

THE MBA PROGRAM
2021-22 CLASS BOOK

Schneider School MBA Students:

We are delighted to have you as part of the Donald J. Schneider School of Business & Economics Master of Business Administration program.

You represent a talented group of outstanding individuals committed to professional growth. Your enrollment in the MBA program reflects a resolve to make yourself into a stronger business leader, and we applaud you for investing in your future.

As talented and forward-thinking members of the Schneider School of Business & Economics family, you will value the academic tools you gain as much as the professional network you create.

As you prepare to take your career to the next level, we hope the program will inspire you to help shape a great future for our community – building positive places to work, live and learn.

Best wishes,

A handwritten signature in black ink, appearing to read "Dan Heiser". The signature is fluid and cursive, with a large initial "D" and "H".

Dan Heiser

Dean of the Donald J. Schneider School of Business & Economics



Ethan Archambault

earned his bachelor's degree in mechanical engineering from Michigan Technological University in 2014. While attending Michigan Tech, he took on numerous leadership roles in organizations such as the American Society for Mechanical Engineers, where he was vice president. During this time, he started working for Wisconsin Public

Service as an intern at the Pulliam Power Plant in Green Bay. After graduation, Ethan managed steam-turbine work at Wisconsin Public Service (WPS), from major rebuilds to monitoring thermal efficiency. During his time as a WPS steam-turbine engineer, he tackled many highly technical

projects and accepted the role of project manager and technical lead.

Currently, Ethan is building on his knowledge in a new role as renewable-energy engineer with WPS. Ethan provides engineering expertise in the management of wind turbines and utility-scale solar facilities. He looks forward to applying knowledge from St. Norbert College and the MBA program to manage projects and teams more effectively.

During spring and fall, Ethan looks forward to coaching high-school trap at the Brown County Sportsman's Club. When not at work, Ethan enjoys spending time with his better half, Marley, and his kids, Lacy and Luke, in the outdoors, especially during summers at Kelly Lake in Wisconsin.



Brittany Armstrong

graduated from the University of Wisconsin-La Crosse with a bachelor's degree in business management and a French minor in 2019. Brittany studied abroad for a semester at Aix Marseille University in the south of France. She was also a member of the professional business fraternity, Delta Sigma Pi. In the summer between her junior and senior

year, Brittany was a marketing intern for Kohler Co.

Post-graduation, Brittany joined Acuity Insurance in Sheboygan, Wis., as a commercial lines underwriter. Brittany started a new territory as Acuity became licensed

in Virginia. She grows and manages a book of commercial business for all lines of coverage. One of her favorite parts of the job is learning a wide variety of industries. Brittany looks forward to applying knowledge from St. Norbert College and the MBA program to continue learning and gaining more leadership skills.

Brittany also is a Big Sister for Big Brothers Big Sisters out of Sheboygan County. She has been matched with her little sister for over a year now. Outside of work and community involvement, Brittany enjoys spending time with friends and family, whether that is out on the lake, boating, golfing or playing yard games.



Michael Aschinger

is the Battalion Sergeant Major for 10th Battalion of the U.S. Army Reserve Careers Division, covering the states of Ohio, Michigan and Indiana. He is responsible for the morale and discipline of over 140 subordinates in local U.S. Army Reserve units. After 23 years in active and reserve service, along with two leadership combat tours in the

Middle East, he will be retiring from the Army Reserve in April of 2022. Michael is also the full-time business administrator for St. Bernard parish and elementary school in east Green Bay where he manages accounting, full-time staff, facilities and long-term planning. Prior to non-profit administration, he served for 12 years in law-enforcement,

including administration, investigative and training roles, along with federal project management to combat sexual assault.

Michael's undergraduate degree is from Upper Iowa University, majoring in social science, and his first graduate degree is from Liberty University, human services and executive leadership. He is also a graduate of the U.S. Army Sergeants Major Academy. He is an instructor in the fields of suicide prevention and workplace violence prevention.

Michael resides in Green Bay, with his wife, April, and their four children: Autumn, 12; Bria, 10; James, 8; and Garin, 5. His hobbies include volunteering with his church, hiking and exploring the wilderness, playing with his kids whenever and wherever, playing guitar and traveling.



Eric Blumreich has been an advancement officer at St. Norbert College since 2016. This role provides him with the opportunity to work with some of the most enthusiastic SNC alumni and friends as well as witness the college's mission and values in action on a daily basis.

Pursuing an MBA at the Schneider School is a natural extension of that experience. The opportunity to personally share the current student experience with benefactors of the school as they consider how they want to support SNC is an invaluable perspective.

Prior to working for the college, Eric was the executive director for Camp Tekakwitha. Under his leadership, the organization grew from a seasonal summer camp to a

year-round educational and leadership-development facility. After 20 years of working for area nonprofits, Eric is excited to further develop meaningful business leadership skills to assist in his ongoing mission-based work.

Eric has been involved with a number of area organizations at the board level, including CASA of Brown County (where he is a youth advocate), Baird Creek Preservation Foundation, International Youth Sailing of Oshkosh, Allouez Catholic Cemetery and the PALS program.

Eric and his wife, Jodie, live in De Pere. They have one daughter living in Asheville, N.C., and another attending the University of Wisconsin-Madison. In his free time, Eric likes to hike, camp and play original music in a local band.



Scott Bunkelman '99 is the senior logistics and network optimization manager at Cellcom. He has been with Cellcom for 20 years and leads the planning team, which is responsible for forecasting, purchasing and allocating devices and accessories to all Cellcom retail stores and agents. Scott also works with engineering to provide customer and operational feedback on network

performance. He assists with budgeting LTE radios and cell-site additions within the network.

Scott currently resides in Suamico, Wis., with his wife, Kara, and their son, Maguire. As a family, they enjoy playing sports and spending time with one another. Scott enjoys the opportunity to coach his son in basketball, baseball and football. The real enjoyment for him is seeing how all the kids improve throughout the season.

Scott received his bachelor's degree in business administration from St. Norbert College and is excited to have the opportunity to pursue his MBA from SNC. He looks forward to growing personally and professionally through his experiences with the program.



James Cappert is the professional land survey manager for JT Engineering in Hobart, Wis. In his role, James is responsible for financial health, operations and technical design of survey work throughout the Upper Midwest. His background is in new market entry and growth strategies in the geospatial industry, where he has spent

his entire 11-year career. James is a licensed professional surveyor in several states (including Wisconsin) and enjoys providing mentorship and professional guidance to younger professionals. He is a founding committee member for the energy committee within the American Council of Engineering Companies of Wisconsin (ACEC WI), a member of the Wisconsin Society of Land Surveyors (WSLS) WisDOT Liaison Committee, and is the scholarship chair for the Northeast Chapter of WSLS.

James is a 2010 graduate of Ferris State University with a Bachelor of Surveying Engineering degree. He is a 2019 graduate of the ACEC WI Leadership Program and an avid enthusiast for lifelong learning. He chose the Schneider School to pursue his MBA based on St. Norbert College's outstanding reputation for creating leaders and the level of excellence it maintains in the local community. He hopes to further his abilities to facilitate growth and utilize knowledge gained through the program to elevate others around him.

James lives in Suamico, Wis., with his wife, Jessica; daughter, Kylie; and family canine, Riley. They enjoy spending time outdoors in their native Upper Peninsula, trying new supper clubs around northeast Wisconsin, and visiting family and friends around the country.



Hannah Copiskey '19

is an associate brand manager at Schreiber Foods on the licensed brands team. She has been with the company for more than four years and is responsible for helping licensors such as Disney®, Heluva Good!® and Nickelodeon® launch new portfolio items. Highlights of her role include assisting in marketing

management across several branded product portfolios containing more than 40 items, as well as leading cross-functional initiatives. Hannah received her bachelor's

degree in business administration from St. Norbert College in 2019 and was thrilled to have the opportunity to return to campus so shortly after graduating to pursue her MBA. St. Norbert has always been an extremely special place to her, and she is looking forward to the new lens this educational journey will provide as she further develops in her career.

Growing up in Door County, Wis., Hannah developed a strong love for the outdoors with hobbies such as hiking, fishing, yoga and baking — to name a few. She now resides in De Pere and is kept busy by her dog, Lacy, and planning for her upcoming wedding next fall.



Lynn Dalebroux

has more than 20 years of experience as an accounting professional and holds a bachelor's degree in accounting, business administration and marketing from Lakeland College. She was awarded a certified public accountant license in 2004, and she is passionate about process improvement and leading teams

through change.

Lynn is respected for her positive outlook, particularly during challenging circumstances, and is intrinsically motivated to succeed. She is the accounting manager for BAYCOM Inc., a supplier and service provider for two-

way radio communications as well as video surveillance, evidence capture and Toughbook® computers. She previously held roles with BayCare Health Systems, PDQ Car Wash and Bank One. Lynn is earning her MBA with the goal of becoming an adjunct teacher of accounting for area colleges. She volunteers as a co-leader for her daughter's Girl Scout troop and is a parent coordinator for the confirmation class at her church.

Lynn and her husband, Matt, have two incredible daughters. When they are not attending their girls' sporting events, Girl Scouts or other activities, they enjoy traveling, watching the Milwaukee Brewers and Green Bay Packers, playing badminton and basketball, and bowling.



Jodi Delahaut is the senior marketing communications manager for Cellcom and Nsight Telservices. In this role, she leads a team of individuals responsible for marketing, advertising and communications activities for all Cellcom and Nsight Telservices product and service lines across Wisconsin and Upper Michigan.

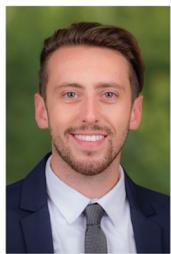
Throughout her 24-year marketing career, she has played vital leadership roles in the development and execution of strategic marketing, public relations, and communications plans and strategies, as well as directed corporate advertising programs.

As her career continued to grow and the organization expanded its product offering, Jodi recognized the need to continually expand her education in leadership, business administration and leading-edge technologies. It is her belief that the MBA experience will allow her to gain the knowledge, experience and skill set to more

effectively lead and manage her team, as well as the greater operations of a successful and long-standing telecommunications organization.

Jodi received her undergraduate degree from the University of Wisconsin-Oshkosh, in addition to receiving certificates in Business Acumen & Strategy and Advance Management & Leadership from the University of Wisconsin-Madison Executive Leadership program. Throughout both her collegiate and professional careers, she has served in multiple capacities on numerous boards and organizations, including the northeast Wisconsin chapter of the Public Relations Society of America and Scholarships Inc.

Jodi is a native of Green Bay and an avid sports enthusiast. She enjoys being a spectator and participant in just about any and all activities. In addition to her love for athletics, she enjoys traveling, camping and boating with her husband, Rob; daughter, Aubree, 11; and their Cavalier King Charles spaniel, Marlowe.



Trevor Ehrfurth, a data-warehouse developer for Navitus in Appleton, Wis., is pursuing his MBA in order to build his leadership and business abilities in preparation for higher-level positions in the technology field. The University of Wisconsin-Green Bay graduate and Appleton, Wis., resident strives to do more than technical work in the IT space, and he would

love to oversee and have a direct impact on the future technological advancements of his generation and the ones to follow.

Trevor manages various fundraisers. With the money he raises, he travels to foreign communities to help others in need. His interests include many related to a healthy, active, fast-paced and explorative lifestyle. He enjoys his daily gym routines, extreme trail half-marathons, and weekly volleyball and paintball matches. He is an avid motorcyclist, snowboarder, cliff-diver and thrill-seeker who always is looking for something more to explore and experience. His upbringing as an only child taught him independence and instilled a passion for learning how things work and trying new things. He also actively teaches AP computer science courses to students at Green Bay East High School.



Marissa Fish '10 is a senior market analyst at Kohler Co. in the Kohler Residential Power division. After several years as an account executive at an advertising agency, Marissa moved into an in-house marketing role when she joined the Kohler team in September 2020. Using her 10+ years of marketing experience, she spearheads marketing campaigns to increase brand awareness

and maximize quality lead generation for the Power group. Her passion for creativity and collaboration has made her a key team member.

After a year with Kohler Co., Marissa embarked on her MBA journey at the Schneider School of Business to continue her professional development.

Marissa received her bachelor's degree in business administration from St. Norbert and is delighted to return to campus to pursue her MBA. St. Norbert is a special place to her.

Marissa lives in De Pere, Wis. When she's not working or in class, she enjoys spending time in her yard and updating her 1950s home with her rescue pup Ruby. She also enjoys visiting her hometown of Sturgeon Bay, Wis., in the Door County peninsula, where she can hike, dine and bike with family and friends.



Erick Flores '16 earned his bachelor's degree in international business. During his time at St. Norbert, he played on the soccer team and volunteered at multicultural events across campus. Erick obtained an internship at Schneider National in their STM department, and after graduation, accepted a full-time job with them. His current position is senior carrier

qualifications specialist which involves setting up safe, third-party carriers to haul loads for Schneider customers. Erick plans to grow within the company and felt pursuing an MBA at St. Norbert would help him achieve that goal.

Erick was born in Mexico and came to the United States at a very young age. He currently resides in Green Bay. You can find Erick hiking, hanging out with friends or playing soccer and golf. Erick hopes to continue expanding his education and continuing his very successful career.



Kelly Gage-Michaels

is a proven professional in the pharmaceutical industry with more than 22 years of experience working for small to large companies around the country in Michigan, Texas, Maryland, New York and California.

He has held progressing roles, from regulatory operations contributor to recently serving as the global head and senior director of a regulatory submission management department with the world-renowned Regeneron Pharmaceuticals Inc. In his role, he led 30 individuals in the U.S., U.K., Ireland and India. His department was comprised of three key functions, including regulatory submission project management, regulatory operations and regulatory information management.

Notably, through Kelly's leadership, his department contributed to achieving FDA marketing approvals for five therapeutic drugs: EYLEA®, DUPIXENT®, LIBTAYO®, KEVZARA® and PRALUENT®.

In 2003, Kelly obtained his bachelor's degree from Cleary University based out of Ann Arbor, Mich. His degree is focused on management of information technology, which has served him well given the technical nature of his profession. He is pursuing his MBA as a full-time student at St. Norbert College, where he intends to advance his leadership skills and explore other industries that may inspire a career shift.

Kelly was born and raised in Ypsilanti, Mich., which also is where he met his wife, Andrea, in seventh grade. Although Kelly and Andrea went their separate ways the following school year, they reconnected 26 years later on Facebook ... and the rest is history! They have a 15-year-old son, Kyler; a 13-year-old daughter, Kianna; and two miniature schnauzers, Walter and Jax.



Shannon Guerts graduated from Cardinal Stritch University in 2011 with a degree in business management and is now a customer care manager at Cellcom. Her responsibilities include the customer care, customer loyalty and resolutions departments. In her 15 years with the company, she's held multiple leadership roles with a focus on customer operations. Her favorite thing about

working for this local company is the focus on employees, customers and the community. Shannon is also a member of the board of directors for the Mitel America's User Group.

She is a member of the Cellcom Marathon Operations Committee, a position she's held since 2018, and she is a 2021 graduate of Leadership Green Bay. Her team project

was creating the first fully sustainable Hygiene Hub in Brown County, located inside the Howe Community Resource Center. The hub is free to all students/families in need through support from Brown County school social workers. Since graduating from Leadership Green Bay, Shannon has stayed involved in the program through the curriculum committee and mentorship program. She looks forward to expanding her business and leadership knowledge and networking with other business professionals throughout the program.

Shannon lives in De Pere with her husband, Joe; daughter, Skyler, 12; and son, Landyn, 9. She enjoys spending time with her kids and watching them follow their passions. In her free time, she enjoys spending time up north and attending concerts with friends and theatre productions with her daughter.



Neelie Gorbette is a senior product manager, with approximately 15 years of marketing experience, who enjoys her role and is energized by her team members. Employed for the past nine years at Cellcom, she feels passionate about designing promotional offers with “clarity” for customers.

In her current role, Neelie works with Cellcom’s advertising agency to develop effective TV and radio commercials. She enjoys being part of a team that brings creative ideas to execution. Her favorite part of her job, though, is working with sincerely intelligent, compassionate individuals who define the culture at Cellcom. Neelie leads a team that is responsible for rate plans, features and programs that drive revenue.

Neelie’s experience in two prior positions at Cellcom helped to aid her development in the managerial role she has today. She is grateful for the opportunity to learn from

various leaders and learn about many products within the business.

Nearly a decade ago, Neelie lived in the Twin Cities region of Minnesota and worked at Regis Corp., providing marketing support for franchise business owners. Five years prior to that, she began her career in sales at Hormel Foods — an interesting fit for a primarily vegetarian consumer.

Neelie received her bachelor’s degree from the Wisconsin School of Business at the University of Wisconsin-Madison, where she majored in marketing. Self-financing her own education encouraged her to take summer courses at St. Norbert College to aid in graduating in just three and a half years of study.

Outside of work, she enjoys spending time with her two sons, swimming and reading.



Thomas Gritton '14 was a member of the soccer team and in the Honors Program during his undergrad years at St. Norbert; he graduated with majors in economics and mathematics. Upon graduation, Thomas began working from Kimberly-Clark in Neenah, Wis., in their finance department, supporting a production site in Paris, Texas. From there he moved into a sales

finance role and has spent the last four years supporting various sales teams.

In 2018, he moved to Minneapolis with his wife, Mary, while she studied to become a physician assistant. Upon her graduation in 2020 and during the beginning of the pandemic, he returned home to Neenah and decided to return to SNC to pursue his MBA.

Thomas lives in Neenah with his wife and two dogs, Jackson and Zeus. He stays close to soccer through refereeing high school and collegiate matches. In addition, he enjoys downhill skiing, cycling and generally being outside.



Matthew Hargas leads a team of quality engineers and specialists at Pierce Manufacturing Inc., an Oshkosh Corp. company. Matt started with Pierce as an intern while attending Michigan Technological University, from which he graduated with a bachelor’s degree in mechanical engineering in 2018. Growing up in the small village of Winter, Wis.,

Matt always liked to give back to his community. He joined his local fire department as a volunteer firefighter while still in high school and was elected deputy chief of Winter

Fire Department before graduation.

Given Matt’s passion for the fire service, he naturally gravitated toward Pierce, a leading fire truck manufacturer. Matt and his fiancée, Marissa, recently bought their first house in the Town of Omro, Wis., and are eager to get started on home-improvement projects. Sharing an enjoyment for the outdoors, the couple can be found “up north” snowmobiling during the winter or on the Chippewa Flowage at their family’s cabin during the summer months.



Carlos Hernandez '15 is the compliance officer/general counsel at PCM Credit Union in Ashwaubenon, Wis. Prior to PCM, he worked at a small law firm in Chilton, Wis., in the areas of business, trust and estates, and municipal law. Carlos completed his undergraduate degree in business administration in 2015. He continued his education at Marquette University

Law School where he received his law degree. Carlos is a member of the Wisconsin State Bar Association.

St. Norbert was an easy choice for his MBA, and just like for undergrad, he only applied to St. Norbert. Carlos is looking forward to expanding his knowledge as he works towards completing his MBA. Carlos grew up in De Pere and currently lives here with his wife, Adriene. When Carlos is not working, he enjoys spending time with his wife, boating, skiing and traveling together. Carlos is also an avid outdoorsman and always looks forward to the opportunity to be outside, whether that is hunting, fishing or working on his hunting land with friends and family.



Katie (Hoxtell) Kauzlaric is a marketing manager at Oshkosh Corporation, a global Fortune 500 Company that innovates and manufactures specialty vehicles, vehicle bodies and access equipment. In this role, Katie focuses on internal and external communications and leads marketing efforts for the company's Oshkosh-

branded concrete placement vehicles. Katie started as an intern at Oshkosh Corporation and has held various marketing roles.

Katie is a graduate of the University of Wisconsin-Oshkosh and studied English, German and business administration. She entered the MBA Program at St. Norbert to continue to learn and challenge herself.

Katie lives in Oshkosh, Wis., with her husband and they enjoy traveling, spending time outdoors – boating, biking, kayaking and paddle boarding, and playing with their two cats, Cricket and Cheeto.



Margaret Jansen is an employee stock ownership plan (ESOP) admin analyst at Principal Financial Group, a retirement services company based in Des Moines, Iowa. She started her journey with them in March 2020.

Margaret graduated from the University of Wisconsin-Madison in 2017 with a degree in economics. She began her professional career

as a financial analyst for a small, family-owned company where she implemented company-wide standard operating procedures that reduced required training time and improved efficiencies within the corporate office. Margaret has since participated in a leadership transformation program at InitiativeOne in Green Bay. She also has experience in management, sales and accounting. Margaret lives in Ashwaubenon, Wis., and enjoys cooking, reading and spending time with her family.



Ali Knight is a registered nurse with more than a decade of experience in women's health leadership. Her leadership has included oversight of inpatient nursing units from community to tertiary in size, including a combined family medicine and OB-GYN clinic, and an outreach education center. Currently Ali is serving as the team leader of Bellin

Health's Kress Birthing Center. She is responsible for the overall performance of the unit, including achievement of operational and strategic goals in alignment with the mission and values of the system.

Ali maintains efficient and effective operations that promote safe and evidence-based patient care through

continuous process improvement and team development. Mentoring and developing current and future leaders is one of the aspects of her role of which she is most proud and enjoys.

Ali graduated from the University of Wisconsin Oshkosh with a Bachelor of Science in nursing. To support her evolving career and increasing business demands of nursing leadership, she is excited to be working toward her MBA, emphasizing in health care.

Ali lives in Howard, Wis., with her husband and three children. They enjoy traveling and spending time outdoors hiking, biking and swimming. They also share a love of food and often seek out local flavors, ideally enjoyed outside with a view.



Aaron Kupsky earned his Bachelor of Business Administration degree, majoring in supply chain & operations management, from the University of Wisconsin-Oshkosh in 2007.

Aaron has 15 years of experience working in procurement across many industries and is currently

the purchasing manager for Wisconsin Aluminum Foundry. His focus in this role is continuous cost-saving exercises, contract negotiations and managing supplier relationships. Aaron also works with the engineering and leadership teams to develop total cost of ownership

reviews for CAPEX. Aaron entered the MBA program to continue his professional and personal development and to learn advanced business concepts that will help him develop strategies to drive continuous improvement, more effective supplier relationship management and cost savings.

Aaron currently resides in Green Bay with his wife, Cammie, his sons, Owen and Eli, his daughter, Evelyn, their dog, Brewer, and Amy the hedgehog. Aaron is active in coaching his children's baseball and soccer teams, hiking nature trails around northeast Wisconsin, hunting, fishing or vacationing on a beach somewhere warm.



Molly Linczeski '19 graduated with a bachelor's degree in biology with a concentration in organismal biology from St. Norbert College. During her time on campus as an undergrad, she worked in the office of admissions as a tour guide and was a member of the National Residence Hall Honorary. Currently, she works as a process specialist at Resolute Forest

Products-Menominee Pulp Mill in Menominee, Mich. She performs laboratory testing to ensure the wastewater treatment plant remains in compliance with its permits and other laboratory testing to check the efficiency of

the process equipment used in the deinking process. She is currently training to move into the technical sales department. Molly has been with Resolute as a full-time employee for two years and worked there during the summer breaks of her undergraduate years.

In her free time, Molly enjoys camping, hiking and downhill skiing. She loves spending time with family, friends and her golden retriever, Oliver. Molly looks forward to growing both personally and professionally through this program.



Melissa Locy is the associate director of billing and enrollment operations at Humana for commercial and individual businesses. She leads a team that oversees the projects, process, vendor management, quality and compliance for operations. During her 16-year career at Humana, she has been blessed to learn best practices

in leading teams and managing operations from many inspirational leaders. Driven to remain a lifelong learner and pay it forward, Melissa is pursuing an MBA to advance her leadership skills and build her business acumen. Throughout this journey, she looks forward to learning alongside other business professionals in the community.

Melissa graduated from Concordia University Wisconsin where she double-majored in business management and human resource management. Melissa is Lean Six Sigma Green Belt certified and is a graduate of the Greater Green Bay Chamber's Leadership Green Bay program. She is a Humana co-charity sponsor for Ronald McDonald House Charities and a board member of HumanaShares, which helps connect Humana associates to the community.

Melissa resides in Little Chute, Wis., with her husband, Jason, and their three young children: Lucas 7, and twins Liam and Lauren, 5. Together, they enjoy adventures to petting farms, nature trails and waterparks. With most of their relatives nearby, they often can be found spending time with family at backyard cookouts and local events.



Jack Maastricht '20 is a business analyst at American Family Insurance in the claims department. He has been with the company a little over a year and is responsible for creating reporting on adjuster behavior and performance as well building financial reports and tracking key performance indicators. As American Family Insurance transitions their data structure

to Google Cloud, Jack has been heavily involved in the data design and building of new reporting for leadership

in the company at all levels. He is pursuing his MBA to continue improving his leadership skills and learning what authentic leadership looks like for him. Jack also is in his first year as a volunteer assistant coach for St. Norbert baseball where he will primarily coach hitting and baserunning.

Originally from Sun Prairie, Wis., Jack graduated from St. Norbert College in 2020 with degrees in economics and mathematics. He currently resides in De Pere and in his free time enjoys playing baseball, golfing, hiking and reading.



Glenn Mattison is the senior account manager with the Lake Cos. in Green Bay. He has more than 20 years of experience in both information technology and surgical device sales. Currently, Glenn is responsible for leading the sales of the Lake Cos. manufacturing ERP solutions for customers around the world.

Glenn resides in De Pere with his wife, Michelle, and their son, Glenn, and daughter, Ava. In his free time, he

enjoys sports, spending time with his family, attending his children's sporting events, playing guitar and exploring the outdoors.

Glenn received his bachelor's degree in graphic communications from the University of Wisconsin-Oshkosh. He is excited about growing both personally and professionally while participating in the MBA program at St. Norbert College.



Meghan Meyers was born and raised in the Green Bay area. She currently serves as the compensation coordinator for the Howard-Suamico School District, overseeing payroll, benefits and wellness. Coincidentally enough, she works in the same school district that she attended as a child.

Meghan decided to pursue her MBA at St. Norbert College with the goal of gaining business and leadership expertise that will provide her with the ability to give back to the community that has given her so much.

She attended the University of Wisconsin-Milwaukee and received a bachelor's degree in health care administration and a minor in business. After working in Milwaukee for a medically-supervised weight management program for several years, she returned to Green Bay and served as the community initiatives lead at Wello (previously Live54218). Meghan is extremely passionate about health and well-being, supporting others along their journey.

In her free time, she enjoys exercising and cheering on her home team, the Green Bay Packers.



Gabrielle Mueller '18 graduated with a degree in history and a minor in communication and media studies. During her time as an undergraduate student, Gabrielle was a member of Theta Phi Alpha and held numerous leadership roles in fundraising and event planning. She also was involved in the Emerging

Leaders Program and helped plan and execute a large fundraising event for Knight Theatre. While a student at SNC, Gabrielle spent a semester in London where she held a communications and planning intern position for the St. Bride Foundation. There she was responsible for arranging events and executing research so that the foundation could revamp its website. After graduation, Gabrielle worked for Clock Shadow Creamery and helped with various marketing tasks. Currently, she works for Info-Pro Lender Services in the operations department as a search lead for the delinquent side. Her duties include searching property taxes for banks and credit unions that hold a mortgage or escrow account.

Aside from work, Gabrielle volunteers with ASTOP in Fond du Lac County as a crisis line and survivors' advocate. As an advocate, she takes shifts working on the crisis line and as a medical advocate where she accompanies survivors in the emergency room. She also sits on the advisory board for the local chapter of Theta Phi Alpha Fraternity, advising the recruitment chair and ensuring that plans for fall and spring recruitment run smoothly.

Gabrielle volunteers as a docent at the Galloway House and Village for the Fond du Lac County Historical Society. To round out her résumé, Gabrielle is a member of Young Professionals of Fond du Lac and attends as many events as possible. In her free time, she enjoys reading and absorbing as many random facts as she can. Gabrielle is excited to learn from other professionals in the program and grow her skill set.



Erik Nieman completed his undergraduate education at Virginia Tech in beautiful Blacksburg, Va. He worked multiple retail positions during college and, since graduation, has taken on leadership roles with Kohl's, Target, Dick's Sporting Goods and Macy's. As a store manager for both Kohl's and Macy's, Erik was a district and regional trainer for peers and up-and-coming leaders in the Washington, D.C., market. In 2018, Erik transitioned to the financial service sector and relocated to northeast Wisconsin.

His current role is branch manager for Johnson Financial Group in downtown Green Bay. Erik volunteers with Junior Achievement, is a member of Current Young Professionals of the Greater Green Bay Chamber, participates in De Pere Area Chamber of Commerce events and leads



Corey O'Connell is the senior manager of technical support and repair at Cellcom/Nsight. Corey has worked at Cellcom for over 18 years and currently leads three teams that are responsible for providing technical support and repair services to customers. Through the various roles he's held at Cellcom, he's been involved with strategic planning, budgeting,

data analysis, and key product and service launches. He works closely with other operations teams, engineering and vendors, always focusing on improving the customer experience.

Corey has a passion for leadership, growth and development, and he enjoys attending various leadership conferences and programs. In 2019, he completed a

the Johnson Financial Group United Way Campaign in partnership with Brown County United Way.

As a family-owned company, Johnson Financial Group demonstrates values that Erik relates to, respects and appreciates — values he sees at St. Norbert College, too. From his first meeting with associate director of graduate recruitment Brenda Busch to every encounter since, Erik has witnessed the college's genuine commitment to students and community. He chose SNC to be part of something greater than himself and learn in an environment of "whole-person development."

Erik has two sons, Tyler, 11, and Brayden, 8, who keep him very active. He enjoys amusement parks, water parks, hikes, bike rides, spending time in the pool and at the beach, and many other adventures with his sons. He also plays golf, enjoys watching sports and is a member of the YMCA.

two-year, transformational leadership program. Corey holds a bachelor's degree in business administration and is excited to be a part of the Schneider MBA program. He is looking forward to the opportunity to work closely with and learn from other business professionals and the networking and camaraderie that comes along with the program.

Corey resides in Ashwaubenon, Wis., with his wife and three children. In his free time, he enjoys hanging with his family, sports, coaching football, live music and outdoor activities such as fishing and boating.



TJ Parent is a commercial credit analyst for Capital Credit Union. He received his bachelor's degree in business finance from the University of Wisconsin-Green Bay before entering the banking industry in 2015. He has led several major projects with non-profit organizations that include constructing an inventory and data management

system for the county, an accounting system transfer for a regional NPO, and serving as a marketing and financial advisor at his local parish. He is currently working on ways to improve the underwriting and credit policies of the commercial department as his credit union expands their lending capabilities.

One of TJ's fundamental beliefs is that the best leaders are the best teachers, and subsequently the best learners. With this core value in mind, TJ has set out to obtain his MBA to better understand the ways of business, strategy and people. As a systemic thinker, he enjoys reading, summarizing and translating lessons across context in the fields of history, philosophy and psychology. In his down time, TJ enjoys spending time with his family at their cabin in Crivitz, spending time outdoors, and rooting for the Packers.



Eli Pierre graduated from the University of Wisconsin-Green Bay in 2017 with a Bachelor of Business Administration degree, emphasis in marketing. After graduation, he worked as the executive lead server at Titledown Brewery while looking for the perfect fit for a long-term career path. His job at Titledown Brewery allowed him to develop leadership skills,

as well as build strong communication skills with all personality types.

The perfect career path found Eli in fall 2018, when a chance encounter led to a culture fit interview at Festival Foods' De Pere support office. That interview led to a job offer and Eli started his current role as space planning analyst in November 2018. Eli's role at Festival is to align

vendor recommendations and company guidelines, all while making sure those decisions have a positive impact on guest satisfaction. The best way to describe his role is that he gets to play Tetris with every type of product - his department manages all the space on the shelves in the store. This includes dry goods, shelf and all frozen, and dairy doors or shelves. Eli's role is cross-functional and provides an opportunity to lead through change management with vendors and store personnel.

As Eli nears his third anniversary with Festival, he wanted to return to his first passion: education. Eli considers himself a student of life, and he loves helping others through coaching and leading. His ultimate goal is to join a university as an adjunct professor after he completes his MBA.



Kelli Robson is an international sales analyst at Oshkosh Corp., where she focuses on commercial sales in Latin America. She graduated in 2019 from the University of Wisconsin-La Crosse with degrees in international business and Spanish. As an undergraduate student, she was a member of Delta Sigma Pi, a professional business fraternity, and

studied abroad at Universitas Castellae in Valladolid, Spain.

Kelli chose to enroll in the Schneider MBA program to develop her leadership skills, gain exposure to new perspectives and network with other business professionals in the area. She is grateful to her friends, family and boyfriend, Max, for being her support system throughout this journey.

In her free time, Kelli enjoys traveling, reading and spending time in northern Wisconsin.



Morgan Schadrie '13 is a

financial analyst at the Ariens Company, a family-owned, local manufacturer of lawnmowers and snowblowers. Morgan began her career with Ariens as a high-school intern, which later developed into a full-time opportunity. Her primary responsibilities are computing monthly financial forecasts and reporting, capital

expenditure analysis, corporate insurance administration, accrual-based accounting and other ad hoc analysis and reporting. Morgan also serves as a board member and treasurer of the Ariens Family Foundation.

As a graduate of St. Norbert College with a degree in business administration, she knew it was only fitting to return “home” and pursue her MBA. Morgan entered the MBA program to continue her professional growth in business fundamentals, financial analytics, strategic planning and leading others.

Morgan resides in De Pere with her husband, Nate, and energetic black Labrador, Molly. In her spare time, Morgan enjoys attending sporting events, reading and spending quality time with family and friends.



Maggie Sigler has spent most

of her life in Woodstock, Georgia where she was born and raised as a Green Bay Packers fan. Through that fandom, her aspiration of moving to Green Bay became a reality in 2015. She completed her bachelor’s degree at the University of Wisconsin-Green Bay in business administration with a marketing focus in 2017. Her passion for continuous

learning brought her back to school in 2021 to pursue her MBA. She is looking forward to hearing shared experiences from her classmates as they grow and learn together.

Maggie began her career through a two-year launch program with a food and beverage consumer products company. She rotated through business areas including

brands & marketing, consumer insights and customer service, and she relocated for a summer to Bentonville, Ark., to support the company’s dedicated Walmart team. After receiving a full-time offer at the end of the program, she now has several years of brand management experience and currently oversees a portfolio of brands and products sold nationally. She has a passion for data and utilizing it to find trends and tell meaningful stories.

Maggie and her boyfriend just became first-time homeowners and moved to Neenah, Wis. In her free time, she enjoys working on projects around the new house, spending time with friends and family, and attending live sporting, music and food-related events.



Nicole Socha is an associate

practice analyst in the IT department at CONNECT, powered by American Family Insurance. Nicole started at CONNECT as an intern in 2017 and was hired full-time after graduating from the University of Wisconsin-Milwaukee in spring 2018 with a double-major in IT management and marketing. In her role

at CONNECT, she works on the planning team, focusing on project reporting, financial management and resource management.

After graduating with her bachelor’s degree, Nicole knew that eventually she would work on obtaining her MBA, and figured there was “no time like the present.” Nicole looks forward to applying what she is learning in the classroom to her current role — and to future roles.

In her free time, Nicole loves spending time with friends and family. They can be found playing board games, watching Green Bay Packers games, hanging out up north or trying out new recipes in the kitchen.



Nate Tackaberry has been a development officer in the advancement office of St. Norbert College since 2017. In this position, he has the privilege of meeting the institution's most enthusiastic, generous alumni and friends in facilitation of their philanthropic visions for the college.

A St. Paul, Minn., native, Nate attended high school at St. Thomas Academy and was assisted through the Catholic, military, college prep school with mentorship and financial assistance from the late Winston Adams: a donor, a mentor, a friend. It is through this relationship and education that led him on the path, coming full circle, of working in philanthropy.



Logan Timmers '18 graduated from St. Norbert College in 2018 earning a degree in business administration as well as a pre-law certification. During his undergrad, Logan was fortunate to begin working for Green Bay Packaging. Now, working as the division scheduler for the company's folding carton division, Logan is responsible for managing both

the production and personnel schedules, procurement procedures and material purchasing.

Logan felt the Schneider MBA program offered him a tremendous opportunity to continue personal growth as well as enrich his education professionally. He looks forward to engaging in leadership programs and

His pursuit of the MBA is steeped in his passion for lifelong learning and the ambition to further his leadership and collaborative skills to reflect his morals/ethics, as well as adapt to the 21st century evolution of business leaders. He currently serves as an SNC employee mentor, First Year Experience advisor, volunteer tennis coach and on the SNC Talks resource and connections committee.

He met his wife Katy at SNC, and they reside in Green Bay. They have 2 children under 4 and a dog, Bear. You will often find them surrounded by family and friends outside playing yard games, up north on a lake, skating on their backyard/homemade ice rink, or around a bonfire. SKOL!

strategic learning that he can utilize in future roles. Logan is thrilled to return to St. Norbert to accomplish the goals he set to become more invested in his personal growth, while also establishing a connection with his community.

Logan stays physically active away from work; he can often be found either running or cycling. During the summer months, he can be found on the golf course trying to perfect his game. In his leisure time, Logan enjoys fishing in northern Wisconsin and watching his beloved Green Bay Packers as well as other Wisconsin sports.



Marsha M. Uutela is the director of lending operations for Wolf River Development Company (WRDC), a charter entity business for the Menominee Indian Tribe of Wisconsin. The purpose of her position is to establish lending operations that promote servicer satisfaction and positively impact the financial performance of the company. Her position manages scheduling and real-time operations that facilitate the maximization of resources to achieve servicer satisfaction, productivity, schedule adherence and economic goals. She also provides technical support and leadership within the department and provides administrative support in areas of compliance, regulation, and policies and procedures.

Prior to joining the WRDC team, she was the project administrator for the Menominee Indian Tribe of Wisconsin's department of administration in Keshena, Wis.

In her role, Marsha coordinates all project activities related to data collection, analysis and strategic-planning efforts of the opioid intervention program for the Menominee Indian Tribe of Wisconsin.

She also was the special project coordinator for the tribe, assisting the administrative manager and the administrative services officers by developing reports, spreadsheets and correspondence; researching and applying for contracts and grants; creating presentations and assisting in the delivery of presentations; and designing and implementing assigned projects and initiatives.

Marsha earned her bachelor's degree in business management at National University in San Diego, Calif., in 2015. She also graduated from the Menominee Leadership Academy in 2016.



Brenna Van Rooy '16 is the financial systems manager in the corporate accounting department at Schneider. She previously worked in the internal audit department and as an external auditor with Grant Thornton LLP. Brenna thrives off challenges, deadline-driven tasks and teaching others. She has prior experience surrounding SOX compliance and public filing requirements, and she has undergone a successful PCAOB inspection.

In her undergraduate experience, Brenna took advantage of the opportunities St. Norbert had to provide through various leadership roles in Delta Phi Epsilon sorority, the Panhellenic Council and Accounting Club. She also went

on a service trip through the TRIPS program, studied abroad at the University of Manchester and was the 2016 Commencement speaker.

Brenna is excited to be returning to her alma mater while pursuing her MBA to enhance her leadership skills and learn best practices from her fellow students and professors. She is a member of the Young Professionals Committee with the Wisconsin Institute of CPAs, treasurer of the Appleton Curling Club and a member of the trombone section in the Appleton City Band. Brenna resides in Menasha, Wis., with her husband, Alex, and their golden retriever, Homer. In her free time, she enjoys spending time with friends and family at local community events and getting sunburnt on Sunset Lake in Waupaca or Lake Minocqua.



Ben Vande Zande '18 graduated from St. Norbert College in 2018 with a degree in mathematics and secondary education. After graduation he stayed in De Pere and decided to pursue a career outside of teaching. Breakthrough proved to be the perfect spot to begin a career in supply chain. He has been with the company for almost four years, where he has recently moved into the role of

client delivery team lead. Ben has enjoyed returning as a student to SNC to pursue his MBA. It has been great to grow his leadership abilities and business knowledge alongside other local business leaders in his hometown. When not at work, Ben enjoys following Wisconsin sports teams, golfing, running, coaching tennis and exploring Wisconsin's state parks.



Joseph P. Vanden Avond

is a director at Ryan Funeral Home in De Pere. He graduated from the University of Wisconsin-Madison with a degree in philosophy in 2013 and continued his education at Worsham College of Mortuary Science in Wheeling, Ill. In 2018, Joe was certified as a grief support specialist through UW-Madison Continuing Studies, the first program of its kind in the nation.

Ryan Funeral Home is the exclusive funeral service provider for the Norbertine priests of St. Norbert Abbey and the

primary funeral service provider for members of The Oneida Nation of Wisconsin. Directors at Ryan are responsible for all aspects of the funeral process. The funeral home staff is available to families in Brown County and beyond, twenty-four hours per day, seven days a week.

Outside of his vocation, Joe is currently serving as president for the Brown County Chapter of the Wisconsin Alumni Association and is an accounting instructor for the online associate degree program at Worsham College. He spends his free time with family and friends, cooking, playing in the City of De Pere recreation programs and singing in the Dudley Birder Chorale of St. Norbert College.



Jose Villa is a commercial loan officer for Fox Communities Credit Union. He graduated from Northeast Wisconsin Technical College with a business management associate degree in 2010, and then continued his education at the University of Wisconsin-Green Bay, from which he obtained his Bachelor of Business Administration in finance with a

minor in international business.

Jose started his career as a relationship banker. He quickly transitioned into the role of residential loan specialist, then further into commercial loan underwriter.

He is actively involved in community organizations such as Casa ALBA Melanie, where he participates in the Latino

Leadership Circle, and the Green Bay Botanical Garden, where he recently was accepted as a new board member.

As a first-generation U.S. citizen, Jose has overcome much adversity to reach his goal of buying his mother a home and helping his family reach financial stability — all while receiving the education needed to be successful in his career. This experience allowed him to discover his passion for assisting others in reaching their financial goals and dreams and gave Jose the drive to pursue both a career in the banking industry and an MBA. In doing so, he continues to develop his personal and professional skills and become a better resource for his community to help make this world a better place.



Meghan Weycker is a Green Bay native who moved back to the area after living and working in Madison, Wis., for nine years. After graduating with a Bachelor of Arts in political science from the University of Wisconsin-Eau Claire, Meghan pursued a Master of Science in educational leadership and policy analysis from the University of

Wisconsin-Madison.

After graduation, Meghan began work at Epic, an electronic medical record vendor in Verona, Wis. Meghan traveled

across the country while working as a project manager with a focus on end-user training for almost five years. Though she loved her job and traveling to new cities, Meghan and her husband, Dean, decided to start a family and move back home to Green Bay to be closer to their families. She and Dean now live in Suamico, Wis., with their 4-year-old, Emery Rae, and 6-month-old, Isla Rose.

Meghan works as a project manager in the Green Bay area and spends most of her free time with her girls or “up north” at the family cabin in Crivitz, Wis. Meghan is excited to be back in school and looks forward to the excellent networking opportunities and leadership development the MBA program has to offer.



Becky Wood '16

started her career at KI in early 2017, working with the business development group and supporting the integrated sales team. She quickly moved into the position of inside sales specialist, focusing on sales and project management for the New England territory. Since then she has started

working with the KI Canada division, growing the client base in Toronto and northern Ontario. Although Becky works out of the corporate office in Bellevue, Wis., she often travels to meet clients and review projects. She is part of KI's leadership program and spends much of her time helping to create new efficiencies and department initiatives.

Becky also has been a private tutor for 10 years and currently works with college-aged students. She has a

passion for teaching and helping others and wants to eventually move into a training or management role where she can have more one-on-one interactions. Her long-term goal is to work or teach in a higher- education setting, helping others become successful and reach their goals.

Becky received her bachelor's degree in business administration from St. Norbert College and is excited to return to campus for the MBA program. She values the many resources and camaraderie that accompanies being an SNC student, and enjoys being even more connected with the greater Green Bay community.

In her free time, Becky enjoys camping and outdoor sports. You often will find her walking the Fox River Trail or spending time on the CityDeck in downtown Green Bay.

STUDENTS NOT PICTURED

Peter Bates

Stephanie Rodgers

Joseph Gasick

Jennifer Rosin Pertzborn

Allyson Jones

Mary Sobczak

Timothy Nicksic

Jack Thomas

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MBA ALUMNI

Class of 2021

Aymee Balison	Nguyet "Kelly" Do	Dan Lukes	Daniel Webster
Stacey Brault	Ryan Geschke	Annmarie (Hermann) Miller	Chrystal Woller
Stephanie Bray	Crystal Guns	Amy Olson	
John Danforth	Chris Hayes	Carley (Winter) Reiter	
Kimberly (Marchetti) DeWane	Samantha Kops	Carmen Van Schyndel	

Class of 2020

James Bott, Business	Leah Evers, Business	Derek Schmelzer, Business	Marissa Weber, Supply Chain/ Manufacturing
Rob Carviou, Business	Meredith Hansen, Business	Luke Spude, Health Care/ Medical	Leah Willmann, Business
Ross Castner, Supply Chain/ Manufacturing	Joe Krautkramer, Business	Claudia Stanskas, Business	Matthew Wochos, Business
Tyler Clark, Business	Tyler Ledvina, Supply Chain/ Manufacturing	Brent Truttman, Business	
Steve Corken, Supply Chain/ Manufacturing	Mickie Naperalala, Business	Brady Van De Hey, Supply Chain/Manufacturing	
Erin Dom, Health Care/ Medical	Taylor Pasterski, Business	Wendy Van Lannen, Business	
	Brigid Riordan, Business		

Class of 2019

Jonathon August, Supply Chain/Manufacturing	Justin Ehlenbeck, Supply Chain/Manufacturing	Austin Miloszewicz, Health Care/Medical	Kayla Stocco, Business
Sarah Beckman, Business	Alyssa Gilson, Business	James Nick, Business	Adam Sutter, Business
Cayman Berg-Morales, Supply Chain/Manufacturing	Erin Klimek, Business	Megan Pirelli, Business	Jose Vasquez, Business
Paige Conforti, Supply Chain/Manufacturing	Carlene LaPlant, Business	Gabriela Rodrigues Blaszczyk, Supply Chain/Manufacturing	Taryn West, Business
Amanda Ehlenbeck, Business	Kerri Davy Martin, Business	Brehanna Skaletski, Business	Lillian Yurou Zhou, Supply Chain/Manufacturing
	Heather Milbach, Business		

Class of 2018

Guy Allen, Business	Michelle Diederich, Business	Sarah Leet, Health Care/ Medical	Ashley Ponschok, Business
Dana Bald, Business	Johnathan Dykstra, Business	Kristin Lindgren, Business	Nicolas Reynolds, Business
Vaughn Bowles, Supply Chain/Manufacturing	Kyle Fredrickson, Supply Chain/Manufacturing	Kristine Livdane, Supply Chain/Manufacturing	Jennifer Sabo, Supply Chain/Manufacturing
Benjamin Braun, Business	Anthony Giovannini, Business	Colleen Mangless, Business	Janet Servais, Business
Jessica Casperson, Business	Seth Jones, Business	Josephine Dobson Mann, Business	Jason Shanda, Business
Alishia Coenen, Business	Jennifer Krawze, Business	Allan Matenaer, Business	Jason Thorpe, Business
Marissa Cropsey, Supply Chain/Manufacturing	Bradley LaPierre, Supply Chain/Manufacturing	Philip Mauermann, Business	Kathryn Wall, Business
Japinder Dhillon, Business	Francis Lee, Health Care/ Medical	Tiffany O'Day, Business	

Class of 2017

Jessica Alt, Business	Curt Kowaleski, Business	David Mason, Supply Chain/Manufacturing	Eric Wagner, Business
Craig Beaumier, Business	Courtney Lautenschlager, Supply Chain/Manufacturing	Steve Schubring, Business	Jonathan Wilber, Business
Nicholas Beining, Business	Justin Lepscier, Business	Emily Schutte, Business	
Patrick Blaney, Business			



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100 Grant Street, De Pere, WI 54115-2099
Phone: 920-403-3440 • Email: schneiderschool@snc.edu
schneiderschool.snc.edu