the south; or simply taking a weekend trip to Eagle River, Wis., or Door County, Wis. She also enjoys cooking; biking on the many beautiful trails in the area; and taking evening walks with her husband, Greg, and the family mini-golden doodle, Bella. Her daughter, Madison, attends St. Norbert College, and her son, Benjamin, attends school in the West De Pere School District.

Becky Wood ’16 started her career at KI in early 2017, working with the business development group and supporting the integrated sales team. She quickly moved into the position of inside sales specialist, focusing on sales and project management for the New England territory. Since then she has started working with the KI Canada division, growing the client base in Toronto and northern Ontario. Although Becky works out of the corporate office in Bellevue, Wis., she often travels to meet clients and review projects. She is part of KI’s leadership program and spends much of her time helping to create new efficiencies and department initiatives.

Becky also has been a private tutor for 10 years and currently works with college-aged students. She has a passion for teaching and helping others and wants to eventually move into a training or management role where she can have more one-on-one interactions. Her long-term goal is to work or teach in a higher-education setting, helping others become successful and reach their goals.

Becky received her bachelor’s degree in business administration from St. Norbert College (SNC) and is excited to return to campus for the MBA program. She values the many resources and camaraderie that accompanies being an SNC student, and enjoys being even more connected with the greater Green Bay community.

In her free time Becky enjoys camping and outdoor sports. You often will find her walking the Fox River Trail or spending time on the CityDeck in downtown Green Bay.
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